

Global OEM Insulation Market Size study, by Material Type (Mineral Wool, Polyurethane Foam (PUF), Flexible Elastomeric Foam (FEF), Other Insulations) by End-Use (Building & Construction, Industrial, Transportation, Consumer) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/GD3EC6F048BFEN.html>

Date: April 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GD3EC6F048BFEN

Abstracts

Global OEM Insulation Market is valued approximately USD 29.36 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.60 % over the forecast period 2022-2028. OEM is an abbreviation for Original Equipment Manufacturer, and insulation is a substance that limits heat gain or loss, offers sound reduction and absorption, and provides vital fire protection by forming a barrier between the surfaces. The adoption of air-conditioned technology in public transport, technical advancement of HVAC equipment in construction sector and growth of insulation materials in refrigeration industry are some of the major drivers, driving the growth for global OEM insulation market during the forecasted period. In addition, the growth of the market is also supplemented by the strategic initiatives taken by the market players. For instance, in July 2021, Owens Corning announced the acquisition of Vliepa, which focuses on nonwovens, paper, and film coating, printing, and finishing for the building materials sector. The acquisition allows Owens Corning to better service the European building and construction markets. Also, firm regulations for use of insulation materials for energy conservation is likely to offer lucrative growth opportunities for market growth in the forecast period.. However, fluctuating raw material prices are likely to hinder the market.

The key regions considered for the global OEM Insulation market study includes Europe, North America, Asia Pacific, Rest of the World and Latin America. Asia Pacific

is the dominant region across the world in terms of market share owing to the growing automotive industry, increasing awareness about advantages of OEM insulation materials, etc. Whereas, North America is anticipated to exhibit highest growth owing to the presence of key market players in the region.

Major market player included in this report are:

Covestro AG
Owens Corning Corp.
Rockwool International A/S
Saint-Gobain ISOVER
Knauf Insulation
Huntsman Corporation
Armacell International S.A.
Johns Manville Corporation
Kingspan Group
China Jushi Co. Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Mineral Wool
Polyurethane Foam (PUF)
Flexible Elastomeric Foam (FEF)
Other Insulations

By End-Use:

Building & Construction
Industrial
Transportation
Consumer

By Region:

North America
U.S.

Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global OEM Insulation Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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