

Global Native Whey Protein Market Size study with COVID-19 impact, by Type (Concentrate Form, Isolate Form), by Application (Food, Beverages, Pharmaceuticals) and Regional Forecasts 2020-2026

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Abstracts

Global Native Whey Protein Market is valued approximately USD XXX million in 2019 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2020-2026. Native whey is a reasonably a new whey product and is usually characterized by its high quality, relatively safer processing and complete amino acid profile. Native whey is typically different from regular whey in the sense that it is manufactured directly from milk via several filtration processes and not as by-product of cheese production. This means it is full of micro and macronutrients, which is required by individual's body to be efficient. It is proven to maintain muscle mass, stimulate muscle protein synthesis, and provide energy boost before a workout. Native whey protein also helps muscles to recover and feel less sore after a workout. Thus, rising awareness among people towards health and fitness, increasing consumption of protein formulation among infants, and rise in demand from food sector are the few factors responsible for high CAGR of the market over the forecast period. For instance, as per the data delivered by the Department of Industrial Policies and Promotion (DIPP) in India, the food processing sector has received nearly \$7.54 billion worth of Foreign Direct Investment (FDI) over the period of 2000-2017.,. Similarly, the Indonesian government had made the investment in food and beverage would reach US\$4.48 billion in 2019. This, in turn, is projected to accelerate the demand for native whey protein around the world. With the outbreak of COVID-19, the demand for nutraceuticals & functional foods is increased as more consumers opt for immunity boosting supplements during the widespread of novel coronavirus. Furthermore, a decline in the intake of meat, seafood and poultry products around the world is anticipated to rise the demand for animal and plant-based protein supplements in the near future. However,

high cost of native is rapidly being considered as major constraining factor to the market growth over the forecast period of 2020-2026.

The regional analysis of global Native Whey Protein market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the wide presence of health-conscious consumers, along with the presence of significant number of market players in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026, due to the Increase in awareness regarding protein supplements, and high scope of sports nutrition and personal care in the region.

Major market player included in this report are:

Reflex Nutrition

FrieslandCampina

CARBERY Group Agropur Inc

Ingredia SA

Lactalis Ingredients

Fonterra Co-operative Group

Omega Protein Corporation

Leprino Foods

MILEI GmbH

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Concentrate Form

Isolate Form

By Application:

Food

Beverages
Pharmaceuticals

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018

Base year – 2019

Forecast period – 2020 to 2026

Target Audience of the Global Native Whey Protein Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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Reflex Nutrition

FrieslandCampina
CARBERY Group Agropur Inc
Ingredia SA
Lactalis Ingredients
Fonterra Co-operative Group
Omega Protein Corporation
Leprino Foods
MILEI GmbH

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