

Global Network Attached Storage Market Size study & Forecast, by Enterprise Type (SoHo:

Abstracts

Global Network Attached Storage Market is valued at approximately USD 29.72 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 16.5% during the forecast period 2023-2030. Network Attached Storage is a specialized file storage device that operates on a network, providing shared storage to multiple users and heterogeneous client devices. These systems are standalone devices connected to a network, allowing multiple users to access and share data simultaneously. They typically run on dedicated hardware and are equipped with their operating system, enabling them to perform various functions, such as file sharing, data backup, and media streaming. The Network Attached Storage Market is expanding because of factors such as the exponential growth of digital data, growth in the media and entertainment industry, and increasing deployment of Internet of Things (IoT) devices.

The increasing deployment of Internet of Things (IoT) devices is a significant driver behind the growth of the Network-Attached Storage (NAS) Market. With the proliferation of IoT devices across various industries, there is a surge in the generation of vast amounts of data. These devices, ranging from sensors and cameras to smart appliances, contribute to the growing need for efficient and scalable storage solutions. NAS systems offer a centralized and organized approach to handling the diverse data streams from IoT devices, providing a secure and accessible repository for storing and managing this data. According to Statista, the Number of Internet of Things (IoT) connected devices worldwide in the year 2019 stood at 8.6 billion devices which increased to 13.14 billion in the year 2022 and it is projected to reach 29.42 billion devices by the year 2030. In addition, increasing product launches and investments in network technologies are some factors creating new opportunities for the market growth. However, the concerns related to data theft and server breaches stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Network Attached Storage Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022. The region has experienced a surge in the need for NAS solutions, driven by the expansion of digital infrastructure, the proliferation of connected devices, the growing adoption of Artificial Intelligence (AI)-based solutions, and escalating data volumes from enterprises. Furthermore, NAS holds a pivotal role in the data center storage domain. Therefore, the substantial

presence of numerous data centers in the U.S. emerges as a key factor influencing the demand for NAS throughout the region. Asia Pacific is expected to grow at the fastest rate over the forecast period, owing to factors such as rising investment in digital transformation, rising development of data centers and rising IoT proliferation, in the region.

Major market player included in this report are:

Dell Technologies Inc.

International Business Machine Corporation

QNAP Systems, Inc.

Hitachi Vantara LLC (Hitachi Ltd.)

Western Digital Corporation

Seagate Technology Holdings plc

Synology Inc.

Buffalo Americas, Inc.

NetApp, Inc.

NetGear, Inc

Recent Developments in the Market:

In September 2023, QNAP introduced a new network expansion card, the QXG-10G2T 10 GbE, specifically designed for users requiring simultaneous data access with minimal latency. This target audience includes professionals such as videographers, photographers, and collaborative teams. The newly launched card features dual ports and advanced 5-speed 10 GbE (RJ45), serving as a cost-effective and energy-efficient solution for diverse networking requirements. By seamlessly improving workflow efficiency, this card enhances the user experience for both NAS and PC users, catering to the demands of those engaged in resource-intensive tasks and collaborative projects.

In August 2023, Buffalo announced a product transition labeled 'While Supplies Last' for its TeraStation 6000 and 5010 Series NAS product families. Additionally, the company plans to transform its TeraStation 5020 Series product family. The updated products resulting from this transformation would be made available exclusively through Buffalo's authorized sales channels.

Global Network Attached Storage Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Enterprise Type, Storage Solution, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Enterprise Type:

SoHo:

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