

Global Network Telemetry Market Size Study, by Component (Solution, Service), by Deployment Model (On-Premise, Cloud), by Enterprise Size (Large Enterprises, SMEs), by Application (Telecom Service Providers, Cloud Service Providers, Managed Service Providers, Others) and Regional Forecasts 2022-2032

https://marketpublishers.com/r/G52C6FD9E679EN.html

Date: October 2024 Pages: 285 Price: US\$ 3,218.00 (Single User License) ID: G52C6FD9E679EN

Abstracts

The Global Network Telemetry Market was valued at approximately USD 1 billion in 2023 and is anticipated to grow at an impressive compound annual growth rate (CAGR) of 30% during the forecast period from 2024 to 2032. Network telemetry represents a transformative approach to monitoring and managing network performance by automatically collecting and analyzing data from network devices in real time. This advanced technology offers crucial insights into network behavior, allowing for immediate detection of anomalies, enhanced security measures, and optimized network operations, which are particularly vital for the increasingly complex environments of modern data centers, cloud infrastructures, and large-scale service provider networks. The growth of the Network Telemetry Market is significantly propelled by several key drivers. One of the primary factors is the increasing demand for network security and performance monitoring as digital networks become the backbone of modern business operations. Network telemetry solutions provide real-time data that is critical for maintaining network integrity and performance, especially in the face of challenges such as latency, packet loss, and emerging security threats. Additionally, the expansion of cloud computing and data centers worldwide is fueling the demand for advanced network monitoring tools. Network telemetry's ability to offer detailed insights into network traffic and operational efficiency makes it indispensable for maintaining servicelevel agreements (SLAs) and optimizing the vast amounts of data managed by cloud service providers and data centers. Moreover, the integration of Artificial Intelligence



(AI) and Machine Learning (ML) technologies into network telemetry is creating new opportunities for predictive analytics. These advancements allow for the prediction of potential network issues before they occur, enabling preventive measures that significantly reduce downtime and enhance overall network reliability. As businesses increasingly prioritize network reliability and security, the adoption of AI-driven network telemetry solutions is expected to rise, further driving market growth.

The key regions analyzed in the study include North America, Asia-Pacific, Europe, Latin America, and the Middle East & Africa. North America is leading the global market, driven by substantial investments in network infrastructure optimization and the presence of major industry players such as Arista Networks, Cisco Systems Inc., and Juniper Networks. This region's dominance is further bolstered by the continuous focus on advancing network technologies and ensuring the efficiency of expansive digital infrastructures. Conversely, the Asia-Pacific region is poised to experience significant growth due to the rapid expansion of digital connectivity and modernization of IT infrastructure across emerging markets, offering lucrative opportunities for network telemetry solutions in the coming years.

Major market players featured in this report include:

- **VOLANSYS** Technologies
- Arista Networks
- Mellanox Technologies
- **Pluribus Networks**
- **Barefoot Networks**
- Solarflare Communications
- Cisco Systems, Inc.
- Juniper Networks
- Palo Alto Networks
- Hewlett Packard Enterprise Development LP
- Accenture
- Infosys
- Genpact
- Capgemini
- IBM

The detailed segments and sub-segments of the market are explained below: By Component:

- Solution
- Service
- By Deployment Model:
- On-Premise

Global Network Telemetry Market Size Study, by Component (Solution, Service), by Deployment Model (On-Premise,...



Cloud

By Enterprise Size:

- Large Enterprises
- SMEs

By Application:

- Telecom Service Providers (TSPs)
- Cloud Service Providers (CSPs)
- Managed Service Providers (MSPs)
- Others

By Region:

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Spain
- Italy
- ROE
- Asia Pacific
- China
- India
- Japan
- Australia
- South Korea
- RoAPAC
- Latin America
- Brazil
- Mexico
- RoLA
- Middle East & Africa
- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

- Historical year 2022
- Base year 2023
- Forecast period 2024 to 2032



Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market.



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