

Global Motorcycle Tires Market Size Study & Forecast, by Structure (Radial, Bias), by Type (Tube Tire, Tubeless Tire), by Application (Sports, Street, Mountain, Cruiser, Others) and Regional Forecasts 2025-2035

<https://marketpublishers.com/r/GFD8D52152FFEN.html>

Date: January 2026

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: GFD8D52152FFEN

Abstracts

The Global Motorcycle Tires Market was valued at approximately USD 15.27 billion in 2024 and is projected to accelerate at a compelling CAGR of 12.14% during the forecast period from 2025 to 2035. Motorcycle tires are engineered rubber components specifically designed to ensure grip, stability, shock absorption, and rider safety across diverse terrains and riding conditions. Acting as the sole point of contact between the vehicle and the road, these tires play a decisive role in performance dynamics, fuel efficiency, and overall riding experience. Rising urban mobility needs, growing two-wheeler ownership in emerging economies, and an increasing preference for premium motorcycles are collectively pushing the market forward, while manufacturers continue to roll out technologically advanced compounds and tread designs to stay ahead of evolving consumer expectations.

Market expansion has been further powered up by the resurgence of recreational riding and motorsports culture, which has nudged demand toward high-performance and application-specific tires. As consumers increasingly trade up from entry-level motorcycles to sports and cruiser variants, tire manufacturers are being called upon to scale up innovation, durability, and customization. At the same time, the aftermarket segment is being bolstered by shorter replacement cycles driven by aggressive riding styles and improving road infrastructure. However, volatility in raw material prices and stringent environmental regulations around rubber processing are tempering margins, compelling manufacturers to optimize supply chains and invest in sustainable material alternatives over the 2025–2035 timeframe.

The detailed segments and sub-segments included in the report are:

By Structure:

Radial

Bias

By Type:

Tube Tire

Tubeless Tire

By Application:

Sports

Street

Mountain

Cruiser

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia Pacific

China

India

Japan

South Korea

Australia

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

From an application standpoint, street motorcycles are expected to dominate the Global Motorcycle Tires Market throughout the forecast period. The segment commands a significant share as commuter and daily-use motorcycles remain the backbone of two-wheeler transportation worldwide, particularly across densely populated urban centers. Increasing traffic congestion, rising fuel costs, and supportive government policies for two-wheelers have reinforced the reliance on street motorcycles, thereby driving consistent demand for durable and cost-effective tires. While sports and cruiser segments are growing rapidly, street applications continue to anchor market volumes due to their sheer scale and frequency of tire replacement.

In terms of revenue contribution, tubeless tires currently lead the market, accounting for the largest share owing to their superior safety profile and performance advantages. Tubeless tires have steadily phased out traditional tube tires across premium and mid-range motorcycles, as they offer better puncture resistance, reduced heat buildup, and enhanced riding stability at higher speeds. Although tube tires still retain relevance in cost-sensitive markets and rural areas, tubeless variants are emerging as the fastest-growing segment, driven by consumer awareness, OEM adoption, and ongoing advancements in rim and tire compatibility technologies.

Regionally, Asia Pacific stands out as the dominant force in the Global Motorcycle Tires Market, supported by massive two-wheeler populations in countries such as India, China, and Indonesia. The region benefits from strong domestic manufacturing ecosystems, rising disposable incomes, and a thriving aftermarket. North America and Europe, while comparatively smaller in volume, represent high-value markets characterized by demand for premium, high-performance, and specialty motorcycle tires. Meanwhile, Latin America and the Middle East & Africa are gradually gaining momentum, as improving road infrastructure and increasing motorcycle penetration open up new avenues for market participants.

Major market players included in this report are:

Bridgestone Corporation

Michelin Group

Continental AG

Pirelli & C. S.p.A.

Goodyear Tire & Rubber Company

Sumitomo Rubber Industries, Ltd.

Hankook Tire & Technology Co., Ltd.

Yokohama Rubber Company

MRF Limited

CEAT Limited

Apollo Tyres Ltd.

Maxxis International

Dunlop Motorcycle Tires

Metzeler

Shinko Tire

Global Motorcycle Tires Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments and countries in recent years and to forecast the values for the coming years. The report is structured to blend qualitative insights with quantitative analysis, capturing the evolving competitive dynamics across global and regional markets. It further highlights critical growth drivers, emerging challenges, and untapped opportunities within micro-markets, while offering a detailed evaluation of product portfolios and strategic initiatives adopted by leading players operating in the Global Motorcycle Tires Market.

Key Takeaways:

Market estimates and forecasts for 10 years from 2025 to 2035.

Annualized revenues and region-level analysis for each market segment.

In-depth geographical assessment with country-level insights.

Competitive landscape analysis featuring major industry participants.

Strategic evaluation of business models and future growth pathways.

Examination of market structure and competitive intensity.

Comprehensive demand-side and supply-side analysis of the market.

Contents

CHAPTER 1. GLOBAL MOTORCYCLE TIRES MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. key Findings

CHAPTER 3. GLOBAL MOTORCYCLE TIRES MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping The Global Motorcycle Tires Market (2024-2035)
- 3.2. Drivers
 - 3.2.1. Rising urban mobility needs
 - 3.2.2. Growing two-wheeler ownership in emerging economies
- 3.3. Restraints
 - 3.3.1. volatility in raw material prices
- 3.4. Opportunities
 - 3.4.1. Growing shorter replacement cycles driven by aggressive riding styles

CHAPTER 4. GLOBAL MOTORCYCLE TIRES INDUSTRY ANALYSIS

- 4.1. Porter's 5 Forces Model
 - 4.1.1. Bargaining Power of Buyer
 - 4.1.2. Bargaining Power of Supplier
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024-2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024-2025)
- 4.7. Global Pricing Analysis And Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL MOTORCYCLE TIRES MARKET SIZE & FORECASTS BY STRUCTURE 2025-2035

- 5.1. Market Overview
- 5.2. Global Motorcycle Tires Market Performance - Potential Analysis (2025)
- 5.3. Radial
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.3.2. Market size analysis, by region, 2025-2035
- 5.4. Bias
 - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.4.2. Market size analysis, by region, 2025-2035

CHAPTER 6. GLOBAL MOTORCYCLE TIRES MARKET SIZE & FORECASTS BY TYPE 2025-2035

- 6.1. Market Overview
- 6.2. Global Motorcycle Tires Market Performance - Potential Analysis (2025)
- 6.3. Tube Tire
 - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

- 6.3.2. Market size analysis, by region, 2025-2035
- 6.4. Tubeless Tire
 - 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 6.4.2. Market size analysis, by region, 2025-2035

CHAPTER 7. GLOBAL MOTORCYCLE TIRES MARKET SIZE & FORECASTS BY APPLICATION 2025–2035

- 7.1. Market Overview
- 7.2. Global Motorcycle Tires Market Performance - Potential Analysis (2025)
- 7.3. Sports
 - 7.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 7.3.2. Market size analysis, by region, 2025-2035
- 7.4. Street
 - 7.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 7.4.2. Market size analysis, by region, 2025-2035
- 7.5. Mountain
 - 7.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 7.5.2. Market size analysis, by region, 2025-2035
- 7.6. Cruiser
 - 7.6.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 7.6.2. Market size analysis, by region, 2025-2035
- 7.7. Others
 - 7.7.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 7.7.2. Market size analysis, by region, 2025-2035

CHAPTER 8. GLOBAL MOTORCYCLE TIRES MARKET SIZE & FORECASTS BY REGION 2025–2035

- 8.1. Growth Motorcycle Tires Market, Regional Market Snapshot
- 8.2. Top Leading & Emerging Countries
- 8.3. North America Motorcycle Tires Market
 - 8.3.1. U.S. Motorcycle Tires Market
 - 8.3.1.1. Structure breakdown size & forecasts, 2025-2035
 - 8.3.1.2. Type breakdown size & forecasts, 2025-2035
 - 8.3.1.3. Application breakdown size & forecasts, 2025-2035
 - 8.3.2. Canada Motorcycle Tires Market
 - 8.3.2.1. Structure breakdown size & forecasts, 2025-2035
 - 8.3.2.2. Type breakdown size & forecasts, 2025-2035

- 8.3.2.3. Application breakdown size & forecasts, 2025-2035
- 8.4. Europe Motorcycle Tires Market
 - 8.4.1. UK Motorcycle Tires Market
 - 8.4.1.1. Structure breakdown size & forecasts, 2025-2035
 - 8.4.1.2. Type breakdown size & forecasts, 2025-2035
 - 8.4.1.3. Application breakdown size & forecasts, 2025-2035
 - 8.4.2. Germany Motorcycle Tires Market
 - 8.4.2.1. Structure breakdown size & forecasts, 2025-2035
 - 8.4.2.2. Type breakdown size & forecasts, 2025-2035
 - 8.4.2.3. Application breakdown size & forecasts, 2025-2035
 - 8.4.3. France Motorcycle Tires Market
 - 8.4.3.1. Structure breakdown size & forecasts, 2025-2035
 - 8.4.3.2. Type breakdown size & forecasts, 2025-2035
 - 8.4.3.3. Application breakdown size & forecasts, 2025-2035
 - 8.4.4. Spain Motorcycle Tires Market
 - 8.4.4.1. Structure breakdown size & forecasts, 2025-2035
 - 8.4.4.2. Type breakdown size & forecasts, 2025-2035
 - 8.4.4.3. Application breakdown size & forecasts, 2025-2035
 - 8.4.5. Italy Motorcycle Tires Market
 - 8.4.5.1. Structure breakdown size & forecasts, 2025-2035
 - 8.4.5.2. Type breakdown size & forecasts, 2025-2035
 - 8.4.5.3. Application breakdown size & forecasts, 2025-2035
 - 8.4.6. Rest of Europe Motorcycle Tires Market
 - 8.4.6.1. Structure breakdown size & forecasts, 2025-2035
 - 8.4.6.2. Type breakdown size & forecasts, 2025-2035
 - 8.4.6.3. Application breakdown size & forecasts, 2025-2035
- 8.5. Asia Pacific Motorcycle Tires Market
 - 8.5.1. China Motorcycle Tires Market
 - 8.5.1.1. Structure breakdown size & forecasts, 2025-2035
 - 8.5.1.2. Type breakdown size & forecasts, 2025-2035
 - 8.5.1.3. Application breakdown size & forecasts, 2025-2035
 - 8.5.2. India Motorcycle Tires Market
 - 8.5.2.1. Structure breakdown size & forecasts, 2025-2035
 - 8.5.2.2. Type breakdown size & forecasts, 2025-2035
 - 8.5.2.3. Application breakdown size & forecasts, 2025-2035
 - 8.5.3. Japan Motorcycle Tires Market
 - 8.5.3.1. Structure breakdown size & forecasts, 2025-2035
 - 8.5.3.2. Type breakdown size & forecasts, 2025-2035
 - 8.5.3.3. Application breakdown size & forecasts, 2025-2035

- 8.5.4. Australia Motorcycle Tires Market
 - 8.5.4.1. Structure breakdown size & forecasts, 2025-2035
 - 8.5.4.2. Type breakdown size & forecasts, 2025-2035
 - 8.5.4.3. Application breakdown size & forecasts, 2025-2035
- 8.5.5. South Korea Motorcycle Tires Market
 - 8.5.5.1. Structure breakdown size & forecasts, 2025-2035
 - 8.5.5.2. Type breakdown size & forecasts, 2025-2035
 - 8.5.5.3. Application breakdown size & forecasts, 2025-2035
- 8.5.6. Rest of APAC Motorcycle Tires Market
 - 8.5.6.1. Structure breakdown size & forecasts, 2025-2035
 - 8.5.6.2. Type breakdown size & forecasts, 2025-2035
 - 8.5.6.3. Application breakdown size & forecasts, 2025-2035
- 8.6. Latin America Motorcycle Tires Market
 - 8.6.1. Brazil Motorcycle Tires Market
 - 8.6.1.1. Structure breakdown size & forecasts, 2025-2035
 - 8.6.1.2. Type breakdown size & forecasts, 2025-2035
 - 8.6.1.3. Application breakdown size & forecasts, 2025-2035
 - 8.6.2. Mexico Motorcycle Tires Market
 - 8.6.2.1. Structure breakdown size & forecasts, 2025-2035
 - 8.6.2.2. Type breakdown size & forecasts, 2025-2035
 - 8.6.2.3. Application breakdown size & forecasts, 2025-2035
- 8.7. Middle East and Africa Motorcycle Tires Market
 - 8.7.1. UAE Motorcycle Tires Market
 - 8.7.1.1. Structure breakdown size & forecasts, 2025-2035
 - 8.7.1.2. Type breakdown size & forecasts, 2025-2035
 - 8.7.1.3. Application breakdown size & forecasts, 2025-2035
 - 8.7.2. Saudi Arabia (KSA) Motorcycle Tires Market
 - 8.7.2.1. Structure breakdown size & forecasts, 2025-2035
 - 8.7.2.2. Type breakdown size & forecasts, 2025-2035
 - 8.7.2.3. Application breakdown size & forecasts, 2025-2035
 - 8.7.3. South Africa Motorcycle Tires Market
 - 8.7.3.1. Structure breakdown size & forecasts, 2025-2035
 - 8.7.3.2. Type breakdown size & forecasts, 2025-2035
 - 8.7.3.3. Application breakdown size & forecasts, 2025-2035

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Bridgestone Corporation

- 9.2.1. Company Overview
- 9.2.2. Key Executives
- 9.2.3. Company Snapshot
- 9.2.4. Financial Performance (Subject to Data Availability)
- 9.2.5. Product/Services Port
- 9.2.6. Recent Development
- 9.2.7. Market Strategies
- 9.2.8. SWOT Analysis
- 9.3. Michelin Group
- 9.4. Continental AG
- 9.5. Pirelli & C. S.p.A.
- 9.6. Goodyear Tire & Rubber Company
- 9.7. Sumitomo Rubber Industries, Ltd.
- 9.8. Hankook Tire & Technology Co., Ltd.
- 9.9. Yokohama Rubber Company
- 9.10. MRF Limited
- 9.11. CEAT Limited
- 9.12. Apollo Tyres Ltd.
- 9.13. Maxxis International
- 9.14. Dunlop Motorcycle Tires
- 9.15. Metzeler
- 9.16. Shinko Tire

List Of Tables

LIST OF TABLES

Table 1. Global Motorcycle Tires Market, Report Scope
Table 2. Global Motorcycle Tires Market Estimates & Forecasts By Region 2024–2035
Table 3. Global Motorcycle Tires Market Estimates & Forecasts By Segment 2024–2035
Table 4. Global Motorcycle Tires Market Estimates & Forecasts By Segment 2024–2035
Table 5. Global Motorcycle Tires Market Estimates & Forecasts By Segment 2024–2035
Table 6. Global Motorcycle Tires Market Estimates & Forecasts By Segment 2024–2035
Table 7. Global Motorcycle Tires Market Estimates & Forecasts By Segment 2024–2035
Table 8. U.S. Motorcycle Tires Market Estimates & Forecasts, 2024–2035
Table 9. Canada Motorcycle Tires Market Estimates & Forecasts, 2024–2035
Table 10. UK Motorcycle Tires Market Estimates & Forecasts, 2024–2035
Table 11. Germany Motorcycle Tires Market Estimates & Forecasts, 2024–2035
Table 12. France Motorcycle Tires Market Estimates & Forecasts, 2024–2035
Table 13. Spain Motorcycle Tires Market Estimates & Forecasts, 2024–2035
Table 14. Italy Motorcycle Tires Market Estimates & Forecasts, 2024–2035
Table 15. Rest Of Europe Motorcycle Tires Market Estimates & Forecasts, 2024–2035
Table 16. China Motorcycle Tires Market Estimates & Forecasts, 2024–2035
Table 17. India Motorcycle Tires Market Estimates & Forecasts, 2024–2035
Table 18. Japan Motorcycle Tires Market Estimates & Forecasts, 2024–2035
Table 19. Australia Motorcycle Tires Market Estimates & Forecasts, 2024–2035
Table 20. South Korea Motorcycle Tires Market Estimates & Forecasts, 2024–2035
.....

List Of Figures

LIST OF FIGURES

- Fig 1. Global Motorcycle Tires Market, Research Methodology
- Fig 2. Global Motorcycle Tires Market, Market Estimation Techniques
- Fig 3. Global Market Size Estimates & Forecast Methods
- Fig 4. Global Motorcycle Tires Market, Key Trends 2025
- Fig 5. Global Motorcycle Tires Market, Growth Prospects 2024–2035
- Fig 6. Global Motorcycle Tires Market, Porter's Five Forces Model
- Fig 7. Global Motorcycle Tires Market, Pestel Analysis
- Fig 8. Global Motorcycle Tires Market, Value Chain Analysis
- Fig 9. Motorcycle Tires Market By Application, 2025 & 2035
- Fig 10. Motorcycle Tires Market By Segment, 2025 & 2035
- Fig 11. Motorcycle Tires Market By Segment, 2025 & 2035
- Fig 12. Motorcycle Tires Market By Segment, 2025 & 2035
- Fig 13. Motorcycle Tires Market By Segment, 2025 & 2035
- Fig 14. North America Motorcycle Tires Market, 2025 & 2035
- Fig 15. Europe Motorcycle Tires Market, 2025 & 2035
- Fig 16. Asia Pacific Motorcycle Tires Market, 2025 & 2035
- Fig 17. Latin America Motorcycle Tires Market, 2025 & 2035
- Fig 18. Middle East & Africa Motorcycle Tires Market, 2025 & 2035
- Fig 19. Global Motorcycle Tires Market, Company Market Share Analysis (2025)

.....

I would like to order

Product name: Global Motorcycle Tires Market Size Study & Forecast, by Structure (Radial, Bias), by Type (Tube Tire, Tubeless Tire), by Application (Sports, Street, Mountain, Cruiser, Others) and Regional Forecasts 2025-2035

Product link: <https://marketpublishers.com/r/GFD8D52152FFEN.html>

Price: US\$ 3,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFD8D52152FFEN.html>