

Global Motorcycle Helmet Market Size study, by Product (Full-face, Modular, Open-face, Half-helmets, Off-road, Dual-sports and Others), by End-use (Adults and Kids) and Regional Forecasts 2021-2027

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Abstracts

Global Motorcycle Helmet Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The motorcycle helmet helps to protect the head of riders. It acts as protective headgear for motorcycle users. The rise in smartphone users and increasing accidents has led to the adoption of Motorcycle helmets across the forecast period. For Instance: as per Statista, in 2019 alone, the country reported over 151 thousand fatalities due to road accidents. Each year, about three to five percent of the country's GDP was invested in road accidents. Notably, while India has about one percent of the world's vehicle population, it also accounted for about six percent of the global road traffic incidents. Almost 70 percent of the accidents involved young Indians. Also, with the expansion of online sales channel, the adoption & demand for Motorcycle helmets is likely to increase the market growth during the forecast period. However, lack of consumer awareness impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Motorcycle Helmet Market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to the rise in smartphone users, expansion of online sales channels across the globe. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as road traffic accidents, rising number of government initiatives and implementation of strict traffic regulations would create lucrative growth prospects for the Motorcycle helmet market across Asia-Pacific region.

Major market players included in this report are:

Studds Accessories Ltd.

Arai Helmets

Bell Helmet

Dainese s.p.a

HJC Helmets

Manufacturas Tomas S.A.

Nolan Helmets spa

Schuberth gmbh

Shark Helmets

Shoei Co. Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Full-face

Modular

Open-face

Half-helmets

Off-road

Dual-sports

Others

By End-use:

Adults

Kids

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Motorcycle Helmet Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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