

Global Nitrate-Free Bacon Market Size study, By Type (Dry Cured, Pumped Bacon, Immersion Cured, Others), By Source (Chicken, Turkey, Pork, Beef), By Distribution Channel (B2B, B2C, Hypermarkets/Supermarkets, Online Stores, Specialty Stores, Convenience Stores, Others), and Regional Forecasts 2022-2028

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Abstracts

Global Nitrate-Free Bacon Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Nitrate-Free Bacon also known as Uncured bacon is a type of bacon that hasn't been fortified with sodium nitrites. Usually, Nitrate-Free Bacon cured with a form of celery, which contains natural nitrites, along with plain old sea salt and other flavorings like parsley and beet extracts. The consumption of bacon and rising packaged food industry as well as recent product innovations from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – in 2020, around 268.04 million Americans consumed bacon, and this number is projected to grow to 275.72 million by end of 2024. Furthermore, leading companies are coming up with innovative nitrate-free bacon food products. For instance, in May 2021, California, United States based Diestel Turkey Ranch launched its new range of no sugar and nitrate-and-nitrite-free pork bacon range named Ultimate Turkey Burgers with Uncured Bacon in United States. Also, growing number of fast-food restaurants in emerging markets and rising disposable income as well as rapid urbanization are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, risks of health concerns associated with overconsumption of bacon such as increasing risk of different cancers such as Colon cancer, Stomach cancer, prostate cancer, pancreatic cancer impede the growth of the market over the

forecast period of 2022-2028.

The key regions considered for the global Nitrate-Free Bacon Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing consumption of bacon and presence of leading fast-food outlets in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as increasing penetration of leading fast-food providers and rising demand for packaged food products in the region, would create lucrative growth prospects for the Nitrate-Free Bacon Market across the Asia Pacific region.

Major market players included in this report are:

BRF S.A.

True Story Foods

Hormel Foods Corp.

Karro Food Group

Cargill, Inc.

Oscar Mayer

Hormel Foods Corporation

T?nnies Group

Smithfield Foods, Inc.

Heritage Barkshire

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Dry Cured

Pumped Bacon

Immersion Cured

Others

By Source

Chicken

Turkey
Pork
Beef
By Distribution Channel
B2B
B2C
Hypermarkets/Supermarkets
Online Stores
Specialty Stores
Convenience Stores
Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Nitrate-Free Bacon Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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