

# **Global Mulching Materials Market Size study, by Mulch Material Type (Organic Mulch, Inorganic Mulch, Living Mulch), by Application (Landscape Mulching, Agricultural Mulching, Soil Conditioning, Erosion Control), by Form, by Distribution Channel, and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/GE9E2BA6B113EN.html>

Date: April 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: GE9E2BA6B113EN

## **Abstracts**

Global Mulching Materials Market is valued approximately at USD 10.06 billion in 2023 and is anticipated to grow with a steady compound annual growth rate of more than 4.40% over the forecast period 2024-2032. As climate volatility and sustainable agriculture practices become increasingly critical to the global food supply chain, mulching materials have evolved from basic gardening accessories into powerful agronomic tools. These materials—ranging from biodegradable organics to high-performance synthetics—play a critical role in moisture retention, temperature regulation, soil fertility, and weed suppression. Whether in backyard landscapes or large-scale farmlands, mulch is being actively deployed not only to enhance aesthetics but also to boost crop yields, reduce erosion, and minimize irrigation dependency in a resource-constrained world.

The marketplace is riding a growth wave led by shifting agricultural paradigms, especially the intensification of regenerative farming and environmentally responsive landscaping. Organic mulch types like bark, straw, and compost are witnessing increased traction among eco-conscious cultivators due to their decomposability and soil-enriching characteristics. At the same time, inorganic mulches—such as plastic films and gravel—remain popular in commercial agriculture owing to their long-term durability and lower maintenance requirements. Living mulches, such as cover crops, are also gaining momentum for their dual functionality in nitrogen fixation and erosion

prevention, providing a holistic approach to land stewardship.

Innovation is reshaping the landscape of mulching materials with a growing emphasis on biodegradable polymers, recycled content, and climate-smart formulations. Technologies enabling slow-release fertilization, weed control membranes, and water-saving composites are making mulch not just a protective layer but a smart input into integrated farming systems. Moreover, urbanization and real estate landscaping projects are increasingly tapping into decorative mulches for aesthetic and functional soil coverage. In emerging economies, government incentives toward sustainable farming and awareness programs promoting soil conservation are further galvanizing the mulching materials market.

Despite its promise, the market faces headwinds in the form of cost concerns and inconsistent adoption in developing regions. Organic mulches may require frequent replenishment, while synthetic ones pose disposal challenges post-use. Moreover, fragmented distribution channels in rural economies can hinder access, particularly for smallholder farmers. However, the rise of e-commerce platforms, do-it-yourself (DIY) gardening culture, and partnerships with agricultural extension services are acting as growth multipliers, connecting product innovation with end-user demand more effectively than ever.

Regionally, North America holds a dominant share of the global mulching materials market, fueled by widespread landscaping culture, technological adoption in precision agriculture, and the presence of established distribution channels. Europe follows closely, driven by government-backed organic farming policies and sustainability mandates. Asia Pacific is forecasted to be the fastest-growing region over the forecast period, buoyed by rapid agricultural modernization in India and China, expansion of protected farming systems, and increasing awareness regarding soil health and water conservation. Latin America and the Middle East & Africa are also showing notable growth, particularly in erosion control applications and arid-zone agriculture, respectively.

Major market player included in this report are:

ScottsMiracle-Gro Company

DuPont de Nemours, Inc.

BASF SE

Landscape Products Inc.

Jolly Gardener

Envirocare Landscape Products Inc.

Kellogg Garden Products

Mulch Manufacturing Inc.

Green Solutions LLC

Texas Organic Products

Ameriscape Mulch

The Ground Up

Agrofiltech

Ecolawn

FiberDust LLC

The detailed segments and sub-segment of the market are explained below:

By Mulch Material Type

Organic Mulch

Inorganic Mulch

Living Mulch

By Application

Landscape Mulching

Agricultural Mulching

Soil Conditioning

Erosion Control

#### By Form

Loose

Bales

Bags

#### By Distribution Channel

Retail Stores

Online Retailers

Nurseries and Garden Centers

Landscaping Companies

#### By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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