

# **Global Moringa Ingredients Market Size study, By Source (Leaves, Seed, Roots, Flowers, Others), By Origin (Organic, Conventional), By Application (F&B, Pharmaceuticals, Cosmetics & Personal Care, Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Moringa Ingredients Market is valued at approximately USD 6.9 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 9.5 % over the forecast period 2021-2027. Moringa is a plant with high nutritive properties. It is also known as a drumstick or miracle tree. Moringa ingredients include high presence of vitamins such as vitamin A1, vitamin B1, vitamin B2, vitamin C, and vitamin B3. Moringa ingredients due to rich medicinal properties and health benefits are broadly used by pharmaceutical & skincare companies. Rising awareness about the nutritive properties of moringa has led to the adoption of Moringa Ingredients across the forecast period. (Statistics) For Instance: according to nutritionvalue.org, drumstick leaves contain 13 calories per 21 g serving. Moringa ingredients with 21 gram serving also contains 0.3 g of fat, 2 g of proteins and 1.7 g of carbohydrate. In addition to this, moringa ingredients include calcium, iron, potassium, and vitamins. Increasing usage by pharma companies propels the growth of moringa ingredients market. However, high level of adulteration in moringa ingredients impedes the growth of the market over the forecast period of 2021-2027. Also, with the increasing usage in beauty and skincare products, the adoption & demand for Moringa Ingredients is likely to increase the market growth during the forecast period.

The regional analysis of the global Moringa Ingredients market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the significant region across the world in terms of market share owing to the highest cultivation and favorable weather condition for moringa farming.

Whereas Asia-Pacific is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027. Factors such as rising awareness regarding the nutritive values of moringa plant and increasing agriculture advancement for the moringa cultivation would create lucrative growth prospects for the Moringa Ingredients market across Asia-Pacific region.

Major market player included in this report are:

Organic India Pvt. Ltd.

Earth Expo Company

KuliKuli, Inc.

Ancient Greenfields Pvt. Ltd

Grenera Nutrients Pvt.

Botanica Natural Products

Aayuritz Phytonutrients Pvt. Ltd.

Herbs & Crops Overseas

MoringaInitiative Ltd.

Green Virgin Products LLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Leaves

Seed

Roots

Flowers

Others

By Origin:

Organic

Conventional

By Application:

Food & Beverages  
Pharmaceuticals  
Cosmetics & Personal Care  
Others

By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Moringa Ingredients Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Global Moringa Ingredients Market, by Region, 2019-2027 (USD Billion)
  - 1.2.2. Global Moringa Ingredients Market, by Source, 2019-2027 (USD Billion)
  - 1.2.3. Global Moringa Ingredients Market, by Origin, 2019-2027 (USD Billion)
  - 1.2.4. Global Moringa Ingredients Market, by Application, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL MORINGA INGREDIENTS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL MORINGA INGREDIENTS MARKET DYNAMICS**

- 3.1. Moringa Ingredients Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Rising awareness about nutritive properties of moringa
    - 3.1.1.2. Increasing usage by pharma companies
  - 3.1.2. Market Challenges
    - 3.1.2.1. High level of adulteration in moringa ingredients
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing usage in beauty and skincare products

### **CHAPTER 4. GLOBAL MORINGA INGREDIENTS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL MORINGA INGREDIENTS MARKET, BY SOURCE**

- 5.1. Market Snapshot
- 5.2. Global Moringa Ingredients Market by Source, Performance - Potential Analysis
- 5.3. Global Moringa Ingredients Market Estimates & Forecasts by Source 2018-2027 (USD Billion)
- 5.4. Moringa Ingredients Market, Sub Segment Analysis
  - 5.4.1. Leaves
  - 5.4.2. Seed
  - 5.4.3. Roots
  - 5.4.4. Flowers
  - 5.4.5. Others

## **CHAPTER 6. GLOBAL MORINGA INGREDIENTS MARKET, BY ORIGIN**

- 6.1. Market Snapshot
- 6.2. Global Moringa Ingredients Market by Origin, Performance - Potential Analysis
- 6.3. Global Moringa Ingredients Market Estimates & Forecasts by Origin 2018-2027 (USD Billion)
- 6.4. Moringa Ingredients Market, Sub Segment Analysis
  - 6.4.1. Organic
  - 6.4.2. Conventional

## **CHAPTER 7. GLOBAL MORINGA INGREDIENTS MARKET, BY APPLICATION**

- 7.1. Market Snapshot

- 7.2. Global Moringa Ingredients Market by Application, Performance - Potential Analysis
- 7.3. Global Moringa Ingredients Market Estimates & Forecasts by Application  
2018-2027 (USD Billion)
- 7.4. Moringa Ingredients Market, Sub Segment Analysis
  - 7.4.1. Food & Beverages
  - 7.4.2. Pharmaceuticals
  - 7.4.3. Cosmetics & Personal Care
  - 7.4.4. Others

## **CHAPTER 8. GLOBAL MORINGA INGREDIENTS MARKET, REGIONAL ANALYSIS**

- 8.1. Moringa Ingredients Market, Regional Market Snapshot
- 8.2. North America Moringa Ingredients Market
  - 8.2.1. U.S. Moringa Ingredients Market
    - 8.2.1.1. Source breakdown estimates & forecasts, 2018-2027
    - 8.2.1.2. Origin breakdown estimates & forecasts, 2018-2027
    - 8.2.1.3. Application breakdown estimates & forecasts, 2018-2027
  - 8.2.2. Canada Moringa Ingredients Market
- 8.3. Europe Moringa Ingredients Market Snapshot
  - 8.3.1. U.K. Moringa Ingredients Market
  - 8.3.2. Germany Moringa Ingredients Market
  - 8.3.3. France Moringa Ingredients Market
  - 8.3.4. Spain Moringa Ingredients Market
  - 8.3.5. Italy Moringa Ingredients Market
  - 8.3.6. Rest of Europe Moringa Ingredients Market
- 8.4. Asia-Pacific Moringa Ingredients Market Snapshot
  - 8.4.1. China Moringa Ingredients Market
  - 8.4.2. India Moringa Ingredients Market
  - 8.4.3. Japan Moringa Ingredients Market
  - 8.4.4. Australia Moringa Ingredients Market
  - 8.4.5. South Korea Moringa Ingredients Market
  - 8.4.6. Rest of Asia Pacific Moringa Ingredients Market
- 8.5. Latin America Moringa Ingredients Market Snapshot
  - 8.5.1. Brazil Moringa Ingredients Market
  - 8.5.2. Mexico Moringa Ingredients Market
- 8.6. Rest of The World Moringa Ingredients Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. Organic India Pvt. Ltd.
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Product Summary
  - 9.2.2. Earth Expo Company
  - 9.2.3. KuliKuli, Inc.
  - 9.2.4. Ancient Greenfields Pvt. Ltd
  - 9.2.5. Grenera Nutrients Pvt.
  - 9.2.6. Botanica Natural Products
  - 9.2.7. Aayuritz Phytonutrients Pvt. Ltd.
  - 9.2.8. Herbs & Crops Overseas
  - 9.2.9. MoringaInitiative Ltd.
  - 9.2.10. Green Virgin Products LLC

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Moringa Ingredients market, report scope

TABLE 2. Global Moringa Ingredients market estimates & forecasts by Region  
2018-2027 (USD Billion)

TABLE 3. Global Moringa Ingredients market estimates & forecasts by Source  
2018-2027 (USD Billion)

TABLE 4. Global Moringa Ingredients market estimates & forecasts by Origin  
2018-2027 (USD Billion)

TABLE 5. Global Moringa Ingredients market estimates & forecasts by Application  
2018-2027 (USD Billion)

TABLE 6. Global Moringa Ingredients market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 7. Global Moringa Ingredients market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 8. Global Moringa Ingredients market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 9. Global Moringa Ingredients market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 10. Global Moringa Ingredients market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 11. Global Moringa Ingredients market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 12. Global Moringa Ingredients market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 13. Global Moringa Ingredients market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 14. Global Moringa Ingredients market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 15. Global Moringa Ingredients market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 16. U.S. Moringa Ingredients market estimates & forecasts, 2018-2027 (USD  
Billion)

TABLE 17. U.S. Moringa Ingredients market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 18. U.S. Moringa Ingredients market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 19. Canada Moringa Ingredients market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Canada Moringa Ingredients market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. Canada Moringa Ingredients market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. UK Moringa Ingredients market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. UK Moringa Ingredients market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. UK Moringa Ingredients market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Germany Moringa Ingredients market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Germany Moringa Ingredients market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Germany Moringa Ingredients market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. RoE Moringa Ingredients market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. RoE Moringa Ingredients market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. RoE Moringa Ingredients market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. China Moringa Ingredients market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. China Moringa Ingredients market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. China Moringa Ingredients market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. India Moringa Ingredients market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. India Moringa Ingredients market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. India Moringa Ingredients market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Japan Moringa Ingredients market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Japan Moringa Ingredients market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 39. Japan Moringa Ingredients market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 40. RoAPAC Moringa Ingredients market estimates & forecasts, 2018-2027

(USD Billion)

TABLE 41. RoAPAC Moringa Ingredients market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 42. RoAPAC Moringa Ingredients market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 43. Brazil Moringa Ingredients market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 44. Brazil Moringa Ingredients market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 45. Brazil Moringa Ingredients market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 46. Mexico Moringa Ingredients market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 47. Mexico Moringa Ingredients market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 48. Mexico Moringa Ingredients market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 49. RoLA Moringa Ingredients market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 50. RoLA Moringa Ingredients market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 51. RoLA Moringa Ingredients market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 52. Row Moringa Ingredients market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 53. Row Moringa Ingredients market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 54. Row Moringa Ingredients market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Moringa Ingredients market

TABLE 56. List of primary sources, used in the study of global Moringa Ingredients market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered



## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Moringa Ingredients market, research methodology
- FIG 2. Global Moringa Ingredients market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Moringa Ingredients market, key trends 2020
- FIG 5. Global Moringa Ingredients market, growth prospects 2021-2027
- FIG 6. Global Moringa Ingredients market, porters 5 force model
- FIG 7. Global Moringa Ingredients market, pest analysis
- FIG 8. Global Moringa Ingredients market, value chain analysis
- FIG 9. Global Moringa Ingredients market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Moringa Ingredients market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Moringa Ingredients market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Moringa Ingredients market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Moringa Ingredients market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Moringa Ingredients market, regional snapshot 2018 & 2027
- FIG 15. North America Moringa Ingredients market 2018 & 2027 (USD Billion)
- FIG 16. Europe Moringa Ingredients market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Moringa Ingredients market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Moringa Ingredients market 2018 & 2027 (USD Billion)
- FIG 19. Global Moringa Ingredients market, company market share analysis (2020)

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