

Global Nutraceuticals Market Size study, by Product (Dietary Supplements, Functional Foods, Functional Beverages), by Application (Allergy & Intolerance, Animal Nutrition), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/GEF076B996E6EN.html>

Date: January 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: GEF076B996E6EN

Abstracts

The Global Nutraceuticals Market is valued at approximately USD 712.97 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 8.40% over the forecast period 2024-2032. Nutraceuticals, derived from 'nutrition' and 'pharmaceutical,' represent a dynamic industry at the crossroads of food and healthcare. These products, ranging from dietary supplements to functional foods and beverages, offer health benefits beyond basic nutrition, addressing specific health concerns or enhancing overall well-being. With a growing focus on preventive healthcare, nutraceuticals have emerged as essential tools in mitigating health risks and enhancing quality of life. The market's trajectory reflects rising consumer awareness about health and wellness, driven by an aging global population and increasing prevalence of chronic diseases.

The nutraceuticals industry has been propelled by advancements in food technology and evolving consumer preferences. Dietary supplements, as one of the prominent segments, have gained traction among health-conscious consumers seeking natural remedies for immunity boosting, weight management, and enhanced cognitive function. Similarly, functional foods and beverages are reshaping conventional diets, providing consumers with tailored nutrition to meet specific lifestyle needs. For instance, the fortified drinks sector has seen significant growth, with innovations such as plant-based proteins and probiotics becoming integral to health-conscious diets. However, high production costs and stringent regulatory landscapes could present challenges to market expansion during the forecast period.

The regional dynamics of the Global Nutraceuticals Market present diverse

opportunities and challenges. North America has been a dominant player, bolstered by robust R&D initiatives and a well-established consumer base that prioritizes health-oriented products. Europe closely follows, with increasing demand for clean-label and organic nutraceutical products. On the other hand, the Asia-Pacific region is poised to exhibit the fastest growth, driven by a burgeoning middle-class population, rapid urbanization, and increasing disposable incomes. Countries such as India and China are witnessing a paradigm shift in dietary patterns, further catalyzing market growth. Latin America and the Middle East & Africa also hold promising potential, with rising health awareness and infrastructure development fostering market penetration.

Major market players included in this report are:

Nestl? S.A.

Amway Corporation

Herbalife Nutrition Ltd.

Pfizer Inc.

Archer Daniels Midland Company

PepsiCo, Inc.

Kellogg Company

BASF SE

DuPont de Nemours, Inc.

Abbott Laboratories

Glanbia plc

Danone S.A.

DSM N.V.

Bayer AG

General Mills, Inc.

The detailed segments and sub-segment of the market are explained below:

By Product:

Dietary Supplements

Functional Foods

Functional Beverages

By Application:

Allergy & Intolerance

Animal Nutrition

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approaches.

Analysis of the competitive structure of the market.

Demand-side and supply-side analysis of the market.

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