

Global Nail Salon Market Size study & Forecast, by Service (Manicure, Pedicure, Fiberglass & Silk Wraps, UV Gel Overlays and Extensions, Acrylic Overlays and Extensions), by End-user (Men, Women), by Age Group (Below 18, 19 to 40, 41 to 60, Above 60), and Regional Analysis, 2023-2030

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Abstracts

Global Nail Salon Market is valued at approximately USD 10.97 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 8.00% over the forecast period 2023-2030. The nail salon market refers to the industry segment dedicated to providing nail care services, including manicures, pedicures, nail enhancements, and nail art. Nail salons are establishments where individuals can go to receive professional nail care and grooming services. The major driving factors for the Global Nail Salon Market are increasing disposable income, fashion and beauty trends and the growing beauty and wellness industry. Moreover, rising bridal and special occasion services and Urbanization and Changing Lifestyles are creating lucrative growth opportunities for the market over the forecast period 2023-2030.

The rising number of weddings and especial occasions is driving the growth of the market. For instance, according to an estimate by the Confederation of All India Traders, over 3.2 million weddings were held in between November 14 and December 14. Along with this, the personal care industry is also growing which is driving the growth for the market over the forecast period 2023-2030. For instance, according to Statista, in 2020, the personal care industry was valued at USD 224.30 billion which is forecasted to be USD 289.90 billion in 2026. However, intense level of competition in the Nail Salon Market might stifle the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Nail Salon Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is dominating market for nail salons, in 2022, with countries like the United States and Canada witnessing a high demand for nail services. The market is driven by factors such as high disposable income, fashion consciousness, and the popularity of nail art. Nail salons in this region often offer a wide range of services, including manicures, pedicures, gel nails, acrylic nails, and various nail enhancements. The Asia Pacific region, including countries like China, Japan, South Korea, and India, is fastest CAGR in the nail salon market. Rising disposable incomes, urbanization, and changing consumer preferences towards grooming and beauty have contributed to the market expansion. Nail salons in this region often offer a mix of traditional and modern nail services, catering to local preferences and trends.

Major market players included in this report are:

Regis Corporation

LVMH Moët Hennessy Louis Vuitton SE

Estée Lauder Companies Inc.

Sally Beauty Holdings, Inc.

ULTA Beauty, Inc.

Drybar Holdings LLC

DreamDry

Great Clips, Inc.

BSG Systems Group LLC (Beauty Systems Group)

Bloomin' Brands, Inc.

Recent Developments in the Market:

In February 2023, Metro Brands Limited, a footwear retail chain, is poised to

revolutionize the footwear industry in India and transform the way consumers approach foot wellness care. The company has introduced BioFoot, a unique and first-of-its-kind brand offering custom foot solutions. The company would offer foot consultation, foot-scan, inhouse physiotherapist and medical pedicure.

Global Nail Salon Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Service, End-user, Age Group, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service:

Global Nail Salon Market Size study & Forecast, by Service (Manicure, Pedicure, Fiberglass & Silk Wraps, UV Ge...

Manicure

Pedicure

Fiberglass & Silk Wraps

UV Gel Overlays and Extensions

Acrylic Overlays and Extensions

By End-user:

Men

Women

By Age Group:

Below 18

19 to 40

41 to 60

Above 60

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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