

# **Global Mother and Child Healthcare Market Size study & Forecast, by Service (Pre-Natal Services, Birthing Services, Post-Natal Services, and Fertility Services), Maternal Age (Under 20, 21 to 30, 31 to 38, and 39 & Above), and Location (Hospitals, Nursing Homes & Clinics, In-Home Services and Online) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Mother and Child Healthcare Market is valued at approximately USD 574.07 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 13.7 % over the forecast period 2022-2029. Mother and child healthcare refers to the health service which are intended for women during their childbearing age and children. The focus for mother and child healthcare are all women in their reproductive age groups, such as, 15 to 49 years of age, children, school age population, and adolescents. The increasing trend in pregnancy-related deaths and the growing adoption of mother and child healthcare services are key factors driving the market growth.

The rising incidences of pregnancy-related deaths is contributing towards the rising adoption of Mother and Child Healthcare services. For instance – as per the World Health Organization (WHO) estimates – in 2020, globally around 287 000 lost their lives during and following pregnancy and childbirth. In addition, approximately 95% of all maternal deaths occurred in low and lower-middle-income countries in 2020.

Furthermore, as per - United Nations International Children's Emergency Fund (UNICEF) - In 2020, sub-Saharan Africa witnessed 545 maternal deaths per 100,000 live births as compared to 4 in Australia and New Zealand. In fact, sub-Saharan Africa witnessed around 70% of global maternal deaths in 2020. Also, favorable initiatives from government authorities as well as rising healthcare infrastructure in developing

economies would create a lucrative growth prospectus for the market over the forecast period. However, the problem of supplies (drugs, medicines) in remote areas hinders the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Mother and Child Healthcare Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the presence of leading market players and healthcare facilities coupled with the availability of robust healthcare infrastructure in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as willingness among parents to seek opinions from super-specialists and the rising availability of developed healthcare infrastructure.

Major market player included in this report are:

Ann & Robert Lurie Children's Hospital

Apollo Hospitals Enterprise Ltd.

Arrowhead Regional Medical Center

Carle Foundation Hospital

Christiana Care Christiana Hospital

Cincinnati Children's Hospital

Cleveland Clinic Institute

Cloudnine Group of Hospitals

King Faisal Specialist Hospital & Research Centre

Riley Hospital for Children

Recent Developments in the Market:

In November 2021, The U.S. Department of Health and Human Services Office on Women's Health announced the collaboration with more than 200 U.S. hospitals to reduce maternal mortality rates.

In October 2022, the U.S. Department of Agriculture (USDA) awarded USD 110 million in funding to improve healthcare facilities in rural towns across the Nation.

Global Mother and Child Healthcare Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Service, Maternal Age, Location, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World  
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Service

- Pre-Natal Services

  - Birthing Services

  - Post-Natal Services

  - Fertility Services

#### By Maternal Age

- Under 20

  - 21 to 30

  - 31 to 38

  - 39 & Above

#### By Location

- Hospitals

  - Nursing Homes & Clinics

  - In-Home Services

- Online

#### By Region:

- North America

  - U.S.

  - Canada

  - Europe

  - UK

  - Germany

  - France

Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
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Latin America  
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RoLA  
Rest of the World

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