

# **Global Motorcycle E-Call Market Size study, By Type (GSM/UMTS Based and LTE Based) and Application (Original Equipment Manufacturers and Aftermarket), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Motorcycle E-Call Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

The Motorcycle E-Call can be defined as an intelligent emergency call system deployed in motorbikes to process automatic request to emergency services in case of a road accident. The E-call system sends the vehicle's coordinates directly to the emergency call center. The growing penetration of LTE connectivity worldwide and increasing adoption of technologically advanced bikes as well as recent product launches from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – in 2019, the total number of 4G LTE connections in Asia Pacific were estimated at 1392.85 million, and it further increased to 3199 connections in 2021. Further, in North America the total number of 4G LTE connections were estimated at 490.27 million, and the number further increased to 687 million in 2021. Furthermore, leading market players are coming up with innovative products to leverage the growing adoption of Motorcycle E-call Solutions. In June 2020, Stuttgart, Germany based Bosch unveiled a new emergency call system for motorcycles named Called Help Connect. This new system automatically sends out an alert to emergency services in the event of an accident. Moreover, in April 2021, Hinckley, United Kingdom based Triumph Motorcycles launched a new Triumph SOS app, an accident detection system. In event of an accident the application automatically delivers the rider's key details to nearby emergency services such as GPS location, bike details, direction of travel, and vital medical information. Also, growing expansion of Bike taxis in emerging

economies and rising technological advancements in automotive sector are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a deployment cost associated with E-call system and lack of penetration in developing economies impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Motorcycle E-Call Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing adoption of emergency call system for bikes and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of bike taxies and rising adoption of technologically advanced bikes in the region, would create lucrative growth prospects for the global Motorcycle E-Call Market across the Asia Pacific region.

Major market players included in this report are:

Hella GmbH & Co

Robert Bosch GmbH

Continental

Denso Corporation

Valeo SA

Federal Mogul LLC

Stanley Electric Co. Ltd.

Marelli Holdings Co. Ltd.

Koito Manufacturing Co. Ltd.

BMW Motorrad

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:  
By Type

GSM/UMTS Based

LTE Based

By Application

Original Equipment Manufacturers

Aftermarket

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Motorcycle E-Call Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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