

# **Global Mobility as a Service Market Size study, by Service Type (E-Hailing, Bike Sharing, Car Sharing, Pop-Up Busses and Self-Driving Cars), by Vehicle Type (Buses, Car and Air-Flights), by Organization Size (Large Enterprises and Small and Medium-Sized Enterprises), by Business Model (Business-To-Business, Business-To-Consumer and Peer-To-Peer), by Application (Personalized Application Services, Dynamic Journey Management, Flexible Payments, Transactions, Journey Planning and Other) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Mobility as a Service Market is valued approximately at USD XX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2020-2027. Mobility as a service (MaaS) is the combination of various modes of transport services into a single platform provided in the form of a mobile application. Mobility as a service operator offers ride-, Car- or bike-sharing, Public transport, taxi or Car rental/lease, or a combination of any of these. It also provides real-time information about weather or traffic and operator works with the transportation manufacturers, local fleet operators, as well as governmental bodies will function smoothly. The increasing urbanization and smart city initiatives, improving 4G/5G infrastructure and penetration of smartphones and need to reduce CO2 emissions are the factors responsible for the growth of Mobility as a Service Market over the forecast period. Furthermore, the introduction of products and services along with other strategic alliance by market key players will create a lucrative demand for this market. For

instance: on 26th March 2019, Grab launched Trip Planner' feature that integrates public transportation options directly into the Grab app, to enter mass market transportation services in Indonesia. Also, in February 2019, BMW Group and Daimler AG invested more than USD 1.19 billion for developing and expanding its mobility service. This investment will strengthen 14 brands that offer car-sharing, ride-hailing, parking, charging and multimodal transport. However, high initial cost and lack of technical knowledge among people is the major factor restraining the growth of global Mobility as a Service market during the forecast period.

The regional analysis of global Mobility as a Service Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading/significant region across the world in terms of market share owing to the growing adoption advanced technologies along with increasing focus on smart cities and improving 5G infrastructure.

Major market player included in this report are:

Uber Technologies Inc.

Lyft, Inc.

Alliance Corporation

Xerox Corporation

Splyt Technologies Ltd.

Transit Systems Pty. Ltd

OLA (ANI Technologies Pvt. Ltd.)

Beeline Singapore

SkedGo Pty Ltd.

Moovel Group GmbH

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service Type:

E-Hailing

Bike Sharing  
Car Sharing  
Pop-Up Busses  
Self-Driving Cars

Vehicle Type:

Buses  
Car  
Air-Flights

By Organization Size:

Large Enterprises  
Small and Medium-Sized Enterprises

By Business Model:

Business-To-Business  
Business-To-Consumer  
Peer-To-Peer

By Application:

Personalized Application Services  
Dynamic Journey Management  
Flexible Payments  
Transactions  
Journey Planning  
Other

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018  
Base year – 2019  
Forecast period – 2020 to 2027

Target Audience of the Global Mobility as a Service Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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