

Global Non-PVC Plasticizers Market Size study, by Product type (Phthalates, Trimellitates Tetrapthalates, Aliphatic, Cyclohexanoates, Benzoates) by Application (Paints & Coating Rubber Products, Adhesive & Sealant, Personal Care Product, Medical Products, Household Products) and Regional Forecasts 2022-2028

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Abstracts

Global Non-PVC Plasticizers Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. A plasticizer refers to a substance that is added to a material to make it softer and more flexible. It also increases plasticity and decrease friction during its handling in manufacturing. Plasticizers are used to convert PVC, a rigid plastic, into a soft, flexible, and elastic material. Growing healthcare industry and rising demand for personal care products are key drivers for the growth of Non-PVC Plasticizers Market. For instance, according to global database management company Statista- as of 2020, the global MedTech industry's revenue is estimated at USD 384 billion. This represented a 37 percent increase since 2011 (approx. USD 280 billion), and the market is estimated to increase to USD 600 billion by the year 2024. Also, with rising demand from end use industries and growing demand for high-performance adhesives, the adoption & demand for Non-PVC Plasticizers is likely to increase the market growth during the forecast period. However, supply chain disruptions due to pandemic restrictions impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Non-PVC Plasticizers Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North

America is the leading region across the world in terms of market share owing to growing chemical industry and presence of leading market players in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as high demand for medical products in the region would create lucrative growth prospects for the Non-PVC Plasticizers Market across Asia-Pacific region.

Major market player included in this report are:

BASF SE,
Avient Corporation,
LANXESS,
Emerald Performance Materials,
NAN YA PLASTICS CORPORATION,
Harman Corporation,
Evonik Industries AG,
Eastman Chemical Company,
DIC CORPORATION,
Kao Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product type:

Phthalates
Trimellitates
Tetraphaletes
Aliphatic
Cyclohexanoates
Benzoates

By Application:

Paints & Coating
Rubber Products
Adhesive & Sealant
Personal Care Product

Medical Products

Household Products

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Non-PVC Plasticizers Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers
Investors

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