

# **Global Multi-function display Market Size study, by Platforms (Land, Airborne, Naval), by Systems (Electronic Flight Displays, Head-up Displays, Helmet-Mounted Displays, Portable Multi-function Displays), by Technology (LED, LCD/AMLCD, TFT, OLED, Synthetic Vision), by Size (**

## **Abstracts**

Global Multi function display Market to reach USD 146.3 billion by 2025.

Global Multi function display Market valued approximately USD 45 million in 2016 is anticipated to grow with a healthy growth rate of more than 14.00% over the forecast period 2017-2025. Key factors which give growth to the Multi function display market are due to growing adoption of touch-enabled screens in retail applications, brick-and-mortar retailers are increasingly adopting touch-screen systems to enhance customer interaction to remain competitive in the industry and touch-enabled kiosks are being adopted to a large extent as these systems allow the customers browse through different product offerings easily.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Platform:

Land

Airborne

Naval

**By Systems:**

Electronic flight display

Head up display

Helmet Mounted display

Portable Multi-function Displays

**By Technology:**

LED

LCD

TFT

OLED

Synthetic vision

**By Size:**

5"

5"-10"

10"-15"

**By Regions:**

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market Rockwell Collins, SAAB AB, Thales SA, Garmin Ltd., BARCO NV, Raymarine, Honeywell aerospace, samtel group. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Multi function display Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. GLOBAL MULTI FUNCTION DISPLAY MARKET DEFINITION AND SCOPE**

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

### **CHAPTER 2. RESEARCH METHODOLOGY**

- 2.1. Research Process
  - 2.1.1. Data Mining
  - 2.1.2. Analysis
  - 2.1.3. Market Estimation
  - 2.1.4. Validation
  - 2.1.5. Publishing
- 2.2. Research Assumption

### **CHAPTER 3. EXECUTIVE SUMMARY**

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

### **CHAPTER 4. GLOBAL MULTI FUNCTION DISPLAY MARKET DYNAMICS**

- 4.1. Growth Prospects
  - 4.1.1. Drivers
  - 4.1.2. Restraints
  - 4.1.3. Opportunities
- 4.2. Industry Analysis
  - 4.2.1. Porter's 5 Force Model
  - 4.2.2. PEST Analysis
  - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL MULTI FUNCTION DISPLAY MARKET, BY PLATFORM**

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Global Multi function display Market, Sub Segment Analysis
  - 5.3.1. Land
    - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.2. Airborne
    - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.3. Naval
    - 5.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 6. GLOBAL MULTI FUNCTION DISPLAY MARKET, BY SYSTEMS**

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Global Multi function display Market, Sub Segment Analysis
  - 6.3.1. Electronic flight display
    - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.2. Head-up display
    - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.3. Helmet mounted display
    - 6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.4. Portable Multi function display
    - 6.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 7. GLOBAL MULTI FUNCTION DISPLAY MARKET, BY TECHNOLOGY**

- 7.1. Market Snapshot
- 7.2. Market Performance - Potential Model
- 7.3. Global Multi function display Market, Sub Segment Analysis
  - 7.3.1. LED

- 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2. LCD
  - 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.3. TFT
  - 7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.4. OLED
  - 7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.5. Synthetic vision
  - 7.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 8. GLOBAL MULTI FUNCTION DISPLAY MARKET, BY SIZE**

- 8.1. Market Snapshot
- 8.2. Market Performance - Potential Model
- 8.3. Global Multi function display Market, Sub Segment Analysis
  - 8.3.1. 5"
    - 8.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.3.2. 5"-10"
    - 8.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.3.3. 10"-15"
    - 8.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 9. GLOBAL MULTI FUNCTION DISPLAY MARKET, BY REGIONAL ANALYSIS**

- 9.1. Multi function display Market, Regional Market Snapshot (2015-2025)
- 9.2. North America Multi function display Market Snapshot
  - 9.2.1. U.S.
    - 9.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.2.1.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.2.1.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)

- 9.2.1.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.2.1.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.2.2. Canada
  - 9.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 9.2.2.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.2.2.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.2.2.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.2.2.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3. Europe Multi function display Market Snapshot
  - 9.3.1. U.K.
    - 9.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.1.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.1.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.1.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.1.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.2. Germany
    - 9.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.2.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.2.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.2.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.2.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.3. France
    - 9.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.3.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.3.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.3.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.3.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.4. Rest of Europe
    - 9.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.4.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.4.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.4.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.4.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.4. Asia Multi function display Market Snapshot
  - 9.4.1. China
    - 9.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.4.1.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.4.1.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.4.1.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)



9.4.1.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 9.4.2. India

9.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

9.4.2.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.4.2.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.4.2.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.4.2.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 9.4.3. Japan

9.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

9.4.3.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.4.3.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.4.3.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.4.3.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 9.4.4. Rest of Asia Pacific

9.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

9.4.4.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.4.4.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.4.4.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.4.4.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 9.5. Latin America Multi function display Market Snapshot

#### 9.5.1. Brazil

9.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

9.5.1.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.5.1.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.5.1.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.5.1.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 9.5.2. Mexico

9.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

9.5.2.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.5.2.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.5.2.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.5.2.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 9.6. Rest of The World

#### 9.6.1. South America

9.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

9.6.1.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.6.1.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.6.1.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.6.1.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

## 9.6.2. Middle East and Africa

9.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

9.6.2.2. Platform breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.6.2.3. System breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.6.2.4. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.6.2.5. Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

10.1. Company Market Share (Subject to Data Availability)

10.2. Top Market Strategies

10.3. Company Profiles

10.3.1. Rockwell collins

10.3.1.1. Overview

10.3.1.2. Financial (Subject to Data Availability)

10.3.1.3. Product Summary

10.3.1.4. Recent Developments

10.3.2. SAAB AB

10.3.3. Thales SA

10.3.4. Garmin Ltd.

10.3.5. Barco NV

10.3.6. Raymarine

10.3.7. Honeywell aerospace

10.3.8. Samtel group

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