

Global Non-Alcoholic Spirits Market Size study, by Distribution Channel (Food Service, Food Retail), by Product Type (Whyskey, Rum, Vodka, Tequila, Others), by Category (Conventional, Organic) and Regional Forecasts 2022-2032

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Abstracts

Global Non-Alcoholic Spirits Market is valued at approximately USD 321.53 million in 2023 and is anticipated to grow with a healthy growth rate of more than 8.70% over the forecast period 2024-2032. Non-alcoholic spirits are beverages designed to mimic the flavors and aromas of traditional alcoholic spirits such as gin, vodka, or whiskey, without containing any alcohol. They are produced using a combination of natural botanicals, herbs, spices, and other flavorings to create a similar experience to alcoholic spirits. The Global Non-Alcoholic Spirits Market encompasses the worldwide exchange and consumption of beverages crafted to mimic the flavors and experience of traditional spirits, without the alcohol content. Premiumization of spirits involves developing and marketing high-quality, sophisticated non-alcoholic spirit products and position the beverages as premium alternatives to traditional spirits.

Global Non-Alcoholic Spirits Market is driven by several factors such as increasing health consciousness, shifting consumer preferences, and innovative product offerings. The increasing health consciousness among consumers has been a major driver in the Global Non-Alcoholic Spirits Market. Growing awareness towards a healthy lifestyle led to a shift towards alternatives to traditional alcoholic beverages. This resulted in increased demand for alcohol-free options. Non-alcoholic spirits provide the familiar flavors and experiences of traditional spirits without the negative health implications associated with alcohol consumption. This increase in demand for alcohol-free beverages is expected to continue driving growth in the market as health-conscious consumers prioritize wellness in their beverage choices. However, the higher prices



restrict availability of the product in the market which can hinder the market growth in the forecasts period.

The key regions considered for the Global Non-Alcoholic Spirits market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, Europe is dominating the Non- Alcoholic Spirits Market in terms of revenue due to the strong cultural shift towards health and wellness. European consumers are increasingly prioritizing low- and no-alcohol beverages which are growing by health trends and governmental campaigns. Additionally, the region boasts a well-developed market for premium and innovative beverage products, supported by a strong network of specialized retailers and bars. The market in Asia Pacific, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Salcombe Distilling Company Ltd.

Bacardi Limited

LA Martiniquaise

Zero Proof International

Spiritless Inc

Everleaf Drinks Corporation

ArKay Beverages Ltd.

Cale?o Drinks Ltd.

Chastity Limited

Drink Monday Inc.

The detailed segments and sub-segment of the market are explained below:

By Distribution Channel

Food Service Food Retail

By Product Type

Whyskey

Rum

Vodka

Tequila

Others

By Category



Conventional

Organic

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year - 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.



Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market



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