

# Global Natural Food Colors & Flavors Market Size study & Forecast, by Color Type (Caramel, Carotenoids, Anthocyanins, Curcumin, Annatto, Copper Chlorophyllin), Flavor Type (Natural Extracts, Aroma Chemicals, Essential Oils), Application, and Regional Forecasts 2025-2035

<https://marketpublishers.com/r/G5F3E530F6BDEN.html>

Date: August 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G5F3E530F6BDEN

## Abstracts

The Global Natural Food Colors & Flavors Market is valued approximately at USD 6.17 billion in 2024 and is anticipated to grow with a compound annual growth rate (CAGR) of more than 5.40% over the forecast period 2025-2035. Natural food colors and flavors, derived from botanical, mineral, or animal sources, have emerged as cornerstone ingredients in modern food innovation. With rising consumer awareness regarding synthetic additives and a growing demand for clean-label products, food manufacturers are actively shifting toward naturally sourced alternatives to appeal to health-conscious demographics. The transition is further fueled by mounting regulatory scrutiny across global markets and an increasing appetite for organic and minimally processed food products. From vibrant anthocyanins in beverages to essential oils in confectionery, natural food colors and flavors are transforming the way brands engage with sensory-driven consumer preferences.

As wellness and sustainability become integral to purchasing decisions, natural ingredients are being reformulated into a broad spectrum of applications including dairy, snacks, bakery, beverages, and even nutraceuticals. Advanced extraction technologies and biotechnology innovations are helping manufacturers enhance the stability, shelf-life, and solubility of natural pigments and essences—overcoming key barriers that previously favored synthetic alternatives. Additionally, the surge in plant-based and vegan food alternatives is opening new avenues for natural coloring and flavoring

agents, especially as food processors aim to replicate the visual and aromatic appeal of traditional meat and dairy offerings without compromising health or environmental standards. Emerging demand for personalized nutrition and functional food formulations is also driving diversification in the flavor and color portfolios offered by major players.

From a regional standpoint, North America dominates the natural food colors and flavors market, supported by a strong clean-label movement, robust organic food demand, and the presence of major food innovators. The United States remains at the forefront with widespread adoption across bakery, soft drinks, and dairy segments. Europe follows closely, with countries like Germany, France, and the U.K. enforcing stricter food safety regulations and favoring transparency in food labeling, further fueling market growth. Meanwhile, Asia Pacific is positioned as the fastest-growing region during the forecast timeline. Rising urbanization, a growing middle class, and heightened consumer interest in traditional herbs and spices for flavoring are propelling regional innovation. Markets like China, India, and Japan are witnessing intensified efforts from local and global players alike to blend ancient ingredients with modern processing techniques.

Major market player included in this report are:

Givaudan SA

Sensient Technologies Corporation

International Flavors & Fragrances Inc.

Firmenich SA

Archer Daniels Midland Company

Koninklijke DSM N.V.

Takasago International Corporation

Dohler GmbH

Symrise AG

McCormick & Company, Inc.

Kerry Group plc

Chr. Hansen Holding A/S

Robertet SA

T. Hasegawa Co., Ltd.

Frutarom Industries Ltd.

#### Global Natural Food Colors & Flavors Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and

product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

By Color Type:

Caramel

Carotenoids

Anthocyanins

Curcumin

Annatto

Copper Chlorophyllin

By Flavor Type:

Natural Extracts

Aroma Chemicals

Essential Oils

By Application:

(Custom segmentation by application will be included in the full report as per industry relevance)

By Region:

North America

U.S.

Canada

## Europe

UK

Germany

France

Spain

Italy

Rest of Europe

## Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

## Latin America

Brazil

Mexico

## Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL NATURAL FOOD COLORS & FLAVORS MARKET REPORT SCOPE & METHODOLOGY**

- 1.1. Research Objective
- 1.2. Research Methodology
  - 1.2.1. Forecast Model
  - 1.2.2. Desk Research
  - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
  - 1.4.1. Market Definition
  - 1.4.2. Market Segmentation
- 1.5. Research Assumption
  - 1.5.1. Inclusion & Exclusion
  - 1.5.2. Limitations
  - 1.5.3. Years Considered for the Study

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

### **CHAPTER 3. GLOBAL NATURAL FOOD COLORS & FLAVORS MARKET FORCES ANALYSIS**

- 3.1. Market Forces Shaping the Global Natural Food Colors & Flavors Market (2024-2035)
- 3.2. Drivers
  - 3.2.1. Rising consumer demand for clean-label and natural ingredients
  - 3.2.2. Increasing health awareness and regulatory restrictions on synthetic additives
- 3.3. Restraints
  - 3.3.1. High cost of natural ingredients and processing technologies
  - 3.3.2. Limited shelf-life and stability of natural colors and flavors
- 3.4. Opportunities
  - 3.4.1. Technological innovations in natural extraction and formulation

### 3.4.2. Expansion in plant-based food and beverage markets

## **CHAPTER 4. GLOBAL NATURAL FOOD COLORS & FLAVORS INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Forces Model
  - 4.1.1. Bargaining Power of Buyer
  - 4.1.2. Bargaining Power of Supplier
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024–2035)
- 4.3. PESTEL Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024–2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL NATURAL FOOD COLORS & FLAVORS MARKET SIZE & FORECASTS BY COLOR TYPE 2025–2035**

- 5.1. Market Overview
- 5.2. Global Market Performance – Potential Analysis (2025)
- 5.3. Caramel
  - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.3.2. Market Size Analysis, by Region, 2025–2035
- 5.4. Carotenoids
  - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.4.2. Market Size Analysis, by Region, 2025–2035
- 5.5. Anthocyanins
- 5.6. Curcumin
- 5.7. Annatto

## 5.8. Copper Chlorophyllin

# **CHAPTER 6. GLOBAL NATURAL FOOD COLORS & FLAVORS MARKET SIZE & FORECASTS BY FLAVOR TYPE 2025–2035**

## 6.1. Market Overview

## 6.2. Global Market Performance – Potential Analysis (2025)

## 6.3. Natural Extracts

## 6.4. Aroma Chemicals

## 6.5. Essential Oils

# **CHAPTER 7. GLOBAL NATURAL FOOD COLORS & FLAVORS MARKET SIZE & FORECASTS BY APPLICATION 2025–2035**

## 7.1. Market Overview

## 7.2. Market Size & Forecasts, By Application (Custom segmentation to be detailed in full report)

# **CHAPTER 8. GLOBAL NATURAL FOOD COLORS & FLAVORS MARKET SIZE & FORECASTS BY REGION 2025–2035**

## 8.1. Regional Market Snapshot

## 8.2. Top Leading & Emerging Countries

## 8.3. North America Natural Food Colors & Flavors Market

### 8.3.1. U.S.

#### 8.3.1.1. Color Type Breakdown Size & Forecasts, 2025–2035

#### 8.3.1.2. Flavor Type Breakdown Size & Forecasts, 2025–2035

### 8.3.2. Canada

#### 8.3.2.1. Color Type Breakdown Size & Forecasts, 2025–2035

#### 8.3.2.2. Flavor Type Breakdown Size & Forecasts, 2025–2035

## 8.4. Europe Natural Food Colors & Flavors Market

### 8.4.1. UK

### 8.4.2. Germany

### 8.4.3. France

### 8.4.4. Spain

### 8.4.5. Italy

### 8.4.6. Rest of Europe

## 8.5. Asia Pacific Natural Food Colors & Flavors Market

### 8.5.1. China

- 8.5.2. India
- 8.5.3. Japan
- 8.5.4. Australia
- 8.5.5. South Korea
- 8.5.6. Rest of Asia Pacific
- 8.6. Latin America Natural Food Colors & Flavors Market
  - 8.6.1. Brazil
  - 8.6.2. Mexico
- 8.7. Middle East & Africa Natural Food Colors & Flavors Market
  - 8.7.1. UAE
  - 8.7.2. Saudi Arabia
  - 8.7.3. South Africa
  - 8.7.4. Rest of Middle East & Africa

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Givaudan SA
  - 9.2.1. Company Overview
  - 9.2.2. Key Executives
  - 9.2.3. Company Snapshot
  - 9.2.4. Financial Performance (Subject to Data Availability)
  - 9.2.5. Product/Services Port
  - 9.2.6. Recent Development
  - 9.2.7. Market Strategies
  - 9.2.8. SWOT Analysis
- 9.3. Sensient Technologies Corporation
- 9.4. International Flavors & Fragrances Inc.
- 9.5. Firmenich SA
- 9.6. Archer Daniels Midland Company
- 9.7. Koninklijke DSM N.V.
- 9.8. Takasago International Corporation
- 9.9. Dohler GmbH
- 9.10. Symrise AG
- 9.11. McCormick & Company, Inc.
- 9.12. Kerry Group plc
- 9.13. Chr. Hansen Holding A/S
- 9.14. Robertet SA
- 9.15. T. Hasegawa Co., Ltd.

## 9.16. Frutarom Industries Ltd.

## List Of Tables

### LIST OF TABLES

- Table 1. Global Natural Food Colors & Flavors Market, Report Scope
- Table 2. Global Market Estimates & Forecasts by Region 2024–2035
- Table 3. Global Market Estimates & Forecasts by Color Type 2024–2035
- Table 4. Global Market Estimates & Forecasts by Flavor Type 2024–2035
- Table 5. Global Market Estimates & Forecasts by Application 2024–2035
- Table 6. U.S. Market Estimates & Forecasts, 2024–2035
- Table 7. Canada Market Estimates & Forecasts, 2024–2035
- Table 8. UK Market Estimates & Forecasts, 2024–2035
- Table 9. Germany Market Estimates & Forecasts, 2024–2035
- Table 10. France Market Estimates & Forecasts, 2024–2035
- Table 11. Spain Market Estimates & Forecasts, 2024–2035
- Table 12. Italy Market Estimates & Forecasts, 2024–2035
- Table 13. Rest of Europe Market Estimates & Forecasts, 2024–2035
- Table 14. China Market Estimates & Forecasts, 2024–2035
- Table 15. India Market Estimates & Forecasts, 2024–2035
- Table 16. Japan Market Estimates & Forecasts, 2024–2035
- Table 17. Australia Market Estimates & Forecasts, 2024–2035
- Table 18. South Korea Market Estimates & Forecasts, 2024–2035
- Table 19. Rest of Asia Pacific Market Estimates & Forecasts, 2024–2035
- Table 20. Brazil Market Estimates & Forecasts, 2024–2035
- Table 21. Mexico Market Estimates & Forecasts, 2024–2035
- Table 22. UAE Market Estimates & Forecasts, 2024–2035
- Table 23. Saudi Arabia Market Estimates & Forecasts, 2024–2035
- Table 24. South Africa Market Estimates & Forecasts, 2024–2035
- Table 25. Rest of Middle East & Africa Market Estimates & Forecasts, 2024–2035

## List Of Figures

### LIST OF FIGURES

- Figure 1. Global Natural Food Colors & Flavors Market, Research Methodology
- Figure 2. Market Estimation Techniques
- Figure 3. Global Market Size Estimates & Forecast Methods
- Figure 4. Key Market Trends 2025
- Figure 5. Market Growth Prospects 2024–2035
- Figure 6. Porter's Five Forces Model
- Figure 7. PESTEL Analysis
- Figure 8. Value Chain Analysis
- Figure 9. Market by Color Type, 2025 & 2035
- Figure 10. Market by Flavor Type, 2025 & 2035
- Figure 11. Market by Application, 2025 & 2035
- Figure 12. North America Market, 2025 & 2035
- Figure 13. Europe Market, 2025 & 2035
- Figure 14. Asia Pacific Market, 2025 & 2035
- Figure 15. Latin America Market, 2025 & 2035
- Figure 16. Middle East & Africa Market, 2025 & 2035
- Figure 17. Global Natural Food Colors & Flavors Market, Company Market Share Analysis (2025)

## I would like to order

Product name: Global Natural Food Colors & Flavors Market Size study & Forecast, by Color Type (Caramel, Carotenoids, Anthocyanins, Curcumin, Annatto, Copper Chlorophyllin), Flavor Type (Natural Extracts, Aroma Chemicals, Essential Oils), Application, and Regional Forecasts 2025-2035

Product link: <https://marketpublishers.com/r/G5F3E530F6BDEN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5F3E530F6BDEN.html>