

# **Global Natural Extracts Market Size study, by Product Type (Essential Oils, Oleoresins, Herbal Extracts, Natural Colours, Dried Crops, and Others), Application (Personal Care and Cosmetics, Food and Beverages, Animal Feed, Pharmaceuticals, Nutraceuticals, and Others) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/GBD9A5999978EN.html>

Date: May 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GBD9A5999978EN

## **Abstracts**

Global Natural Extracts Market is valued approximately USD 9.50 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 9.1 % over the forecast period 2021-2027. Natural Extracts are basically ingredients derived or extracted from natural sources like plants, fruits, seeds etc. Natural Extracts are removed from plant tissues and then treated with solvents in order to be used for specific purposes. The increasing awareness about the side effects of conventional products, increasing demand of organic substances and the health benefits offered by them will drive the market growth of Natural Extracts across the forecast period. The organic and gluten free nature of the health conscious people is growing a shift towards more and more use of natural extracts, as it helps them to stay fit and likely to prevent diseases.. Also, the natural extracts provides various beauty and skin care benefits, thus attracting huge attention of the young generation crowd. According to a survey by Organic Trade Association (OTA), in 2020, the sale of organic products increased from 50.1 million to 55.1 million in the period 2019-2020. According to report of Fragrance and flavour Department Center, India, the estimated production of Essential oils is \$4 billion. However, the high cost and fluctuation in the availability of raw materials restraint for the growth of the market over the upcoming period of 2020-2027. But the rising R&D initiatives and increasing trends of organic lifestyle is likely to influence the market growth during the forecast period.

The regional analysis of global Natural Extracts market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share because of the rising demand for premium quality products as well strong presence of market players in the region. Whereas, Asia-Pacific is also expected to show high growth rates over the forecast period 2020-2027. Factors such as rising disposable income, changing lifestyle of people and growing awareness about organic products are growing scope to boost the Natural Extracts market across Asia-Pacific region.

Major market player included in this report are:

OmniActive Health Technologies

Synthite Industries Ltd.

VedaOils.com

Symrise

PT. Indesso Aroma

Naturex

Robertet Group

Plant Lipids

d?TERRA

Ransom Naturals Ltd

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Essential Oils

Oleoresins

Herbal Extracts

Natural Colours

Dried Crops

Others

By Application:

Personal Care and Cosmetics

Food and Beverages

Animal Feed  
Pharmaceuticals  
Nutraceuticals  
Others  
By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Natural Extracts Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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