

# **Global Nanoclay Reinforcement Market Size study & Forecast, by Application (Packaging, Coating, Automotive parts), By End-Use (Automotive, Construction, Marine, Electronic Components and Appliances, Military and Defense), By Distribution Channel (Online and Offline), and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Nanoclay Reinforcement Market is valued at approximately USD 4.0 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 23.3% over the forecast period 2022-2029. Nanoclay reinforcements are widely employed in many applications to improve electrical, mechanical, and thermal properties. This comprises liquid silicone, rubber, nonwovens, fibres, polymer films, hybrid phenolic friction composites, medium density fiberboard, and other composite materials. MDF is a composite material made of wood that is widely utilised in the furniture sector. Industry growth is anticipated to be fueled by an increase in goods because of their superior qualities, including toughness, stiffness, dimensional stability, thermal resistance, chemical resistance, improved barrier properties, and flexibility at high temperatures. Because these materials are so easily accessible and have such cheap manufacturing costs, plastic manufacturers have increased their use of them, which has led to continued growth over the predicted period. The most popular commercially used nanomaterial is nanoclays, which generate about 70% of sales. Intriguing uses for nanotechnology, which involves manipulating matter at the nanoscale, are constantly emerging as a result of ongoing research and development. According to Statista, Global market value for nanotechnology was close to 88.0 billion dollars in 2021, growing at a rate of 15.75% each year.

In addition, the market is primarily driven by rising demand from the electronics and construction industries. The market for nanoclay reinforcement is also being driven by the superior dispersion and exfoliation, lower weight, and other qualities that nanoclay offers. The lightning-fast rate of improvements in electronic technology is fueling the ongoing desire for better and faster electronic gadgets and applications. For consumers and business users to update or replace outdated products with newer models, technology advancement is crucial. By 2023, internet sales in the Consumer Electronics sector will account for 45.9% of all revenue. The global economy has a significant impact on the construction industry. New construction initiatives frequently increase demand for products. The expansion of the construction equipment market will be fueled by governmental and private sector expenditures in infrastructure projects as urbanization accelerates. East Asia, Western Europe, and North America are significant geographical areas for this business. Some well-known producers of construction equipment call these areas home, and they face fierce competition. The market for construction equipment worldwide is anticipated to reach a value of USD 140 billion in 2020. Government initiatives to encourage various investments in nanotechnology research and development are expected to accelerate the market growth for nanoclay reinforcing materials. However, Strict rules governing the usage of nanoclay could severely restrict the market over the forecast period of 2022-2029.

The key regions considered for the Global Nanoclay Reinforcement Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the growing adoption of government measures to encourage various investments in nanotechnology research and development are expected to accelerate the market growth of nanoclay reinforcing materials. Whereas, Asia Pacific is expected to grow at the highest growth rate over the forecasting period. Factors such as emerging economies' rapid urbanization fueling demand from the building sector, which helps these areas to expand. Another important industry in this area is the electronic industry, which has seen a rise in the demand for nanoclay-reinforced materials due to their superior barrier and mechanical qualities are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Nanocor Inc.

BYK Additives & Instruments

Nanophase Technologies Corporation

3M ESPE AG

Laviosa Chimica Mineraria Spa

Powdermet Inc.

Inframat Corporation  
Hybrid Plastics Inc.  
Axson Technologies SA  
DuPont de Nemours, Inc.

#### Recent Developments in the Market:

On October 1st 2022, BYK Additives & Instruments launched a brand-new, particularly developed additive called BYK-MAX CT 4275 to the market. It may be utilised in a wide range of polyamides, including those used in the automobile sector. Improved dispersion and assimilation into the thermoplastic matrix are made possible by the silicate's special shape and optimum surface treatment, which also guarantees nearly flawless exfoliation in polar systems.

On July 26th 2022, 3M ESPE, announced its intention to split off its Health Care division, creating two top-tier public companies ready to pursue their individual growth strategies. With an emphasis on dental care, healthcare IT, wound care, and bio-pharma filtration, Health Care will be a market-leading, globally diversified healthcare technology firm. The New 3M will continue to be a leading global material science innovator serving customers across a variety of industrial and consumer end markets.

#### Global Nanoclay Reinforcement Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Application, End-Use, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Application:

- Packaging
- Coating
- Automotive Parts

By End-Use:

- Automotive
- Construction
- Marine
- Electronic Components and Appliances
- Military and Defense

By Distribution Channel:

- Online
- Offline

By Region:

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - France
  - Spain
  - Italy
- ROE
- Asia Pacific
  - China
  - India
  - Japan
  - Australia
  - South Korea
- RoAPAC
- Latin America
  - Brazil
  - Mexico

ROLA  
Rest of the World

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