

# **Global Network Traffic Analysis Market Size study, by Component (Software and Service), by Deployment (Cloud and On-Premise), by Organization (Small And Medium Enterprises and Large Enterprises), Vertical (BFSI, Healthcare, Government, Retail, Education and Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Network Traffic Analysis Market is valued approximately at USD XX Million in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Rising internet penetration around the world and increasing number of data centers are growing the need for network traffic analysis market. According to Statista, number of internet users in India has increased from 493.96 million in 2018 to 749.07 million in 2020. Also, growth in number of cyber-attacks over the years has also increased the need for network traffic analysis. According to Statista, annual number of data breaches in the United States has increased from 1257 million in 2018 to 1473 millions in 2019. Furthermore, rising need for traffic monitoring and analysis due to rise in digital banking users and growing technological advancements are expected to boost the demand during forecast period. Such as, in September 2020, Core Security announced a new version of its network traffic analysis solution that pinpoints critical threats on any device within an organization's infrastructure. However, high cost of network analysis solutions and lack of adequate awareness are anticipated to hinder the market growth during forecast period.

North America is leading the world market in terms of revenue among Asia Pacific, North America, Europe, Latin America, and Rest of the World, due to aggressive adoption of latest technologies such as cloud computing and IoT. Asia Pacific is expected to lead the market with the highest growth rate during forecast period, owing

to regulatory reforms by government for network security and continued roll-out of high-speed network.

Major market player included in this report are:

Awake Security Inc.  
Broadcom Corporation  
Cloudflare, Inc.  
Core Security Technologies  
NEC Corporation  
NetscoutsSystems, Inc.  
Netreo Incorporated  
SolarWinds  
Nokia  
Progress

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Software

Service

By Deployment:

Cloud

On-Premise

By Organization:

Small And Medium Enterprises

Large Enterprises

By Vertical:

BFSI

Healthcare

Government

Retail

Education  
Others

By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Network Traffic Analysis Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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