

# **Global Neo & Challenger Bank Market Size study, by Type (Neo Bank, Challenger Bank), by Application (Personal, Business) and Regional Forecasts 2018-2025**

<https://marketpublishers.com/r/G06C6DD4ABEEN.html>

Date: June 2019

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: G06C6DD4ABEEN

## **Abstracts**

Global Neo & Challenger Bank Market valued approximately USD XX million in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The Neo & Challenger Bank Market is continuously growing in the global scenario at significant pace. Neo bank is referred as web based bank which provides complete range of banking solutions without having any physical offices or branch. While Challenger banks are comparatively small retail banks which are established for the purpose of competing for business with large, long-established national banks. Favorable government regulations and enhanced convenience to customers are the substantial driving factors of the market during the forecast period. Additionally, proactive banking regulations to grant licenses and approvals is another major factor driving the growth of the global neo and challenger bank market. Moreover, increasing internet penetration and rise in demand for smartphones in the developing countries are the factors that likely to create numerous opportunity in the near future. However, acquisition of customers and profitability are the factors that limiting the growth of the market during the forecast period.

The regional analysis of Global Neo & Challenger Bank Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share due to Favorable government regulation and Growing investment in financial technology in the region. Europe is estimated to grow at stable growth rate in the global Neo & Challenger Bank market over the upcoming years. Further, North America is anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025. The major market player included in this report are:

Atom Bank  
Movencorp  
Simple Finance Technology  
BPCE  
N26  
Pockit  
Ubank  
Monzo Bank  
MyBank (Alibaba Group)  
Holvi Bank  
WeBank (Tencent Holdings Ltd.)  
Hello Bank  
Koho Bank  
Rocket Bank  
Soon Banque

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Neo Bank  
Challenger Bank

By Application:

Personal  
Business

By Regions:  
North America  
U.S.

Canada  
Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016  
Base year – 2017  
Forecast period – 2018 to 2025

Target Audience of the Global Neo & Challenger Bank Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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