

# Global Nonylphenol Market Size study & Forecast, by Function (Antioxidant, Emulsifier, Cleaning, Surfactant/detergent, Others) By Application (Polymer & plastic, Chemicals, Textiles, Cosmetics & Personal Care, Household Products, Paper & Pulp, Others) and Regional Analysis, 2022-2029

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## Abstracts

Global Nonylphenol Market is valued at approximately USD xxx billion in 2021 and is anticipated to grow with a healthy growth rate of more than xxx% over the forecast period 2022-2029. Nonylphenol is an organic compound which belongs to the category of the alkylphenol group. Nonylphenol is a colorless to pale yellow, viscous liquid, having a characteristic smell. The Nonylphenol market is expanding because of factors such as growing demand for detergent/ surfactant and increasing demand for personal care and cosmetic products.

Nonylphenol is also further processed to produce nonylphenol ethoxylates (NPE) which is non-ionic in nature owing to which it is predominantly used as emulsifiers, detergents, antioxidant, cleaners and in several other industrial application. Its prevalence has progressively increased during the last few decades. According to Statista, in 2019, the global laundry detergent market was valued at just under 120 billion U.S. dollars. The market's value is projected to keep growing with each consecutive year, reaching about 180 billion U.S. dollars by 2026. Furthermore, the global liquid detergent market was valued at about 29.67 billion U.S. dollars in 2019. This market was forecast to reach a market value of approximately 40 billion U.S. dollars by 2025. Another important component driving space increasing demand for personal care and cosmetic products. As per Statista, in 2021, the revenue of the global cosmetics markets reached up to USD 80.74 billion and estimated to reach an annual revenue of around USD 131 billion

by 2026. In addition, Revenue in the Beauty & Personal Care market amounts to USD 571.10 thousand in 2023. Also, rising use of chemical synthesis and rising demand for industrial cleaning agents. would create a lucrative growth prospectus for the market over the forecast period However, the high cost of Nonylphenol stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Nonylphenol Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of branded products and the region's increasing disease prevalence. According to the CDC, there will be roughly 37.3 million diabetics in the United States in 2020, including 28.7 million diagnosed and 8.5 million undiagnosed cases. Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising geriatric and target populations, an increase in the number of collaborations for biosimilar development, geographic expansion of key players, and active participation of government and nonprofit organizations in the market space.

Major market player included in this report are:

Dow  
Solvay  
India Glycols Limited  
Stepan Company  
Oxiteno  
SABIC  
PJSC Nizhnekamskneftekhim  
PCC Exol SA  
Huntsman International LLC  
Dover Chemical Corporation

Recent Developments in the Market:

In March 2022, Dow announced a partnership with Locus Performance Ingredients to distribute the latter's line of sophorolipid biosurfactants in the global personal care market. It is an ingredient in the glycolipid class of biosurfactants that are said to exhibit quality performance in foam stability and surface tension reduction.

Global Nonylphenol Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Function, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Function

Antioxidant

Emulsifier

Cleaning

Surfactant/detergent

Others

By Application

Polymer & plastic

Chemicals

Textiles

Cosmetics & Personal Care

Household Products

Paper & Pulp

Others

By Region:

North America

U.S.

Canada

Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
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