

Global Natural Skin Care Products Market Size study, By Type (Mass, Premium), By Product (Facial Care, Body Care), By End-Users (Men, Women), By Distribution Channel (Direct Selling, Hypermarkets & Retail Chain, E-Commerce, Pharmacy & Drugstores, Others), and Regional Forecasts 2022-2028

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Abstracts

Global Natural Skin Care Products Market is valued at approximately USD 6.7 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.6 % over the forecast period 2022-2028.

Natural skin care products are topical creams and lotions made with elements found in nature and are used in natural skincare. A large portion of current literature discusses components derived from plants, such as herbs, roots, flowers, and essential oils. One of the primary factors driving the market is growing awareness about the adverse effects of chemicals on the skin which leads to the shift of consumer demand from chemical-based products to natural skin care products. Young people and millennials are choosing to support chemical-free beauty product start-ups, and their popularity is growing which is accelerating the demand of the market. Facial care is covering the largest revenue share of 71.8% in the year 2021. Along with this body care segment is growing with an increasing CAGR of 6.8% in the upcoming year 2022 to 2030. Furthermore, manufacturers have been motivated to release new goods by increased R&D expenditures and the move toward natural ingredients which is giving the opportunity for market growth. Along with this it is anticipated that rising celebrity engagement in the promotion of eco-friendly cosmetic goods would be positively received by youthful customers. According to the AAD, study report the increasing occurrence of acne in 15% of adult annually. Since the major end-users of the natural

skin care products sector are men and women. The women segment has the largest revenue share of the market of 77.7% in the year 2021. Similarly, the men's segment is growing at the fastest CAGR OF 7.0% in the forecasted year 2022 to 2030. However, the availability of producers creating goods with organic ingredients that may be used often while taking into account product cost is a key driver promoting the expansion of this market which impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Natural Skin Care Products market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Europe is the leading region across the world in terms of market share because in this region naturalness is the most important factor in beauty products. On other hand, Asia-Pacific is the fastest growing region due to the increasing demand for natural-based skin care products and skin care awareness.

Major market players included in this report are:

Procter & Gamble

The Estee Lauder Companies Inc.

Mamaearth

Unilever Plc

The Clorox Company

Honest Company, Inc

The Body Shop International Limited

L'Oréal Paris

FOM London Skincare

Bloomtown Brands

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Mass

Premium

By Product

Facial Care

Body Care

By End User

Men

Women

By Distribution Channel

Direct selling

Hypermarket & retail chain

E-Commerce

Pharmacy & Drugstores

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, the years considered for the study are as follows:

Global Natural Skin Care Products Market Size study, By Type (Mass, Premium), By Product (Facial Care, Body Ca...

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Natural Skin Care Products Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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