

Global Non-alcoholic Malt Beverages Market Size study & Forecast, by Type (Flavored Beverages, Unflavored Beverages), by Packaging (Bottles, Cans, Liquid Cartoons), by Distribution Channel (Hypermarket/Supermarket, Convenience Store, Specialized Store, Online Sale Channel) and Regional Analysis, 2022-2029

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Abstracts

Global Non-alcoholic Malt Beverages Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Non-alcoholic malt beverage is defined as a fermented drink in which the primary ingredient is the grain, or seed, of the barley plant, which was allowed to sprout slightly before being processed in a traditional method known as malting. Malt extract appears to be a concentrated syrup used to add texture and flavour to a variety of beverages. Non-alcoholic malt beverages are non-alcoholic beverages that contain barley nutritional content. Non-alcoholic malt drinks and other non-alcoholic beverages are becoming popular as a healthier alternative to alcoholic beverages. The malt contains a good amount of B vitamins, minerals, protein, and fibre. The increasing consumption of non-alcoholic malt beverages and changing consumption patterns are key factors driving the market growth.

The increasing demand for non-alcoholic drinks is contributing towards the growth of the Global Non-alcoholic Malt Beverages Market. For instance – according to Statista- as of 2023, revenue in the global Beverages segment is estimated at USD 223 billion, and the global revenue is expected to show an annual growth rate of 12.39% between 2023 and 2027, resulting in a projected market volume of USD 355.8 billion by 2027. Also, growing emergence of online distribution channels and increasing demand for ready-to-

drink packaged beverages would create lucrative growth opportunities for the market over the projected period. However, high cost associated with the product as well as limited penetration in certain regions hinders the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Non-alcoholic Malt Beverages Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the presence of leading market players as well as growing demand for plant-based beverages in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising demand for packaged ready-to-drink beverages as well as increasing penetration of leading market players in the region.

Major market players included in this report are:

Asahi Breweries Malt Beverages
Ceres Brewery Malt Beverages
Coors Brewing Company Malt Beverages
Guinness Nigeria Malt Beverages
Suntory International Co.
Anheuser-Busch Malt Beverages
Bavaria Brewery Malt Beverages
Fayrouz
Moussy
Nestle SA.

Recent Developments in the Market:

In August 2019, Coca-Cola launched its brand Barbican, a non-alcoholic malt-based beverages brand in India. This new launch from the company intended to introduce healthier options in the F&B segment in India.

Global Non-alcoholic Malt Beverages Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Packaging, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Flavored Beverages

Unflavored Beverages

By Packaging

Bottles

Cans

Liquid Cartoons

By Distribution Channel

Hypermarket/Supermarket

Convenience Store

Specialized Store

Online Sale Channel

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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