

# **Global Modified Lecithin Market Size study, by Form (Dry, Liquid), by Nature (Organic, Conventional), by Source (Sunflower, Soybeans, Corn, Others), by End-Use (Food & Beverage, Bakery & Confectionery, Dairy Products, Convenience Food, Pharmaceutical, Cosmetics & Personal Care, Animal Feed, Others) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Modified Lecithin Market is valued at approximately XX in 2021 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2022-2028. Phosphatidyl choline, also known as lecithin, is a yellow-brownish fatty substance produced as a by-product during the production and refining of vegetable oils from soy, sunflower, rapeseed, corn, and other sources. Phosphatidylserine, phosphatidylethanolamine, phosphatidylcholine, phosphatidylinositol, and other phospholipids make up this mixture of glycerophospholipids. Standardization, enzymatic modification, fractionation, and filtration of crude lecithin produced during oil production are some of the processes that produce modified lecithin. Because of its excellent oil-in-water performance, high water-dispersibility, improved wetting ability, and increased heat resistance, modified lecithin is gaining huge popularity as an emulsifier across a wide range of industries. The growing applications of modified lecithin in various food and beverage industry products such as confectioneries, dairy products, instant beverage mixes, bakery products, and other convenience food products are driving demand for modified lecithin. As a result, rising customer demand for packaged food and beverage products, such as bakery products, instant mixes, ready-to-eat snacks, dairy products, and others, is expected to boost modified lecithin sales in the global market. As a result of this trend, key market players are focusing on increasing their modified lecithin production capacity in order to capitalise on the rising demand, thereby

favouring the market growth. However, abdominal pain, increased salivation, bloating, diarrhoea, nausea, decreased appetite, and other side effects have been linked to the consumption of modified lecithin. This is discouraging food and beverage manufacturers from using modified lecithin in their products, resulting in lower market sales.

The key regions considered for the global Modified Lecithin market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. During the forecast period 2022-2028, North America is expected to grow at a rapid CAGR in the global modified lecithin market.

The cosmetics and personal care sector is booming in North America, thanks to rising demand for a variety of skincare, haircare, and body care products in countries like the United States and Canada, which is fueling demand for associated ingredients. Whereas, Europe is expected to hold a sizable portion of the global modified lecithin market. Modified lecithin ingestion helps to decrease cholesterol, improve liver function, prevent dementia, reduce inflammation, and relieve digestive problems. Modified lecithin is increasingly being employed in the creation of nutritional supplements and medicinal items as a result of this.

Major market players included in this report are:

Cargill Inc.

I. du Pont de Nemours and Company

Amitex India

Archer Daniels Midland Company

American Lecithin Company

Avril Group

Sail Far Technology

Vinayak Ingredients India Pvt. Ltd.

Sternchemie GmbH & Co. KG,

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Form:**

Dry

Liquid

**By Nature:**

Organic

Conventional

**By Source:**

Sunflower

Soybeans

Corn

Others

**By End-Use:**

Food &amp; Beverage

Bakery &amp; Confectionery

Dairy Products

Convenience Food

Pharmaceutical

Cosmetics &amp; Personal Care

Animal Feed

Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Modified Lecithin Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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