

Global Motorbike Riding Gear Market Size study, by Product (Protective Gear, Clothing, Footwear) by Distribution Channel (Online, Offline) and Regional Forecasts 2021-2027

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Abstracts

Global Motorbike Riding Gear Market is valued approximately USD 12.5 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.4% % over the forecast period 2021-2027. Motorbike Riding Gear refers to wearable gears to ensure safety during driving bike. It generally consists of Shoes, Jackets, and Clothing. These gears help to provide protection to the driver in case of an accident and it also offer optimum protection. Rising demand of bikes and increasing awareness about safe driving are the key drivers for the growth of Riding gear Market. According to Statista the global Motorcycle market will grow at a compound annual growth rate of 3.9 percent and will reach to almost USD 157 billion by 2026 from USD 115 billion in 2018. Also increasing penetration of smartphone and presence of global players through E-commerce platform will provide growth opportunity for the market in the forecast period. However, high cost of the gear and inconvenience of wearing riding gear will impact the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Motorbike Riding Gear market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to high motorcycles demand, owing to a rise in recreational rides, an increase in bike racing events, Whereas Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as growing demand from major markets like India and China. Also, Asia-Pacific has some of the largest motorcycle manufacturers, such as Hero, Honda, and Bajaj this would create lucrative growth prospects for the Motorbike Riding Gear market across Asia-Pacific region.

Major market player included in this report are:

AGV

Alipnestars

FLY Racing Jackets

Fox Racing Inc.

HKM Sports Equipment GmbH

Joe Rocket Jackets

Klim

Kushitani

Macna

Ride Icon

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Protective Gear

Clothing

Footwear

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Motorbike Riding Gear Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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