

# **Global Natural Insect Repellent Market Size study, by Product (Vaporizers, Spray, Cream, Others), by Insect (Mosquito, Bugs, Fly, Others) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Natural Insect Repellent Market is valued at approximately USD 6919.80 million in 2021 and is anticipated to grow with a healthy growth rate of more than 6.8 % over the forecast period 2022-2028. Natural Insect Repellent is insect repellent which are agents that are used to protect the body from the bites of insects that can cause local or systemic effects. The rising mosquito-borne diseases and increase in Global waste has led to the adoption of Natural Insect Repellent across the forecast period. For Instance: according to the WHO, Global waste is anticipated to grow by 70.0% by 2050, according to a survey, the number of cases has increased to 2 million in 2017 from 2016 across the countries. Also, with the rising consumer awareness regarding insect-borne diseases, and Marketing and positioning strategies, the adoption & demand for Natural Insect Repellent is likely to increase the Market growth during the forecast period. However, health vulnerabilities impede the growth of the Market over the forecast period of 2022-2028.

The key regions considered for the Global Natural Insect Repellent Market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the significant region across the world in terms of Market share owing to the fine healthcare infrastructure. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. Factors such as rise in awareness regarding the benefits of insect repellents among consumers and increase in the number of insect-borne diseases would create lucrative growth prospects for the Natural Insect Repellent Market across Asia-Pacific region.

Major Market players included in this report are:

Sawyer Products, Inc  
Coghlan's Ltd.  
Dabur International Ltd.  
Godrej Consumer Products Limited  
Himalaya Herbals  
Johnson & Johnson Services, Inc. (J&J)  
Jyothy Laboratories Ltd. (JLL)  
Reckitt Benckiser Group plc.  
S. C. Johnson & Son, Inc.  
Spectrum Brands Holdings, Inc.

The objective of the study is to define Market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the Market. Additionally, the report shall also incorporate available opportunities in micro Markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the Market are explained below:

By Product:

Vaporizers  
Spray  
Cream  
Others

By Insect:

Mosquito  
Bugs  
Fly  
Others

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France

Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Natural Insect Repellent Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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