

Global Natural Food Colour Market Size study, by Product (Carotenoids, Curcumin, Anthocyanin, Carmine, Copper Chlorophyllin, and Others), Application (Bakery & Confectionery, Beverages, Dairy & Frozen Products, Meat Products, Oil & Fat, Fruits & Vegetables, and Food) and Regional Forecasts 2021-2027

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Abstracts

Global Natural Food Colour Market is valued approximately USD 3.68 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.15 % over the forecast period 2021-2027. Food colour is any dye, pigment, or chemical that adds colour to foods and beverages. It is made up of natural extracts with zero harmful components that are environmentally beneficial. Natural food colours make food look more appealing. Rising concerns about the health risks and harmful effects linked with synthetic colours and flavours has led the adoption of natural food colour across the forecast period. The increasing demand of organic, natural as well as bioactive substances in food and beverages industry has been driving the market growth for natural food colour. For instance, according to a survey by Organic Trade Association (OTA), in 2019, organic food sales increased by 5.9% and the sale of organic beverages grew by 13.5%. However, fluctuations in the price of raw materials uses and high production cost of natural food colour hinders the growth of the market over the forecast period of 2021-2027. Also, advanced technological innovation and inclination towards natural products is likely to increase the market growth during the forecast period.

The key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World are considered for the geographical analysis of global natural food colour

market. Europe is the dominating region across the world in terms of market share attributing to the rapidly growing beverage industry and use of natural substances in the food industry. Whereas, Asia-Pacific is also assumed to emerge highest growth over the forecast period 2021-2027. Factors such as growing awareness about the side effect of synthetic food colour, growing spending abilities of the people and increasing consumer market for food and beverages would create lucrative growth prospects for the Natural Food Colour market across Asia-Pacific region.

Major market player included in this report are:

Chr. Hansen A/S

Diana Naturals

San-Ei Gen F.F.I., Inc.

Allied Biotech Corporation

Synthite Industries Ltd.

Naturex

Kalsec Inc.

BASF SE

Doehler GmbH

FMC Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Carotenoids

Curcumin

Anthocyanin

Carmine

Copper Chlorophyllin

Others

By Application:

Bakery & Confectionery

Beverages

Dairy & Frozen Products

Meat Products

Oil & Fat

Fruits & Vegetables

Food

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Natural Food Colour Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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