

Global Natural and Organic Cosmetics Market Size study, by Product Type (Skin Care, Hair Care, Oral Care, Make-Up Cosmetic, Others), by End-User (Male, Female, Unisex), by Distribution Channel (Store-Based, Non-Store-Based) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G594FC047BE4EN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G594FC047BE4EN

Abstracts

The Global Natural and Organic Cosmetics Market was valued at approximately USD 41.40 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 9.51% over the forecast period 2024-2032. Natural and organic cosmetics are products formulated from ingredients sourced from nature, avoiding synthetic chemicals and artificial additives. Natural cosmetics are derived from naturally occurring substances, such as plants, minerals, and essential oils, but may still contain some synthetic ingredients. Organic cosmetics go a step further, using ingredients grown without synthetic pesticides, herbicides, or genetically modified organisms (GMOs). Both types prioritize safety and environmental sustainability, often featuring eco-friendly packaging and ethical practices. The increasing levels of expenditure on health and hygiene products, alongside rising consumer awareness about the harmful chemicals present in conventional cosmetics, are key market drivers enhancing market growth.

The Natural and Organic Cosmetics market is experiencing robust growth due to the burgeoning e-commerce industry. The growing impact of social media and increasing internet penetration are attracting consumers to e-commerce platforms for purchasing personal care products. Moreover, the increasing prevalence of skin problems induced by synthetic elements in beauty products is anticipated to boost sales. Synthetic compounds like methylparaben, propylparaben, and butylparaben are known to cause allergic reactions, acne, blemishes, and other skin issues. Consequently, major players are launching organic products. For instance, in February 2021, Lady Green introduced

a range of makeup products and organic face care items utilizing natural active ingredients such as aloe vera and neem, targeting acne-prone skin.

The key region in the Global Natural and Organic Cosmetics Market includes North America, Europe, Asia Pacific, Latin America, Middle East & Africa. Geographically, the North American region dominated the market in 2023, driven by higher spending power, increased demand for luxury and premium products, and the growing number of beauty development stores. The US held the largest market share, while Canada was the fastest-growing market in North America. Europe accounted for the second-largest market share, driven by changing lifestyles, increasing disposable income, and growing health and environmental concerns. The Asia-Pacific region is expected to grow at the fastest CAGR from 2024 to 2032, driven by rising consumer awareness.

Major market players included in this report are:

The Est?e Lauder Companies Inc.

L'Or?al SA

L'Occitane International SA

FANCL Corp.

The Clorox Co.

Jurlique International Pty. Limited

Laboratoire Nuxe

Bare Escentuals, Inc.

Aubrey Organics, Inc.

Nature's Gate

The detailed segments and sub-segments of the market are explained below:

By Product Type:

Skin Care

Hair Care

Oral Care

Make-Up Cosmetic

Others

By End-User:

Male

Female

Unisex

By Distribution Channel:

Store-Based

Non-Store-Based

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Global Natural and Organic Cosmetics Market Size study, by Product Type (Skin Care, Hair Care, Oral Care, Make...

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL NATURAL AND ORGANIC COSMETICS MARKET EXECUTIVE SUMMARY

- 1.1. Global Natural and Organic Cosmetics Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Product Type
 - 1.3.2. By End-User
 - 1.3.3. By Distribution Channel
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL NATURAL AND ORGANIC COSMETICS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL NATURAL AND ORGANIC COSMETICS MARKET

Global Natural and Organic Cosmetics Market Size study, by Product Type (Skin Care, Hair Care, Oral Care, Make...

DYNAMICS

3.1. Market Drivers

3.1.1. Growth of E-Commerce Industry

3.1.2. Increasing Consumer Awareness about Chemicals in Cosmetics

3.2. Market Challenges

3.2.1. Popularity of Synthetic Alternatives

3.2.2. Higher Costs of Organic Products

3.3. Market Opportunities

3.3.1. Increasing Demand for Sustainable Products

3.3.2. Celebrity Endorsements and Influencer Marketing

CHAPTER 4. GLOBAL NATURAL AND ORGANIC COSMETICS MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model

4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.2.5. Environmental

4.2.6. Legal

4.3. Top investment opportunity

4.4. Top winning strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL NATURAL AND ORGANIC COSMETICS MARKET SIZE & FORECASTS BY PRODUCT TYPE 2022-2032

5.1. Segment Dashboard

5.2. Global Natural and Organic Cosmetics Market: Product Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

5.2.1. Skin Care

5.2.2. Hair Care

5.2.3. Oral Care

5.2.4. Make-Up Cosmetic

5.2.5. Others

CHAPTER 6. GLOBAL NATURAL AND ORGANIC COSMETICS MARKET SIZE & FORECASTS BY END-USER 2022-2032

6.1. Segment Dashboard

6.2. Global Natural and Organic Cosmetics Market: End-User Revenue Trend Analysis, 2022 & 2032 (USD Billion)

6.2.1. Male

6.2.2. Female

6.2.3. Unisex

CHAPTER 7. GLOBAL NATURAL AND ORGANIC COSMETICS MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032

7.1. Segment Dashboard

7.2. Global Natural and Organic Cosmetics Market: Distribution Channel Revenue Trend Analysis, 2022 & 2032 (USD Billion)

7.2.1. Store-Based

7.2.2. Non-Store-Based

CHAPTER 8. GLOBAL NATURAL AND ORGANIC COSMETICS MARKET SIZE & FORECASTS BY REGION 2022-2032

8.1. North America Natural and Organic Cosmetics Market

8.1.1. U.S. Natural and Organic Cosmetics Market

8.1.1.1. Product Type breakdown size & forecasts, 2022-2032

8.1.1.2. End-User breakdown size & forecasts, 2022-2032

8.1.1.3. Distribution Channel breakdown size & forecasts, 2022-2032

8.1.2. Canada Natural and Organic Cosmetics Market

8.1.2.1. Product Type breakdown size & forecasts, 2022-2032

8.1.2.2. End-User breakdown size & forecasts, 2022-2032

- 8.1.2.3. Distribution Channel breakdown size & forecasts, 2022-2032
- 8.2. Europe Natural and Organic Cosmetics Market
 - 8.2.1. U.K. Natural and Organic Cosmetics Market
 - 8.2.2. Germany Natural and Organic Cosmetics Market
 - 8.2.3. France Natural and Organic Cosmetics Market
 - 8.2.4. Spain Natural and Organic Cosmetics Market
 - 8.2.5. Italy Natural and Organic Cosmetics Market
 - 8.2.6. Rest of Europe Natural and Organic Cosmetics Market
- 8.3. Asia-Pacific Natural and Organic Cosmetics Market
 - 8.3.1. China Natural and Organic Cosmetics Market
 - 8.3.2. India Natural and Organic Cosmetics Market
 - 8.3.3. Japan Natural and Organic Cosmetics Market
 - 8.3.4. Australia Natural and Organic Cosmetics Market
 - 8.3.5. South Korea Natural and Organic Cosmetics Market
 - 8.3.6. Rest of Asia Pacific Natural and Organic Cosmetics Market
- 8.4. Latin America Natural and Organic Cosmetics Market
 - 8.4.1. Brazil Natural and Organic Cosmetics Market
 - 8.4.2. Mexico Natural and Organic Cosmetics Market
 - 8.4.3. Rest of Latin America Natural and Organic Cosmetics Market
- 8.5. Middle East & Africa Natural and Organic Cosmetics Market
 - 8.5.1. Saudi Arabia Natural and Organic Cosmetics Market
 - 8.5.2. South Africa Natural and Organic Cosmetics Market
 - 8.5.3. Rest of Middle East & Africa Natural and Organic Cosmetics Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. The Est?e Lauder Companies Inc.
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Market Strategies
 - 9.3.2. L'Or?al SA

- 9.3.3. L'Occitane International SA
- 9.3.4. FANCL Corp.
- 9.3.5. The Clorox Co.
- 9.3.6. Jurlique International Pty. Limited
- 9.3.7. Laboratoire Nuxe
- 9.3.8. Bare Escentuals, Inc.
- 9.3.9. Aubrey Organics, Inc.
- 9.3.10. Nature's Gate

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Natural and Organic Cosmetics market, report scope

TABLE 2. Global Natural and Organic Cosmetics market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Natural and Organic Cosmetics market estimates & forecasts by Product Type 2022-2032 (USD Billion)

TABLE 4. Global Natural and Organic Cosmetics market estimates & forecasts by End-User 2022-2032 (USD Billion)

TABLE 5. Global Natural and Organic Cosmetics market estimates & forecasts by Distribution Channel 2022-2032 (USD Billion)

TABLE 6. Global Natural and Organic Cosmetics market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Global Natural and Organic Cosmetics market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Global Natural and Organic Cosmetics market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Global Natural and Organic Cosmetics market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Global Natural and Organic Cosmetics market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Global Natural and Organic Cosmetics market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Global Natural and Organic Cosmetics market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Global Natural and Organic Cosmetics market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Global Natural and Organic Cosmetics market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. U.S. Natural and Organic Cosmetics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. U.S. Natural and Organic Cosmetics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. U.S. Natural and Organic Cosmetics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. Canada Natural and Organic Cosmetics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada Natural and Organic Cosmetics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 20. Canada Natural and Organic Cosmetics market estimates & forecasts by segment 2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Natural and Organic Cosmetics market, research methodology
- FIG 2. Global Natural and Organic Cosmetics market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Natural and Organic Cosmetics market, key trends 2023
- FIG 5. Global Natural and Organic Cosmetics market, growth prospects 2022-2032
- FIG 6. Global Natural and Organic Cosmetics market, porters 5 force model
- FIG 7. Global Natural and Organic Cosmetics market, PESTEL analysis
- FIG 8. Global Natural and Organic Cosmetics market, value chain analysis
- FIG 9. Global Natural and Organic Cosmetics market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Natural and Organic Cosmetics market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Natural and Organic Cosmetics market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Natural and Organic Cosmetics market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Natural and Organic Cosmetics market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Natural and Organic Cosmetics market, regional snapshot 2022 & 2032
- FIG 15. North America Natural and Organic Cosmetics market 2022 & 2032 (USD Billion)
- FIG 16. Europe Natural and Organic Cosmetics market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific Natural and Organic Cosmetics market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Natural and Organic Cosmetics market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Natural and Organic Cosmetics market 2022 & 2032 (USD Billion)
- FIG 20. Global Natural and Organic Cosmetics market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

I would like to order

Product name: Global Natural and Organic Cosmetics Market Size study, by Product Type (Skin Care, Hair Care, Oral Care, Make-Up Cosmetic, Others), by End-User (Male, Female, Unisex), by Distribution Channel (Store-Based, Non-Store-Based) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G594FC047BE4EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G594FC047BE4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970