

# **Global Motion Sickness Drugs Market Size Study by Product Type (Antihistamines, Anticholinergics), by Distribution Channel (Offline, Online), and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/G6C1FFD40701EN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G6C1FFD40701EN

## **Abstracts**

The Global Motion Sickness Drugs Market is valued at approximately USD 597.65 million in 2023 and is anticipated to grow with a healthy growth rate of more than 4.37% over the forecast period 2024-2032. The motion sickness drugs market is witnessing substantial growth, driven by several critical factors, including the widespread availability of over-the-counter (OTC) medications tailored to meet diverse consumer preferences. The significant global surge in travel and tourism has further augmented the demand for these remedies. However, the market faces challenges such as the emergence of nonpharmacological treatments that compete with traditional medications, the introduction of generic alternatives, and concerns regarding the adverse effects associated with motion sickness medications. Continuous innovation and stringent regulatory oversight are imperative to ensure consumer safety and satisfaction while maintaining market resilience amid evolving preferences and emerging competition. Industry stakeholders must adapt by focusing on product innovation, quality assurance, and compliance with regulatory standards to sustain growth in this competitive landscape.

The market addresses unmet healthcare needs related to motion sickness, a condition caused by multi-axial motion and acceleration, leading to discomfort and anxiety among travelers and individuals in motion-heavy scenarios, including virtual reality environments. The market offers various solutions, including the Reliefband and Reliefband Sport, targeting acetylcholine receptors, available as prescription drugs for cancer patients, females, and others. These solutions cater to developed economies with specific demand dynamics and are accessible through various distribution

channels, including online pharmacies. Additionally, the market explores options like wearable relief bands and traditional medicines with different routes of administration, such as transdermal drugs and oral drugs, to effectively manage motion sickness.

The availability of over-the-counter (OTC) drugs is notably driving market growth. The global motion sickness drug market is largely served by generic drugs available both by prescription and OTC. Anticholinergics and antihistamines are considered first-line treatments for controlling and preventing symptoms associated with motion sickness. Several antihistamines are available OTC and can be used by pediatric patients. These drugs primarily prevent symptoms rather than treat them. OTC medicines are sold directly to patients or consumers without a doctor's prescription, increasing their availability and affordability, allowing patients to self-medicate symptoms associated with mild illness. The availability of OTC medicines reduces the financial burden associated with drug treatment, as prescriptions are no longer required to purchase these medicines.

The increased penetration of online channels is a significant trend shaping the market. Online drug sales have become increasingly popular due to their convenience. The COVID-19 pandemic has increased the demand for motion sickness medicines through online channels. The rise of telemedicine and virtual consultations has made it easier for patients to receive prescriptions online. Online platforms offer a convenient way for consumers to purchase medicines from the comfort of their own homes. With the prevalence of technology and the internet, more people are adopting e-commerce platforms for pharmaceuticals, including motion sickness remedies, which is expected to drive market growth during the forecast period.

The launch of generic drugs may impede market growth. The introduction of generic drugs has adversely affected the growth of the global motion sickness drug market. After generic drugs are introduced, branded versions lose market share. Generic drugs are cheaper and contain the same active ingredients as the original drugs. They enter the market shortly after branded drugs lose patent exclusivity. Increased competition from generic products leads to lower sales of branded drugs, impacting the market position of incumbent players. Once these generic drugs are introduced in developed countries, they quickly reach developing countries, adversely affecting markets during the forecast period.

The key regions considered in the study include Asia Pacific, North America, Europe, Latin America, and the Middle East. North America is estimated to dominate the global

market during the forecast period. This high proportion is due to the existence of large pharmaceutical companies offering both branded and generic medications and an adequate regulatory framework for new drug approval in the region. Additionally, the rise in tourism and adventure sports increases the demand for motion sickness drugs. Asia Pacific is projected to registered fastest growth owing to rising disposable income of people has led more patients to opt for treatment, contributing to the growth of the market. Moreover, increasing focus on investment in R&D activities by major companies to maintain their market position is expected to have a positive impact on the market in the coming years.

Major market players included in this report are:

Abbott Laboratories

Baxter International Inc.

CVS Health Corp.

GlaxoSmithKline Plc

Novartis AG

Sun Pharmaceutical Industries Ltd.

Teva Pharmaceutical Industries Ltd.

Lupin Ltd.

Merck KGaA

Pfizer Inc.

Amneal Pharmaceuticals Inc.

Hylands

Myungmoon Pharm Co. Ltd.

Zydus Lifesciences Ltd.

Viatis Inc.

The detailed segments and sub-segment of the market are explained below:

By Product Type:

Antihistamines

Anticholinergics

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

*Global Motion Sickness Drugs Market Size Study by Product Type (Antihistamines, Anticholinergics), by Distribu...*

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL MOTION SICKNESS DRUGS MARKET EXECUTIVE SUMMARY**

- 1.1. Global Motion Sickness Drugs Market Size & Forecast (2022- 2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Product Type
  - 1.3.2. By Distribution Channel
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL MOTION SICKNESS DRUGS MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. GLOBAL MOTION SICKNESS DRUGS MARKET DYNAMICS**

### 3.1. Market Drivers

3.1.1. Availability of Over-the-Counter (OTC) Drugs

3.1.2. Increase in Travel and Tourism

### 3.2. Market Challenges

3.2.1. Emergence of Nonpharmacological Treatments

3.2.2. Introduction of Generic Alternatives

### 3.3. Market Opportunities

3.3.1. Focus on Product Innovation

3.3.2. Increasing Online Sales Channels

## **CHAPTER 4. GLOBAL MOTION SICKNESS DRUGS MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model

4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.2.5. Environmental

4.2.6. Legal

### 4.3. Top investment opportunity

### 4.4. Top winning strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL MOTION SICKNESS DRUGS MARKET SIZE & FORECASTS BY PRODUCT TYPE 2022-2032**

### 5.1. Segment Dashboard

### 5.2. Global Motion Sickness Drugs Market: Product Type Revenue Trend Analysis,



2022 & 2032 (USD Million)

5.2.1. Antihistamines

5.2.2. Anticholinergics

## **CHAPTER 6. GLOBAL MOTION SICKNESS DRUGS MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032**

6.1. Segment Dashboard

6.2. Global Motion Sickness Drugs Market: Distribution Channel Revenue Trend Analysis, 2022 & 2032 (USD Million)

6.2.1. Offline

6.2.2. Online

## **CHAPTER 7. GLOBAL MOTION SICKNESS DRUGS MARKET SIZE & FORECASTS BY REGION 2022-2032**

7.1. North America Motion Sickness Drugs Market

7.1.1. U.S. Motion Sickness Drugs Market

7.1.1.1. Product Type breakdown size & forecasts, 2022-2032

7.1.1.2. Distribution Channel breakdown size & forecasts, 2022-2032

7.1.2. Canada Motion Sickness Drugs Market

7.2. Europe Motion Sickness Drugs Market

7.2.1. U.K. Motion Sickness Drugs Market

7.2.2. Germany Motion Sickness Drugs Market

7.2.3. France Motion Sickness Drugs Market

7.2.4. Spain Motion Sickness Drugs Market

7.2.5. Italy Motion Sickness Drugs Market

7.2.6. Rest of Europe Motion Sickness Drugs Market

7.3. Asia-Pacific Motion Sickness Drugs Market

7.3.1. China Motion Sickness Drugs Market

7.3.2. India Motion Sickness Drugs Market

7.3.3. Japan Motion Sickness Drugs Market

7.3.4. Australia Motion Sickness Drugs Market

7.3.5. South Korea Motion Sickness Drugs Market

7.3.6. Rest of Asia Pacific Motion Sickness Drugs Market

7.4. Latin America Motion Sickness Drugs Market

7.4.1. Brazil Motion Sickness Drugs Market

7.4.2. Mexico Motion Sickness Drugs Market

7.4.3. Rest of Latin America Motion Sickness Drugs Market

## 7.5. Middle East & Africa Motion Sickness Drugs Market

### 7.5.1. Saudi Arabia Motion Sickness Drugs Market

### 7.5.2. South Africa Motion Sickness Drugs Market

### 7.5.3. Rest of Middle East & Africa Motion Sickness Drugs Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

### 8.1. Key Company SWOT Analysis

#### 8.1.1. Company

#### 8.1.2. Company

#### 8.1.3. Company

### 8.2. Top Market Strategies

### 8.3. Company Profiles

#### 8.3.1. Abbott Laboratories

##### 8.3.1.1. Key Information

##### 8.3.1.2. Overview

##### 8.3.1.3. Financial (Subject to Data Availability)

##### 8.3.1.4. Product Summary

##### 8.3.1.5. Market Strategies

#### 8.3.2. Baxter International Inc.

#### 8.3.3. CVS Health Corp.

#### 8.3.4. GlaxoSmithKline Plc

#### 8.3.5. Novartis AG

#### 8.3.6. Sun Pharmaceutical Industries Ltd.

#### 8.3.7. Teva Pharmaceutical Industries Ltd.

#### 8.3.8. Lupin Ltd.

#### 8.3.9. Merck KGaA

#### 8.3.10. Pfizer Inc.

#### 8.3.11. Amneal Pharmaceuticals Inc.

#### 8.3.12. Hylands

#### 8.3.13. Myungmoon Pharm Co. Ltd.

#### 8.3.14. Zydus Lifesciences Ltd.

#### 8.3.15. Viatris Inc.

## **CHAPTER 9. RESEARCH PROCESS**

### 9.1. Research Process

#### 9.1.1. Data Mining

#### 9.1.2. Analysis

- 9.1.3. Market Estimation
- 9.1.4. Validation
- 9.1.5. Publishing
- 9.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Motion Sickness Drugs market, report scope

TABLE 2. Global Motion Sickness Drugs market estimates & forecasts by Region  
2022-2032 (USD Million)

TABLE 3. Global Motion Sickness Drugs market estimates & forecasts by Product Type  
2022-2032 (USD Million)

TABLE 4. Global Motion Sickness Drugs market estimates & forecasts by Distribution  
Channel 2022-2032 (USD Million)

TABLE 5. Global Motion Sickness Drugs market by segment, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 6. Global Motion Sickness Drugs market by region, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 7. Global Motion Sickness Drugs market by segment, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 8. Global Motion Sickness Drugs market by region, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 9. Global Motion Sickness Drugs market by segment, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 10. Global Motion Sickness Drugs market by region, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 11. Global Motion Sickness Drugs market by segment, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 12. Global Motion Sickness Drugs market by region, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 13. Global Motion Sickness Drugs market by segment, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 14. Global Motion Sickness Drugs market by region, estimates & forecasts,  
2022-2032 (USD Million)

TABLE 15. U.S. Motion Sickness Drugs market estimates & forecasts, 2022-2032 (USD  
Million)

TABLE 16. U.S. Motion Sickness Drugs market estimates & forecasts by segment  
2022-2032 (USD Million)

TABLE 17. U.S. Motion Sickness Drugs market estimates & forecasts by segment  
2022-2032 (USD Million)

TABLE 18. Canada Motion Sickness Drugs market estimates & forecasts, 2022-2032  
(USD Million)

TABLE 19. Canada Motion Sickness Drugs market estimates & forecasts by segment  
2022-2032 (USD Million)

TABLE 20. Canada Motion Sickness Drugs market estimates & forecasts by segment  
2022-2032 (USD Million)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Motion Sickness Drugs market, research methodology
- FIG 2. Global Motion Sickness Drugs market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Motion Sickness Drugs market, key trends 2023
- FIG 5. Global Motion Sickness Drugs market, growth prospects 2022-2032
- FIG 6. Global Motion Sickness Drugs market, porters 5 force model
- FIG 7. Global Motion Sickness Drugs market, PESTEL analysis
- FIG 8. Global Motion Sickness Drugs market, value chain analysis
- FIG 9. Global Motion Sickness Drugs market by segment, 2022 & 2032 (USD Million)
- FIG 10. Global Motion Sickness Drugs market by segment, 2022 & 2032 (USD Million)
- FIG 11. Global Motion Sickness Drugs market by segment, 2022 & 2032 (USD Million)
- FIG 12. Global Motion Sickness Drugs market by segment, 2022 & 2032 (USD Million)
- FIG 13. Global Motion Sickness Drugs market by segment, 2022 & 2032 (USD Million)
- FIG 14. Global Motion Sickness Drugs market, regional snapshot 2022 & 2032
- FIG 15. North America Motion Sickness Drugs market 2022 & 2032 (USD Million)
- FIG 16. Europe Motion Sickness Drugs market 2022 & 2032 (USD Million)
- FIG 17. Asia pacific Motion Sickness Drugs market 2022 & 2032 (USD Million)
- FIG 18. Latin America Motion Sickness Drugs market 2022 & 2032 (USD Million)
- FIG 19. Middle East & Africa Motion Sickness Drugs market 2022 & 2032 (USD Million)
- FIG 20. Global Motion Sickness Drugs market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

## I would like to order

Product name: Global Motion Sickness Drugs Market Size Study by Product Type (Antihistamines, Anticholinergics), by Distribution Channel (Offline, Online), and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G6C1FFD40701EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6C1FFD40701EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970