

# **Global Non-meat Ingredients Market Size study, By Ingredient (Binders, Fillers, Extenders, Flavoring Agents, Coloring Agents, Preservatives, Salts, Texturing Agents), By Meat Type (Beef, Pork, Poultry, Mutton), By Source (Chemical substances, Plant origin, Animal origin), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Non-meat Ingredients Market is valued at approximately USD 36.6 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.2% over the forecast period 2022-2028. Non-meat ingredients are primarily adopted to improve meat quality and enhance flavor and color among other functional and textural properties of the meat. These ingredients are generally derived from plant and animal sources. The increasing demand for processed meat products, growing consumption of convenience foods, and rising disposable income are the several factors surging the growth of the global market. For instance, according to Statista, in 2020, the market value of processed meat worldwide was estimated to be worth around USD 523.1 billion. Also, the amount is anticipated to grow and is likely to reach nearly USD 737.2 billion. Consequentially, the rising demand for processed meat products is fueling the demand for non-meat ingredients, which is driving the growth of the market around the world. However, the growing demand for meat substitutes and the increasing vegetarian and vegan population impede the growth of the market over the forecast period of 2022-2028. Also, the increasing investment to develop new product lines and surging demand from fast-food chains are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Non-meat Ingredients Market study include

Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia-Pacific is the leading region across the world in terms of market share owing to the adoption of the new meat processing technologies, along with the increasing number of working populations. Whereas, North America is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the surging demand for processed and convenience food, as well as, the changing dietary patterns of people, would create lucrative growth prospects for the Non-meat Ingredients Market across the North American region.

Major market players included in this report are:

Kerry Group

Dow

Associated British Foods plc

Wiberg GmbH

Essentia Protein Solutions

Advanced Food Systems

Ingredion

ADM

Hydrosol GmbH & Co. Kg

Wiberg GmbH

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Ingredient:

Binders

Fillers

Extenders

Flavoring Agents

Coloring Agents

Preservatives

Salts

Texturing Agents

By Meat Type:

Beef

Pork

Poultry

Mutton

By Source:

Chemical substances

Plant origin

Animal origin

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Non-meat Ingredients Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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