

Global Modified Atmosphere Packaging (MAP) Market Size study & Forecast, by Packaging Gas (Oxygen, Nitrogen, Carbon Dioxide , Other Packaging gases), by Application (Fruits and Vegetables, Poultry, Seafood, and Meat Products, Bakery and Confectionery , Others) , by Packaging Material (Polyvinylchloride, Polyethylene, Polypropylene, Other Packaging materials), and Regional Analysis, 2023-2030

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Abstracts

Global Modified Atmosphere Packaging (MAP) Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% during the forecast period 2023-2030. Modified atmosphere packaging (MAP) is a packaging technique characterized by the replacement of ambient air surrounding a product with either a single gas or a carefully crafted gas blend. Primarily, this method serves to extend the freshness of the product throughout its journey to the consumer. Particularly, MAP plays a crucial role in maintaining the nutritional quality, visual appeal, and texture of the packaged product, ensuring its overall integrity remains intact. The market growth is driven by key factors such as a rise in demand for fresh and high-quality packaged foods, an increase in the shift toward easy-to-carry and convenient packaging and a growing Demand for Ready-to-Eat Food Items in Developing Economies impact the market positively in the upcoming years.

Food products packaged in a protective atmosphere experience remarkably slower spoilage rates compared to conventional packaging methods. When coupled with consistent cooling measures, MAP technology effectively prolongs the freshness and

shelf life of these food items. While the extent of shelf-life extension varies depending on the specific product, doubling the usual shelf life is often achievable. MAP products uphold the quality of the packaged goods over an extended duration, guaranteeing that they reach consumers in optimal condition. As per Statista, in 2024, the Ready-to-Eat Meals Market boasts a substantial revenue of USD 0.59 trillion, with an anticipated annual growth rate of 6.88% from 2024 to 2028. Among global players, China stands out, contributing the highest revenue of USD 149 billion in 2024. Considering population sizes, the per capita revenue for 2024 reaches USD 76.48. In the future year, the market volume is projected to soar to 98.87 billion kilograms by 2028, with a significant growth rate of 4.6% expected in 2025 alone. On an individual level, the average volume per person in the Ready-to-Eat Meals Market is forecast to reach 11.1 kilograms in 2024. However, high investment costs for modified atmosphere packaging equipment stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Modified Atmosphere Packaging (MAP) Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. The Asia-Pacific region commands the largest market share and is poised for substantial growth, with an estimated Compound Annual Growth Rate (CAGR) of XX% throughout the forecast period. This growth is propelled by the escalating demand for convenient and ready-to-eat food items, particularly in emerging economies across Asian countries. Modified atmosphere packaging experts play a pivotal role in devising optimal preservation methods for these complex, multi-component foods, meeting the evolving needs of consumers. Simultaneously, North America emerges as the fastest growing region in the global Modified Atmosphere Packaging Market. This prominence is fueled by the increasing consumer demand for packaged processed foods, perishable goods, and fresh produce. Modified atmosphere packaging plays a crucial role in enhancing the shelf life of products, offering customers added convenience while elevating the value proposition of the goods.

Major market player included in this report are:

Sealed Air Corporation

Amcor PLC

Linde AG

Praxair Inc.

Berry Global Inc.

Multisorb Technologies Inc.

Robert Reiser & Co. Inc.

Air Products and Chemicals Inc.

StePac Inc.

Mondi Group

Recent Developments in the Market:

In January 2021, Amcor Plc unveiled a significant initiative, revealing that Amcor packaging now qualifies for the prestigious 'Reducing CO2 Packaging' Label, endorsed by the Carbon Trust. This label serves as a testament to the substantial reductions in carbon footprint achieved through Amcor's innovative packaging solutions. Integral to this endeavor is Amcor's lifecycle assessment service, empowering brands to meticulously gauge the carbon footprint of their packaging, spanning from raw material sourcing to end-of-use scenarios.

In February 2021, Berry Global Group, Inc. announced a strategic investment exceeding USD 70 million in enhancing its wipe substrate capabilities within the United States. This investment encompasses the installation of a new production line, augmenting capacity to better cater to a global clientele and fortifying support for the sustained expansion of its business operations.

In June 2020, Ametek Mocon introduced the Dansensor Checkpoint 3 EC Headspace MAP Gas Analyzer, designed to accurately measure oxygen (O₂) or oxygen/carbon dioxide (O₂/CO₂) levels in Modified Atmosphere Packages (MAPs). This advanced analyzer caters to diverse applications including high-oxygen environments, smoked produce, and combustible gas scenarios. Significant upgrades include additional quality control features for precision in measurements and portability for enhanced usability.

Global Modified Atmosphere Packaging (MAP) Market Report Scope:

Global Modified Atmosphere Packaging (MAP) Market Size study & Forecast, by Packaging Gas (Oxygen, Nitrogen, C...

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Packaging Gas, Application, Packaging Material, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Packaging Gas:

Oxygen

Nitrogen

Carbon Dioxide

Other Packaging Gases

By Application:

Fruits and Vegetables

Poultry, Seafood, and Meat Products

Bakery and Confectionery

Other Application

By Packaging Materials:

Polyvinylchloride (PVC)

Polyethylene (PE)

Polypropylene (PP)

Other Packaging Materials

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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