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Global No-Code AI Platforms Market Size Study & Forecast, by Component, Technology, Deployment, Enterprise Size, Vertical, and Regional Forecasts 2025-2035

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Abstracts

The Global No-Code AI Platforms Market is valued at approximately USD 3.68 billion in 2024 and is expected to register a staggering CAGR of 29.60% over the forecast period 2025-2035. As artificial intelligence continues to steer innovation across virtually every industry, the emergence of no-code AI platforms has democratized access to advanced machine learning capabilities. These platforms are fundamentally reshaping the development lifecycle, enabling non-technical professionals and business analysts to construct, deploy, and manage sophisticated AI models—without writing a single line of code. With their intuitive drag-and-drop interfaces, built-in data connectors, and pre-trained models, these tools are reducing dependency on scarce data science talent and accelerating AI adoption across diverse enterprise verticals.

This explosive market growth is largely underpinned by the urgent need for digital agility and data-driven decision-making in a post-pandemic world. Businesses of all sizes, from nimble startups to large-scale enterprises, are increasingly adopting no-code AI platforms to streamline operations, personalize customer experiences, forecast market trends, and automate repetitive tasks. Technologies such as Natural Language Processing (NLP), Computer Vision, and Predictive Analytics are being rapidly integrated into no-code frameworks, allowing organizations to extract actionable intelligence from unstructured data at scale. Additionally, the growing preference for cloud-based deployment, which ensures scalability and low upfront investment, is contributing significantly to the widespread adoption of these platforms.

Regionally, North America is poised to dominate the No-Code AI Platforms Market

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throughout the forecast period. This leadership position is attributed to its early AI adoption curve, a rich startup ecosystem, and the heavy presence of cloud service providers and AI pioneers in the United States. Europe, on the other hand, is witnessing strong momentum due to supportive regulatory frameworks around ethical AI and data sovereignty. Meanwhile, Asia Pacific is forecasted to register the highest growth rate, fueled by massive digitalization drives in countries like China, India, and Southeast Asia. Rapid cloud infrastructure expansion and increasing AI skill development initiatives are further enhancing the region’s attractiveness for market players and investors alike.

Major market player included in this report are:

Microsoft Corporation

Google LLC

Amazon Web Services, Inc.

IBM Corporation

Salesforce, Inc.

Oracle Corporation

SAP SE

AppSheet (Google)

Akkio Inc.

Levity AI

DataRobot Inc.

Peltarion AB

Obviously AI

Caspio, Inc.

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Cognigy GmbH

Global No-Code AI Platforms Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Component:

No-code AI Platforms

Services

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By Technology:

- Natural Language Processing (NLP)
- Computer Vision
- Predictive Analytics
- Others

By Deployment:

- Cloud
- On-premises

By Enterprise Size:

- Small and Medium Enterprises (SMEs)
- Large Enterprises

By Vertical:

- BFSI
- Healthcare
- Retail & E-Commerce
- IT & Telecom
- Energy & Utilities
- Government & Public Sector

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Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

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RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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