

# Global Mosquito Repellent Market Size study, by Type (Coil, Spray, Cream & Oil, Vaporizer, Mat, and Others) and Distribution Channel (Hypermarket/Supermarket, Independent Stores, Online, and Others), and Regional Forecasts 2021-2027

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## Abstracts

Global Mosquito Repellent Market is valued approximately at USD 4.1 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.6% over the forecast period 2021-2027. The increase in global population, migration to urban areas from rural places, and development of rural villages to suburban areas have caused mosquitoes to move from rural to urban areas and adapt to their changing ecosystem. Increasing prevalence of mosquito borne diseases and cost-effective solution to keep mosquitoes away, are the factors which are driving the growth of Mosquito Repellent market. Furthermore, increasing development on herbal and natural mosquito repellents will be anticipating the growth of market in forecasted period. For instance: In 2019, SC Johnson a key market player in mosquito repellent has introduced spatial innovation in repellent which will help to minimize chances of malaria. However, government policies to control impact such as pest control may impede market growth over the forecast period of 2021-2027.

Global Mosquito Repellent market analysis on basis of region which includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is a significant region across the world in terms of market share due to large demand of mosquito repellent as the population is high and also, due to rising awareness in the region. Whereas North America is anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to increasing cases of illness due to growing mosquito population in the region.

Major market player included in this report are:

SC Johnson & Son, Inc.  
Reckitt Benckiser Group plc  
Henkel AG & Co. KGaA  
Spectrum Brands Holdings Inc.  
Godrej Consumer Products Limited  
BASF SE  
Natura & Co Holding SA  
3M Company  
Dabur India Ltd.  
Jyothy Labs Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Coil  
Spray  
Cream & Oil  
Vaporizer  
Mat  
Others

By Distribution Channel

Hypermarkets/Supermarkets  
Independent Stores  
Online  
Others

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France

Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Mosquito Repellent Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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