

Global Nutraceutical Ingredients Market Size study, by Type (Probiotics, Proteins & Amino Acids, Phytochemical & Plant Extracts and Others), by Application (Food, Beverages, Dietary Supplements and Others), by Form (Dry and Liquid) and Regional Forecasts 2022-2028

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Abstracts

Global Nutraceutical Ingredients Market is valued at approximately USD 173.45 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 7% over the forecast period 2022-2028. Nutraceutical Ingredients are gaining popularity among the millennials as they have become an integral part of many consumers' daily routines all across the world. The supplements, foods, and beverages containing these ingredients are widely preferred due to consumers' focus on natural remedies and nutrition as compared to synthetic materials. The increasing prevalence of chronic diseases such as blood pressure, diabetes, and others is one of the major factors driving the market growth. For instance, according to the World Health Organization, worldwide approximately 422 million people are suffering from diabetes whereas approximately 1.13 billion people are suffering from blood-pressure, which in-turn is the main cause of hyper-tension. Furthermore, the total market is also expected to be driven by the increase in demand for dietary supplements. According to Statista, the market size of dietary supplements is projected to reach USD 308 Billion in 2028 from USD 175 Billion in 2019. Also, rising participation in sports activities, increasing disposable income, and new product launches are likely to increase the market growth during the forecast period. However, availability of low-quality and counterfeit Nutraceutical Ingredients impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Nutraceutical Ingredients Market study



include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia-Pacific is the leading region across the world in terms of market share and is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028 due to increasing urbanization, rising disposable income, entry of new brands, launch of new products, growing cases of chronic diseases and others.

Major market players included in this report are:

Cargill Incorporated

E. I. Du Pont De Nemours and Company

BASF SE

Archer Daniels Midland Company

DSM N.V.

Ingredion Incorporated (U.S.)

Associated British Foods plc (London)

Arla Foods (Denmark)

Tate & Lyle PLC (U.K.)

Ajinomoto CO. INC. (Japan)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Probiotic

Proteins and amino acids

Phytochemical & plant extracts

Others

By Application:

Food

Beverages

Dietary Supplements

Others

By Form:

Dry

Liquid



By Region: North America U.S. Canada Europe UK Germany France Spain Italy ROE
Asia Pacific China India Japan Australia South Korea RoAPAC Latin America Brazil Mexico Rest of the World
Furthermore, years considered for the study are as follows:
Historical year – 2018, 2019, 2020 Base year – 2021 Forecast period – 2022 to 2028
Target Audience of the Global Nutraceutical Ingredients Market in Market Study:
Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers

Investors



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