

Global Oat Milk Market Size study & Forecast, by Source (Organic, Conventional) by Flavor (Plain, Flavored), by Packaging form (Carton, Bottle), by Distribution Channel (Supermarket & Hypermarket, Grocery Store, Online Retail, Others) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G65528E469AFEN.html>

Date: May 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G65528E469AFEN

Abstracts

Global Oat Milk Market is valued at approximately USD 463.59 million in 2021 and is anticipated to grow with a healthy growth rate of more than 13.40% over the forecast period 2022-2029. Oat milk is a plant-based, vegan, lactose-free milk substitute prepared from oats. Oats are soaked, blended, and then strained throughout production. This milk can be consumed raw or with flavorings such as vanilla, dates, and cinnamon as a natural sweetener. The majority of the oats are absorbed after mixing and filtering, providing it with a creamy texture. Vitamin B, folate, manganese, zinc, thiamine, phosphorus, magnesium, and copper are all naturally occurring nutrients in oat milk. Some of the additional minerals, including iron, potassium, riboflavin, calcium, fibre, and vitamins A and D, are added to commercially available oat milk. Its use is associated with many health advantages, including improving bone health and lowering blood cholesterol. The market for dairy-free beverages has grown recently as consumer awareness of vegan diets has increased. Consumers are converting to plant-based milk for ethical, environmental, and health reasons, which has a significant beneficial effect on the market for oat milk. It is evident that consumers in the U.S. and Europe have modified their preferences towards plant-based beverages. Thus, the growing popularity of vegan is seen as a key element driving the need for plant milk, including oat milk. Dairy alternatives are also consumed more frequently as a result of the rise in the number of customers with lactose intolerance and milk allergies. As a result, there is now more demand for oat milk.

The market for oat milk is expected to develop in the future due to the growing number of vegans. Veganism is the practice of using as no animal products as possible, especially in the diet. The vegan population is expanding quickly for a variety of reasons, including animal welfare, weight loss, and health problems. Thus, the rising vegan population globally is anticipated to support market growth. For instance, Veganuary, a non-profit organization, over 500,000 individuals have joined the vegan society, surpassing 2020's total of 400,000 people. Oat milk sales are increasing as a result of the growing vegan population. Additionally, the rising popularity of novel functional beverages and growing consumer's disposable income is anticipated to create a lucrative opportunity for the market. However, the discrimination against plant milk via labelling and tax regulations stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Oat Milk Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe is the dominating region across the world in terms of market share, owing to the presence of key market players, and the growing prevalence of lactose intolerance among people. Whereas, Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period, owing to factors such as rising veganism, growing demand and acceptance of plant-based food & beverages, and growing consumer spending on beverages would create lucrative growth prospects for the Oat Milk market across Asia Pacific region.

Major market player included in this report are:

Califia Farms, LLC

Oatly AB

Danone

Earth's Own Food Company Inc.

Elmhurst Milked Direct, LLC

The Hain Celestial Group

Happy Planet Foods, Inc.

Hp Hood LLC

Pacific Foods of Oregon, LLC.

Rise Brewing Co.

Recent Developments in the Market:

In Dec. 2021, Trensums Food AB was acquired by Finland-based Fazer Group, a food business that sells plant-based beverages, for an undisclosed sum. This acquisition helps in achieving its objective of dominating the Northern European market. Trensums

Food AB, a Swedish corporation, focuses on plant-based foods, especially derivatives derived from oats.

Global Oat Milk Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Source, Flavor Packaging form, Distribution Channel, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Organic

Conventional

By Flavor:

Plain

Flavored

By Packaging Form:

Carton

Bottle

By Distribution Channel:

Supermarket & Hypermarket

Grocery Store

Online Retail

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Million)
 - 1.2.1. Oat Milk Market, by Region, 2019-2029 (USD Million)
 - 1.2.2. Oat Milk Market, by Source, 2019-2029 (USD Million)
 - 1.2.3. Oat Milk Market, by Flavour, 2019-2029 (USD Million)
 - 1.2.4. Oat Milk Market, by Packaging form, 2019-2029 (USD Million)
 - 1.2.5. Oat Milk Market, by Distribution Channel, 2019-2029 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL OAT MILK MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL OAT MILK MARKET DYNAMICS

- 3.1. Oat Milk Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising trend of vegan diet
 - 3.1.1.2. Growing prevalence of lactose intolerance and milk allergy
 - 3.1.2. Market Challenges
 - 3.1.2.1. Discrimination against plant milk via labelling and tax regulations
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increase in popularity of novel functional beverages
 - 3.1.3.2. Growing consumer's disposable income

CHAPTER 4. GLOBAL OAT MILK MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL OAT MILK MARKET, BY SOURCE

- 6.1. Market Snapshot
- 6.2. Global Oat Milk Market by Source, Performance - Potential Analysis
- 6.3. Global Oat Milk Market Estimates & Forecasts by Source 2019-2029 (USD Million)
- 6.4. Oat Milk Market, Sub Segment Analysis
 - 6.4.1. Organic
 - 6.4.2. Conventional

CHAPTER 7. GLOBAL OAT MILK MARKET, BY FLAVOR

- 7.1. Market Snapshot
- 7.2. Global Oat Milk Market by Flavor, Performance - Potential Analysis
- 7.3. Global Oat Milk Market Estimates & Forecasts by Flavor 2019-2029 (USD Million)
- 7.4. Oat Milk Market, Sub Segment Analysis
 - 7.4.1. Plain
 - 7.4.2. Flavored

CHAPTER 8. GLOBAL OAT MILK MARKET, BY PACKAGING FORM

8.1. Market Snapshot

8.2. Global Oat Milk Market by Packaging form, Performance - Potential Analysis

8.3. Global Oat Milk Market Estimates & Forecasts by Packaging form 2019-2029 (USD Million)

8.4. Oat Milk Market, Sub Segment Analysis

8.4.1. Carton

8.4.2. Bottle

CHAPTER 9. GLOBAL OAT MILK MARKET, BY DISTRIBUTION CHANNEL

9.1. Market Snapshot

9.2. Global Oat Milk Market by Distribution Channel, Performance - Potential Analysis

9.3. Global Oat Milk Market Estimates & Forecasts by Distribution Channel 2019-2029 (USD Million)

9.4. Oat Milk Market, Sub Segment Analysis

9.4.1. Supermarket & Hypermarket

9.4.2. Grocery Store

9.4.3. Online Retail

9.4.4. Others

CHAPTER 10. GLOBAL OAT MILK MARKET, REGIONAL ANALYSIS

10.1. Oat Milk Market, Regional Market Snapshot

10.2. North America Oat Milk Market

10.2.1. U.S. Oat Milk Market

10.2.1.1. Source breakdown estimates & forecasts, 2019-2029

10.2.1.2. Flavor breakdown estimates & forecasts, 2019-2029

10.2.1.3. Packaging form breakdown estimates & forecasts, 2019-2029

10.2.1.4. Distribution Channel breakdown estimates & forecasts, 2019-2029

10.2.2. Canada Oat Milk Market

10.3. Europe Oat Milk Market Snapshot

10.3.1. U.K. Oat Milk Market

10.3.2. Germany Oat Milk Market

10.3.3. France Oat Milk Market

10.3.4. Spain Oat Milk Market

10.3.5. Italy Oat Milk Market

10.3.6. Rest of Europe Oat Milk Market

- 10.4. Asia-Pacific Oat Milk Market Snapshot
 - 10.4.1. China Oat Milk Market
 - 10.4.2. India Oat Milk Market
 - 10.4.3. Japan Oat Milk Market
 - 10.4.4. Australia Oat Milk Market
 - 10.4.5. South Korea Oat Milk Market
 - 10.4.6. Rest of Asia Pacific Oat Milk Market
- 10.5. Latin America Oat Milk Market Snapshot
 - 10.5.1. Brazil Oat Milk Market
 - 10.5.2. Mexico Oat Milk Market
 - 10.5.3. Rest of Latin America Oat Milk Market
- 10.6. Rest of The World Oat Milk Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Top Market Strategies
- 11.2. Company Profiles
 - 11.2.1. Califia Farms, LLC
 - 11.2.1.1. Key Information
 - 11.2.1.2. Overview
 - 11.2.1.3. Financial (Subject to Data Availability)
 - 11.2.1.4. Product Summary
 - 11.2.1.5. Recent Developments
 - 11.2.2. Oatly AB
 - 11.2.3. Danone
 - 11.2.4. Earth's Own Food Company Inc.
 - 11.2.5. Elmhurst Milked Direct, LLC
 - 11.2.6. The Hain Celestial Group
 - 11.2.7. Happy Planet Foods, Inc.
 - 11.2.8. Hp Hood LLC
 - 11.2.9. Pacific Foods of Oregon, LLC.
 - 11.2.10. Rise Brewing Co.

CHAPTER 12. RESEARCH PROCESS

- 12.1. Research Process
 - 12.1.1. Data Mining
 - 12.1.2. Analysis
 - 12.1.3. Market Estimation

12.1.4. Validation

12.1.5. Publishing

12.2. Research Attributes

12.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Oat Milk Market, report scope

TABLE 2. Global Oat Milk Market estimates & forecasts by Region 2019-2029 (USD Million)

TABLE 3. Global Oat Milk Market estimates & forecasts by Source 2019-2029 (USD Million)

TABLE 4. Global Oat Milk Market estimates & forecasts by Flavor 2019-2029 (USD Million)

TABLE 5. Global Oat Milk Market estimates & forecasts by Packaging form 2019-2029 (USD Million)

TABLE 6. Global Oat Milk Market estimates & forecasts by Distribution Channel 2019-2029 (USD Million)

TABLE 7. Global Oat Milk Market by segment, estimates & forecasts, 2019-2029 (USD Million)

TABLE 8. Global Oat Milk Market by region, estimates & forecasts, 2019-2029 (USD Million)

TABLE 9. Global Oat Milk Market by segment, estimates & forecasts, 2019-2029 (USD Million)

TABLE 10. Global Oat Milk Market by region, estimates & forecasts, 2019-2029 (USD Million)

TABLE 11. Global Oat Milk Market by segment, estimates & forecasts, 2019-2029 (USD Million)

TABLE 12. Global Oat Milk Market by region, estimates & forecasts, 2019-2029 (USD Million)

TABLE 13. Global Oat Milk Market by segment, estimates & forecasts, 2019-2029 (USD Million)

TABLE 14. Global Oat Milk Market by region, estimates & forecasts, 2019-2029 (USD Million)

TABLE 15. Global Oat Milk Market by segment, estimates & forecasts, 2019-2029 (USD Million)

TABLE 16. Global Oat Milk Market by region, estimates & forecasts, 2019-2029 (USD Million)

TABLE 17. U.S. Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 18. U.S. Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 19. U.S. Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

Million)

TABLE 20. Canada Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 21. Canada Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 22. Canada Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 23. UK Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 24. UK Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 25. UK Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 26. Germany Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 27. Germany Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 28. Germany Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 29. France Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 30. France Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 31. France Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 32. Italy Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 33. Italy Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 34. Italy Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 35. Spain Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 36. Spain Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 37. Spain Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 38. RoE Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 39. RoE Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 40. RoE Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 41. China Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 42. China Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 43. China Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 44. India Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 45. India Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 46. India Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 47. Japan Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 48. Japan Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 49. Japan Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 50. South Korea Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 51. South Korea Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 52. South Korea Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 53. Australia Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 54. Australia Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 55. Australia Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 56. RoAPAC Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 57. RoAPAC Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 58. RoAPAC Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 59. Brazil Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 60. Brazil Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 61. Brazil Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 62. Mexico Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 63. Mexico Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 64. Mexico Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 65. RoLA Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 66. RoLA Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 67. RoLA Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 68. Row Oat Milk Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 69. Row Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 70. Row Oat Milk Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 71. List of secondary sources, used in the study of global Oat Milk Market

TABLE 72. List of primary sources, used in the study of global Oat Milk Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Oat Milk Market, research methodology
 - FIG 2. Global Oat Milk Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Oat Milk Market, key trends 2021
 - FIG 5. Global Oat Milk Market, growth prospects 2022-2029
 - FIG 6. Global Oat Milk Market, porters 5 force model
 - FIG 7. Global Oat Milk Market, pest analysis
 - FIG 8. Global Oat Milk Market, value chain analysis
 - FIG 9. Global Oat Milk Market by segment, 2019 & 2029 (USD Million)
 - FIG 10. Global Oat Milk Market by segment, 2019 & 2029 (USD Million)
 - FIG 11. Global Oat Milk Market by segment, 2019 & 2029 (USD Million)
 - FIG 12. Global Oat Milk Market by segment, 2019 & 2029 (USD Million)
 - FIG 13. Global Oat Milk Market by segment, 2019 & 2029 (USD Million)
 - FIG 14. Global Oat Milk Market, regional snapshot 2019 & 2029
 - FIG 15. North America Oat Milk Market 2019 & 2029 (USD Million)
 - FIG 16. Europe Oat Milk Market 2019 & 2029 (USD Million)
 - FIG 17. Asia pacific Oat Milk Market 2019 & 2029 (USD Million)
 - FIG 18. Latin America Oat Milk Market 2019 & 2029 (USD Million)
 - FIG 19. Global Oat Milk Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Oat Milk Market Size study & Forecast, by Source (Organic, Conventional) by Flavor (Plain, Flavored), by Packaging form (Carton, Bottle), by Distribution Channel (Supermarket & Hypermarket, Grocery Store, Online Retail, Others) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/G65528E469AFEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G65528E469AFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970