

Global Natural surfactants Market Size study, by Product Type (Anionic, Nonionic, Cationic, and Amphoteric), Application (Detergents, Personal Care, Industrial & Institutional cleaning, and Oilfield Chemicals), and Regional Forecasts 2019-2026

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Abstracts

Natural Surfactants taken directly from the natural sources such animals, plants as are also referred bio surfactants. Natural surfactants have low toxicity as compared to synthetic surfactants and are biodegradable. Stringent government regulation with the use of conventional surfactants coupled with growing end use industries are two driving forces of the market growth. For instance, the protection and safety of surfactant products are regulated by U.S. EPA and other deferral and local agencies. In addition, the use of these surfactants food processing application is regulated by the FDA and other environmental regulation such as clean water act, clean air act toxic substance control act are also restricting the conventional surfactants thus driving the adoption of natural surfactants over conventional surfactants.

The regional analysis of global Natural surfactants market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to increasing demand for natural surfactants in different applications such as personal care, detergent and oilfield chemicals. North America also contributes a satisfactory growth in the global Natural surfactants market due to rising concern regarding environment protection. Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2019-2026 owing to the growth in demand for natural surfactants from developing countries such as India, China and Japan. Coupled with growing demand for cosmetics and grooming in the personal care application.



Major market player included in this report are: BASF DowduPont Air Products and Chemicals Stepan Company Clariant Croda International Kao Corporation Sasol India Glycols Galaxy Surfactants Akzonobel N.V. Solvay

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type: Anionic Natural surfactants Nonionic Natural surfactants Cationic Natural surfactants Amphoteric Natural surfactants

By Application:

Detergents Personal Care Industrial & Institutional Cleaning Oilfield Chemicals Agricultural Chemicals



Others

By Regions: North America U.S. Canada Europe UK Germany Asia Pacific China India Japan Latin America Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017 Base year – 2018 Forecast period – 2019 to 2026

Target Audience of the Global Natural surfactants Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors

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FIG 27. NATURAL SURFACTANTS MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)

FIG 28. NATURAL SURFACTANTS MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)

FIG 29. NATURAL SURFACTANTS MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)

FIG 30. NATURAL SURFACTANTS MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)

FIG 31. NATURAL SURFACTANTS MARKET, REGIONAL SNAPSHOT 2016 & 2026 FIG 32. NORTH AMERICA NATURAL SURFACTANTS MARKET 2016 & 2026 (USD MILLION)

FIG 33. EUROPE NATURAL SURFACTANTS MARKET 2016 & 2026 (USD MILLION) FIG 34. ASIA PACIFIC NATURAL SURFACTANTS MARKET 2016 & 2026 (USD MILLION)

FIG 35. LATIN AMERICA NATURAL SURFACTANTS MARKET 2016 & 2026 (USD MILLION)

FIG 36. NATURAL SURFACTANTS MARKET, COMPANY MARKET SHARE ANALYSIS (2017)

COMPANIES MENTIONED

BASF DowduPont Air Products and Chemicals Stepan Company Clariant Croda International Kao Corporation Sasol



India Glycols Galaxy Surfactants Akzonobel N.V. Solvay



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