

Global Oat Beta-Glucan Market Size study, By Nature (Organic, Conventional), By End Use (Food and Beverage, Pharmaceutical, Nutraceutical, Dietary Supplements, Cosmetic and Personal Care, Animal Nutrition), and Regional Forecasts 2022-2028

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Abstracts

Global Oat Beta-Glucan Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Oat Beta-Glucan can be defined as water-soluble β -glucans, and it is derived from Oats. Oat beta glucan offers several health benefits such as improves heart health, regulates blood sugar levels, supports weight management, and improves digestive health among others. These glucans are utilized across different industries such as Food and Beverage, Pharmaceutical, Nutraceutical, Dietary Supplements, Cosmetic and Personal Care, Animal Nutrition etc. The growing Prevalence of Cardiovascular Diseases and increasing demand for clean-label ingredients as well as recent product launches from leading market players are factors that are accelerating the global market demand. For instance, according to International Diabetes Federation (IDF)'s estimates – In 2021, around 537 million adults (aged between 20-79 years) have diabetes, and the total number of people living with diabetes is estimated to reach to 643 million by 2030 and further 783 million by end of 2045. Moreover, leading market players are coming up with new and innovative products to capitalize increasing demand for oat beta-glucan. For instance, in July 2020, Swedish agricultural cooperative Lantmännen Functional Foods launched oat beta-glucan named PromOat Instant. This new product is 100 percent soluble in water and extracted from GMO-free, wholegrain oats. This new product is intended for individuals suffering from major health issues including heart disease and diabetes etc. Also, growing demand for dietary supplements and rising pharmaceuticals industry are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high cost

associated with Oat beta glucan impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Oat Beta-Glucan Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to growing geriatric population and increasing prevalence of cardiovascular diseases. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing pharmaceuticals sector and increasing number of diabetic individuals in the region, would create lucrative growth prospects for the global Oat Beta-Glucan Market across the Asia Pacific region.

Major market players included in this report are:

Ceapro Inc.

Koninklijke DSM N.V.

Fazer

Naturex

Tate & Lyle PLC

Garuda International, Inc.

Meteoric Biopharmaceuticals Pvt. Ltd.

Undersun Biomedtech Corp

Foodchem International Corporation

Xi'an Miracle Biotechnology Co.,Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Nature:

Organic

Conventional

By End Use:

Food and Beverage

Pharmaceutical
Nutraceutical
Dietary Supplements
Cosmetic and Personal Care
Animal Nutrition
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Oat Beta-Glucan Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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