

# **Global Mutual Fund Assets Market Size study, By Fund Type (Equity Funds, Bond Funds, Money Market Funds, and Hybrid & Other Funds), By Distribution Channel (Banks, Financial Advisors/Brokers, Direct Sellers, and Others), and By Investor Type (Institutional and Individual), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Mutual Fund Assets Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

The Mutual Fund Assets can be defined as a professionally managed investment Fund that pools assets (investment) from shareholders to invest in securities like stocks, bonds, money market instruments, and other assets. A mutual fund company is called as asset management company (AMCs) and the total market value of investments managed by an AMC is called Asset Under management (AUM). The rising investment in Mutual Funds Worldwide and increasing technological advancements in Mutual Fund industry as well as recent strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to The Investment Company Institute (A global association of regulated funds)'s "2022 Investment Company Fact Book" report – In United States of America, during 2020, the total net assets held in Individual mutual fund accounts valued at USD 20.75 trillion, which further increased to USD 23.32 trillion in 2021. Whereas, in case of Institutional Accounts, the net assets during 2020, valued at USD 3.12 trillion, and it further increased to USD 3.63 trillion in the year 2021. Furthermore, leading market players are working towards new acquisitions and partnerships to strengthen their customer base and geographical footprints. For instance, in December 2021, HSBC's AMC acquired

Mutual Fund business from L&T (L&T Investment Management (LTIM)) for a transaction valued of USD 425 million. Moreover, in January 2022, India based ICICI Prudential Asset Management Company partnered with US-based leading managers of exchange traded funds and mutual funds First Trust. Through this partnership ICICI prudential would bring First Trust's innovative active and exchange-listed offerings to domestic investors. Also, growing expansion of mutual fund industry in developing economies and surge in favorable initiatives from government authorities are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, volatility in the global capital and stocks market impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Mutual Fund Assets Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing investment from institutional investors and presence of leading investment management companies such as BlackRock Inc, Vanguard Group, Morgan Stanley, and JP Morgan & Chase among others. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the increasing investment from retail investors and rising penetration of leading investment and Assets management companies in the region, would create lucrative growth prospects for the global Mutual Fund Assets Market across the Asia Pacific region.

Major market players included in this report are:

BlackRock, Inc.

BNP Paribas Mutual Fund

Capital Group

Citigroup Inc.

Goldman Sachs

JPMorgan Chase & Co.

Morgan Stanley

PIMCO

State Street Corporation,

The Vanguard Group, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors &

challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Fund Type

Equity Funds

Bond Funds

Money Market Funds

Hybrid & Other Funds

By Distribution Channel

Banks

Financial Advisors/Brokers

Direct Sellers

Others

By Investor Type

Institutional

Individual

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Mutual Fund Assets Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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