

Global MOPP Packaging Films Market Size study, by Application (Wraps, Labels, Laminates, Tapes), Thickness (Below 30 microns, Between 30 to 60 microns, Above 60 microns), End User (Pharmaceuticals, Food, Beverage, Cosmetic Industry and Other) and Regional Forecasts 2021-2027

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Abstracts

Global MOPP Packaging Films Market is valued approximately USD XX million in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. MOPP film is a mono-oriented polypropylene (MOPP) film that is stretched in one direction. This film is suitable for applications that demand very strong mechanical features in the cross direction while simultaneously requiring only a single directional tearing property in the machine direction. High tensile strength, tear strength, and cross-directional elongation are all advantages of MOPP packaging films, which are promoting their use in the packaging film sector. Furthermore, while MOPP packaging films are produced from a single material, they are environmentally beneficial and have a high recyclable value. As a result of these factors MOPP packaging films market will be growing in forecasting years. Market players in the polypropylene packaging films market are continuously converting to MOPP films instead of traditional alternatives due to the benefits of MOPP packaging films, which is expected to boost demand during the projected period. According to the Organization for Economic Co-operation and Development (OECD), in 2019, the United States spent the most on healthcare per capita USD 11,072. In 2020, according to Cosmetics Europe, the German cosmetics and personal care industry was valued at USD17 billion, a personal care association in the national market for cosmetics and personal care goods.

The main regions of Asia Pacific, North America, Europe, Latin America, and the Rest of the World are included in the geographical analysis of the worldwide MOPP Packaging Films market. According to the mushrooming consumer consumption of packaged products, notably in the pockets of China and India due to growing personal disposable income, Asia-Pacific is predicted to provide the good demand of MOPP packaging film market in the projected time period. For instance, the Indian healthcare industry is anticipated to reach USD 372 billion by 2022, according to the India Brand Equity Foundation (IBEF). The expansion of healthcare facilities in both urban and rural regions is fueling the industry's growth, and the MOPP packaging films market in India is expected to increase as well. Due to the need for tapes and labels from the pharmaceuticals sector, North America and Europe are the following markets in terms of growth rate, both in terms of volume and share.

Major market player included in this report are:

Futamura Chemical Co., Ltd.

Toray Plastics (America), Inc.

Now Plastics Inc.

Transcendia, Inc.

Monta Klebebandwerk GmbH

Nowofol Kunststoffprodukte GmbH & Co. KG

Lenzing Plastics GmbH Co KG

SJA Film Technologies Ltd.

Hi-Tech International

Duy Khang Packaging Company Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Thickness:

Below 30 microns

30 to 60 microns

Above 60 microns

By Application:

Labels

Tapes

Wraps

Laminates

By End-use:

Food

Beverages

Cosmetics & Personal Care

Electrical & Electronics

Pharmaceutical

Other Industrial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global MOPP Packaging Films Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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