

# **Global Non-alcoholic Beverage Market Size study, By Product (CSD, Fruit Beverages, Bottled Water, Functional Beverages, Sports Drinks), By Distribution Channel (Supermarkets and general merchandisers, Food Service & Drinking Places, Convenience Stores & Gas Stations, Vending Machine Operations, Other) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Non-alcoholic Beverage Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.8% over the forecast period 2021-2027. A non-alcohol drink, is basically a temperance drink, made without alcohol. Rising health consciousness and adoption of healthy habits among people enhance the market growth of non-alcoholic beverage market. For Instance: according to the United Nations in 2019 the world's population is expected to grow rapidly by 2 billion in coming years. It is estimated that the population will increase from 7.7 billion to 9.7 billion by 2050. For instance according to IFT organization six in ten adults are inspired towards healthy lifestyle such as regular exercises, eating healthy food, adopting healthy habits .In 2019 45% seek to prevent from various diseases, In 2019 47% want to get rid from obesity, and 37% want to boost up energy which pushes the market growth.

Hence, growing population will also increase the demand of beverage and food which meanwhile enhance the market growth. Rising development in packaging and labelling technologies pushes the market growth. However, Stringent regulatory norms impede the growth of the market over the forecast period of 2021-2027. Also, increasing healthcare awareness and adoption of healthy food is likely to increase the market growth during the forecast period.

The regional analysis of Non-alcoholic Beverage Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the significant region across the world in terms of market share owing rising disposable income and huge population, India, China, Thailand and Malaysia have availability of raw material and low-cost labor. Whereas Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as increasing demand for various non-alcoholic food and beverages products would create lucrative growth prospects for the Non-alcoholic Beverage Market across Asia-Pacific region.

Major market player included in this report are:

The Coca-Cola Company

The Kraft Heinz Company

Unilever

Nestl? S.A.

Kellogg Company

Dr Pepper Snapple Group, Inc.

PepsiCo, Inc.

Reed's Inc.

Jones Soda Co.

Appalachian Brewing Co.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Carbonated Soft Drinks (CSDs)

Fruit Beverages

Bottled Water

Functional Beverages

Sports Drinks

Other

By Distribution Channel:

Supermarkets and general merchandisers

Food Service & Drinking Places  
Convenience Stores & Gas Stations  
Vending Machine Operations  
Other

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Non-alcoholic Beverage Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Global Non-alcoholic Beverage Market by Region, 2019-2027 (USD Billion)
  - 1.2.2. Global Non-alcoholic Beverage Market by Product, 2019-2027 (USD Billion)
  - 1.2.3. Global Non-alcoholic Beverage Market by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL NON-ALCOHOLIC BEVERAGE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL NON-ALCOHOLIC BEVERAGE MARKET DYNAMICS

- 3.1. Non-alcoholic Beverage Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Rising health consciousness and adoption of healthy habits among people .
    - 3.1.1.2. Rising development in packaging and labelling technologies
  - 3.1.2. Market Challenges
    - 3.1.2.1. Strict laws and regulatory norms
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing healthcare awareness and adoption of healthy food

### CHAPTER 4. GLOBAL NON-ALCOHOLIC BEVERAGE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL NON-ALCOHOLIC BEVERAGE MARKET BY PRODUCT,**

- 5.1. Market Snapshot
- 5.2. Global Non-alcoholic Beverage Market by Product, Performance - Potential Analysis
- 5.3. Global Non-alcoholic Beverage Market Estimates & Forecasts by Product, 2018-2027 (USD Billion)
- 5.4. Global Non-alcoholic Beverage Market Sub Segment Analysis
  - 5.4.1. Carbonated Soft Drinks (CSDs)
  - 5.4.2. Fruit Beverages
  - 5.4.3. Bottled Water
  - 5.4.4. Functional Beverages
  - 5.4.5. Sports Drinks
  - 5.4.6. Other

## **CHAPTER 6. GLOBAL NON-ALCOHOLIC BEVERAGE MARKET BY DISTRIBUTION CHANNEL,**

- 6.1. Market Snapshot
- 6.2. Global Non-alcoholic Beverage Market by Distribution Channel, Performance - Potential Analysis
- 6.3. Global Non-alcoholic Beverage Market Estimates & Forecasts by Distribution Channel, 2018-2027 (USD Billion)
- 6.4. Global Non-alcoholic Beverage Market Sub Segment Analysis
  - 6.4.1. Supermarkets and general merchandisers

- 6.4.2. Food Service & Drinking Places
- 6.4.3. Convenience Stores & Gas Stations
- 6.4.4. Vending Machine Operations
- 6.4.5. Other

## **CHAPTER 7. GLOBAL NON-ALCOHOLIC BEVERAGE MARKET REGIONAL ANALYSIS**

- 7.1. Global Non-alcoholic Beverage Market Regional Market Snapshot
- 7.2. North America Non-alcoholic Beverage Market
  - 7.2.1. U.S. Non-alcoholic Beverage Market
    - 7.2.1.1. Product breakdown estimates & forecasts, 2018-2027
    - 7.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2027
  - 7.2.2. Canada Non-alcoholic Beverage Market
- 7.3. Europe Non-alcoholic Beverage Market Snapshot
  - 7.3.1. U.K. Non-alcoholic Beverage Market
  - 7.3.2. Germany
  - 7.3.3. France Non-alcoholic Beverage Market
  - 7.3.4. Spain Non-alcoholic Beverage Market
  - 7.3.5. Italy Non-alcoholic Beverage Market
  - 7.3.6. Rest of Europe Non-alcoholic Beverage Market
- 7.4. Asia-Pacific Non-alcoholic Beverage Market Snapshot
  - 7.4.1. China Non-alcoholic Beverage Market
  - 7.4.2. India Non-alcoholic Beverage Market
  - 7.4.3. Japan Non-alcoholic Beverage Market
  - 7.4.4. Australia Non-alcoholic Beverage Market
  - 7.4.5. South Korea Non-alcoholic Beverage Market
  - 7.4.6. Rest of Asia Pacific Non-alcoholic Beverage Market
- 7.5. Latin America Non-alcoholic Beverage Market Snapshot
  - 7.5.1. Brazil Non-alcoholic Beverage Market
  - 7.5.2. Mexico Non-alcoholic Beverage Market
- 7.6. Rest of The World Non-alcoholic Beverage Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. The Coca-Cola Company
    - 8.2.1.1. Key Information

- 8.2.1.2. Overview
- 8.2.1.3. Financial (Subject to Data Availability)
- 8.2.1.4. Product Summary
- 8.2.1.5. Recent Developments
- 8.2.2. The Kraft Heinz Company
- 8.2.3. Unilever
- 8.2.4. Nestl? S.A.
- 8.2.5. Kellogg Company
- 8.2.6. Dr Pepper Snapple Group, Inc.
- 8.2.7. PepsiCo, Inc.
- 8.2.8. Reed's Inc.
- 8.2.9. Jones Soda Co.
- 8.2.10. Appalachian Brewing Co.

## **CHAPTER 9. RESEARCH PROCESS**

- 9.1. Research Process
  - 9.1.1. Data Mining
  - 9.1.2. Analysis
  - 9.1.3. Market Estimation
  - 9.1.4. Validation
  - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Non-alcoholic Beverage Market report scope

TABLE 2. Global Non-alcoholic Beverage Market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Non-alcoholic Beverage Market estimates & forecasts by Product 2018-2027 (USD Billion)

TABLE 4. Global Non-alcoholic Beverage Market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 5. Global Non-alcoholic Beverage Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 6. Global Non-alcoholic Beverage Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Non-alcoholic Beverage Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Non-alcoholic Beverage Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Non-alcoholic Beverage Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Non-alcoholic Beverage Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Non-alcoholic Beverage Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Non-alcoholic Beverage Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Non-alcoholic Beverage Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Non-alcoholic Beverage Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. U.S. Non-alcoholic Beverage Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. U.S. Non-alcoholic Beverage Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 17. U.S. Non-alcoholic Beverage Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 18. Canada Non-alcoholic Beverage Market estimates & forecasts, 2018-2027

(USD Billion)

TABLE 19. Canada Non-alcoholic Beverage Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 20. Canada Non-alcoholic Beverage Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. UK Non-alcoholic Beverage Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. UK Non-alcoholic Beverage Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. UK Non-alcoholic Beverage Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. Germany Non-alcoholic Beverage Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. Germany Non-alcoholic Beverage Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Germany Non-alcoholic Beverage Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. RoE Non-alcoholic Beverage Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. RoE Non-alcoholic Beverage Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. RoE Non-alcoholic Beverage Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. China Non-alcoholic Beverage Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. China Non-alcoholic Beverage Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. China Non-alcoholic Beverage Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. India Non-alcoholic Beverage Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. India Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. India Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. Japan Non-alcoholic Beverage Market estimates, & forecasts, 2018-2027 (USD Billion)

TABLE 37. Japan Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Japan Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. RoAPAC Non-alcoholic Beverage Market estimates, & forecasts, 2018-2027 (USD Billion)

TABLE 40. RoAPAC Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Brazil Non-alcoholic Beverage Market estimates, & forecasts, 2018-2027 (USD Billion)

TABLE 43. Brazil Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Brazil Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Mexico Non-alcoholic Beverage Market estimates, & forecasts, 2018-2027 (USD Billion)

TABLE 46. Mexico Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. RoLA Non-alcoholic Beverage Market estimates, & forecasts, 2018-2027 (USD Billion)

TABLE 49. RoLA Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Row Non-alcoholic Beverage Market estimates, & forecasts, 2018-2027 (USD Billion)

TABLE 52. Row Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Non-alcoholic Beverage Market estimates, & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Non-alcoholic Beverage Market

TABLE 55. List of primary sources, used in the study of global Non-alcoholic Beverage Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Non-alcoholic Beverage Market research methodology
- FIG 2. Global Non-alcoholic Beverage Market market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Non-alcoholic Beverage Market key trends 2020
- FIG 5. Global Non-alcoholic Beverage Market growth prospects 2021-2027
- FIG 6. Global Non-alcoholic Beverage Market porters 5 force model
- FIG 7. Global Non-alcoholic Beverage Market pest analysis
- FIG 8. Global Non-alcoholic Beverage Market value chain analysis
- FIG 9. Global Non-alcoholic Beverage Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Non-alcoholic Beverage Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Non-alcoholic Beverage Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Non-alcoholic Beverage Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Non-alcoholic Beverage Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Non-alcoholic Beverage Market regional snapshot 2018 & 2027
- FIG 15. North America Non-alcoholic Beverage Market 2018 & 2027 (USD Billion)
- FIG 16. Europe Non-alcoholic Beverage Market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Non-alcoholic Beverage Market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Non-alcoholic Beverage Market 2018 & 2027 (USD Billion)
- FIG 19. Global Non-alcoholic Beverage Market company market share analysis (2020)

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