

# **Global Nicotine Gum Market Size study, by Type (2MG Nicotine Gum, 4MG Nicotine Gum, 6MG Nicotine Gum), by Application (Withdrawal Clinics, Medical Practice, Individual Smokers) and Regional Forecasts 2019-2026**

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## **Abstracts**

Global Nicotine Gum Market valued approximately USD 373.1 million in 2018 is anticipated to grow with a healthy growth rate of more than 5% over the forecast period 2019-2026. The Nicotine Gum market is on the surging trend considering the global scenario. The Nicotine Gum is basically a smoking cessation product which helps the smokers to slowly overcome the nicotine addiction. The Nicotine is released by the chewing the gum & is absorbed into the blood stream of the individual through the lining of the mouth that helps the smokers to slowly lower their craving for nicotine. It is one of the nicotine replacement therapies & it is an over the counter medication for the smokers across the globe. The Nicotine Gum market is primarily driven owing to surge in health awareness, higher availability of nicotine gum and increase in demand for nicotine replacement therapy in both the developed and developing countries across the globe.

The regional analysis of Global Nicotine Gum Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the fastest growing region across the world in terms of market share. Whereas, owing to the countries such as China, Japan, and India, Asia Pacific region is anticipated to be the dominating region over the forecast period 2019-2026.

The leading market players mainly include-

Pfizer

Glaxosmithkline

Fertin Pharma  
Revolymmer  
Johnson & Johnson

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Type:**

2 Mg Nicotine Gum  
4 Mg Nicotine Gum  
6 Mg Nicotine Gum

**By Application:**

Withdrawal Clinics  
Medical Practice  
Individual Smokers

**By Regions:**

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America

Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017  
Base year – 2018  
Forecast period – 2019 to 2026

Target Audience of the Global Nicotine Gum Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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- FIG 19. NICOTINE GUM MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 20. NICOTINE GUM MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 21. NICOTINE GUM MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
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## FIG 36. NICOTINE GUM MARKET, COMPANY MARKET SHARE ANALYSIS (2017)

### COMPANIES MENTIONED

Pfizer

Glaxosmithkline

Fertin Pharma

Revolymmer

Johnson & Johnson



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