

Global Mushroom Extracts Market Size study, by Product (Shiitake Extract, Reishi Extract, Lion's Mane Extract, Cordyceps Extract, Turkey Tail Extract, Chaga Extract), by Form (Powder, Liquid), by Application and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G5A66EBE6D45EN.html>

Date: April 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G5A66EBE6D45EN

Abstracts

Global Mushroom Extracts Market is valued approximately at USD 11.9 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 10.10% over the forecast period 2024-2032. Mushroom extracts—once relegated to traditional Eastern medicine—are now flourishing across mainstream nutraceutical, cosmetic, and food and beverage landscapes. From adaptogenic properties to potent immune modulation, these bioactive-rich ingredients are captivating both formulators and consumers alike. Driven by the surging pursuit of wellness, clean-label nutrition, and functional supplementation, mushroom extracts have transitioned from folklore to front-shelf prominence, serving a plethora of lifestyle-driven applications. Among the most sought-after are extracts derived from Shiitake, Reishi, Cordyceps, and Lion's Mane mushrooms, whose therapeutic promise is supported by a growing body of scientific validation.

The market's robust growth trajectory is underpinned by escalating consumer preference for holistic remedies, coupled with the global surge in mental wellness and immunity-focused products. Biotech innovations have also enabled the precise extraction of polysaccharides, beta-glucans, and other key compounds, thereby enhancing product efficacy and standardization. Mushroom extracts, particularly in powder and liquid forms, are being extensively incorporated into supplements, ready-to-drink beverages, skincare solutions, and even pet nutrition. However, supply-side constraints in sourcing wild or organically cultivated mushrooms, along with a fragmented regulatory environment surrounding functional claims, continue to pose

challenges for global market players.

Among product categories, Lion's Mane and Reishi are witnessing meteoric adoption due to their neuroprotective and adaptogenic benefits, respectively. The growing interest in nootropic and stress-relieving supplements is driving R&D investments and product diversification in these segments. Meanwhile, Chaga and Turkey Tail are increasingly being leveraged for their antioxidant and immune-modulating effects in both preventative health regimes and post-illness recovery. From a form perspective, powders dominate the landscape due to their versatility in formulation, while liquid extracts are gaining popularity in the premium segment due to faster absorption and ease of use in tinctures and functional shots.

Application diversity is one of the market's defining strengths. Dietary supplements remain the primary application avenue, with mushroom-infused capsules, drink mixes, and chewables enjoying widespread retail and online shelf presence. Functional food and beverage manufacturers are strategically infusing mushroom extracts into coffee, chocolate, protein bars, and sparkling drinks to align with consumer demand for daily wellness in convenient formats. Additionally, cosmetic brands are tapping into mushrooms' anti-aging and anti-inflammatory properties, incorporating them into serums, masks, and moisturizers to cater to the growing demand for natural skincare ingredients.

Geographically, North America holds the lion's share of the global mushroom extracts market, owing to a mature functional food ecosystem, high consumer awareness, and an aggressive innovation pipeline. Europe is not far behind, with countries like Germany and the UK spearheading the plant-based movement and integrating mushroom extracts into both supplements and F&B products. Asia Pacific is emerging as the fastest-growing market, driven by its deep-rooted mycological traditions and increasing integration of mushrooms into modern wellness lifestyles, especially in China, Japan, and South Korea. Regulatory clarity, increased R&D collaborations, and cross-border e-commerce are expected to amplify the region's market momentum in the coming years.

Major market player included in this report are:

Nammex (North American Medicinal Mushroom Extracts)

Hokkaido Reishi Co., Ltd.

Oriveda BV

Nature's Way Products, LLC

Real Mushrooms

BioFinest

Fungi Perfecti

Host Defense

Baikal Herbs Ltd.

NutriGold Inc.

Organic Mushroom Nutrition

DXN Holdings Bhd

Mitoku Company, Ltd.

Aloha Medicinals Inc.

Nikkei Food Co., Ltd.

The detailed segments and sub-segment of the market are explained below:

By Product

Shiitake Extract

Reishi Extract

Lion's Mane Extract

Cordyceps Extract

Turkey Tail Extract

Chaga Extract

By Form

Powder

Liquid

By Application

Dietary Supplements

Functional Food & Beverages

Pharmaceuticals

Cosmetics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL MUSHROOM EXTRACTS MARKET EXECUTIVE SUMMARY

- 1.1. Global Mushroom Extracts Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. {By Product}
 - 1.3.2. {By Form}
 - 1.3.3. {By Application}
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL MUSHROOM EXTRACTS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL MUSHROOM EXTRACTS MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Rising consumer demand for clean-label and functional products
- 3.1.2. Advancements in extraction and processing technologies
- 3.1.3. Escalating R&D investments in nutraceutical innovations

3.2. Market Challenges

3.2.1. Supply chain constraints and limited availability of organically cultivated mushrooms

- 3.2.2. Fragmented regulatory environment and labeling issues

3.3. Market Opportunities

- 3.3.1. Expansion into emerging markets and diversification of product portfolios
- 3.3.2. Growing trends in holistic wellness and functional food integration
- 3.3.3. Strategic collaborations and cross-border e-commerce growth

CHAPTER 4. GLOBAL MUSHROOM EXTRACTS MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunity

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL MUSHROOM EXTRACTS MARKET SIZE & FORECASTS BY PRODUCT 2022-2032

5.1. Segment Dashboard

5.2. Global Mushroom Extracts Market: {Product} Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 5.2.1. Shiitake Extract
- 5.2.2. Reishi Extract
- 5.2.3. Lion's Mane Extract
- 5.2.4. Cordyceps Extract
- 5.2.5. Turkey Tail Extract
- 5.2.6. Chaga Extract

CHAPTER 6. GLOBAL MUSHROOM EXTRACTS MARKET SIZE & FORECASTS BY FORM 2022-2032

6.1. Segment Dashboard

6.2. Global Mushroom Extracts Market: {Form} Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 6.2.1. Powder
- 6.2.2. Liquid

CHAPTER 7. GLOBAL MUSHROOM EXTRACTS MARKET SIZE & FORECASTS BY APPLICATION 2022-2032

7.1. Segment Dashboard

7.2. Global Mushroom Extracts Market: {Application} Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 7.2.1. Dietary Supplements
- 7.2.2. Functional Food & Beverages
- 7.2.3. Pharmaceuticals
- 7.2.4. Cosmetics
- 7.2.5. Others

CHAPTER 8. GLOBAL MUSHROOM EXTRACTS MARKET SIZE & FORECASTS BY REGION 2022-2032

8.1. North America Mushroom Extracts Market

- 8.1.1. U.S. Mushroom Extracts Market
 - 8.1.1.1. {Product} breakdown size & forecasts, 2022-2032
 - 8.1.1.2. {Form} breakdown size & forecasts, 2022-2032
 - 8.1.1.3. {Application} breakdown size & forecasts, 2022-2032

- 8.1.2. Canada Mushroom Extracts Market
- 8.2. Europe Mushroom Extracts Market
 - 8.2.1. U.K. Mushroom Extracts Market
 - 8.2.2. Germany Mushroom Extracts Market
 - 8.2.3. France Mushroom Extracts Market
 - 8.2.4. Spain Mushroom Extracts Market
 - 8.2.5. Italy Mushroom Extracts Market
 - 8.2.6. Rest of Europe Mushroom Extracts Market
- 8.3. Asia-Pacific Mushroom Extracts Market
 - 8.3.1. China Mushroom Extracts Market
 - 8.3.2. India Mushroom Extracts Market
 - 8.3.3. Japan Mushroom Extracts Market
 - 8.3.4. Australia Mushroom Extracts Market
 - 8.3.5. South Korea Mushroom Extracts Market
 - 8.3.6. Rest of Asia-Pacific Mushroom Extracts Market
- 8.4. Latin America Mushroom Extracts Market
 - 8.4.1. Brazil Mushroom Extracts Market
 - 8.4.2. Mexico Mushroom Extracts Market
 - 8.4.3. Rest of Latin America Mushroom Extracts Market
- 8.5. Middle East & Africa Mushroom Extracts Market
 - 8.5.1. Saudi Arabia Mushroom Extracts Market
 - 8.5.2. South Africa Mushroom Extracts Market
 - 8.5.3. Rest of Middle East & Africa Mushroom Extracts Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Nammex (North American Medicinal Mushroom Extracts)
 - 9.1.2. Hokkaido Reishi Co., Ltd.
 - 9.1.3. Oriveda BV
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Nammex (North American Medicinal Mushroom Extracts)
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Market Strategies
 - 9.3.2. Nature's Way Products, LLC

- 9.3.3. Real Mushrooms
- 9.3.4. BioFinest
- 9.3.5. Fungi Perfecti
- 9.3.6. Host Defense
- 9.3.7. Baikal Herbs Ltd.
- 9.3.8. NutriGold Inc.
- 9.3.9. Organic Mushroom Nutrition
- 9.3.10. DXN Holdings Bhd.
- 9.3.11. Mitoku Company, Ltd.
- 9.3.12. Aloha Medicinals Inc.
- 9.3.13. Nikkei Food Co., Ltd.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Mushroom Extracts Market, Report Scope

TABLE 2. Global Mushroom Extracts Market Estimates & Forecasts by Region
2022-2032 (USD Million/Billion)

TABLE 3. Global Mushroom Extracts Market Estimates & Forecasts by Product
2022-2032 (USD Million/Billion)

TABLE 4. Global Mushroom Extracts Market Estimates & Forecasts by Form 2022-2032
(USD Million/Billion)

TABLE 5. Global Mushroom Extracts Market Estimates & Forecasts by Application
2022-2032 (USD Million/Billion)

TABLE 6. Global Mushroom Extracts Market by Segment, Estimates & Forecasts,
2022-2032 (USD Million/Billion)

TABLE 7. Global Mushroom Extracts Market by Region, Estimates & Forecasts,
2022-2032 (USD Million/Billion)

TABLE 8. Global Mushroom Extracts Market by Segment, Estimates & Forecasts,
2022-2032 (USD Million/Billion)

TABLE 9. Global Mushroom Extracts Market by Region, Estimates & Forecasts,
2022-2032 (USD Million/Billion)

TABLE 10. Global Mushroom Extracts Market by Segment, Estimates & Forecasts,
2022-2032 (USD Million/Billion)

TABLE 11. Global Mushroom Extracts Market by Segment, Estimates & Forecasts,
2022-2032 (USD Million/Billion)

TABLE 12. Global Mushroom Extracts Market by Region, Estimates & Forecasts,
2022-2032 (USD Million/Billion)

TABLE 13. Global Mushroom Extracts Market by Segment, Estimates & Forecasts,
2022-2032 (USD Million/Billion)

TABLE 14. Global Mushroom Extracts Market by Region, Estimates & Forecasts,
2022-2032 (USD Million/Billion)

TABLE 15. U.S. Mushroom Extracts Market Estimates & Forecasts, 2022-2032 (USD
Million/Billion)

TABLE 16. U.S. Mushroom Extracts Market Estimates & Forecasts by Segment
2022-2032 (USD Million/Billion)

TABLE 17. U.S. Mushroom Extracts Market Estimates & Forecasts by Segment
2022-2032 (USD Million/Billion)

TABLE 18. Canada Mushroom Extracts Market Estimates & Forecasts, 2022-2032
(USD Million/Billion)

TABLE 19. Canada Mushroom Extracts Market Estimates & Forecasts by Segment
2022-2032 (USD Million/Billion)

TABLE 20. Canada Mushroom Extracts Market Estimates & Forecasts by Segment
2022-2032 (USD Million/Billion)

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