

Global Mobile Virtual Network Operator Market Size study, by Type (Business, Machine to machine (M2M), Media, Retail, Migrant, Others), by Operational Model (Full MVNO, Reseller MVNO, Service Operator MVNO), by End-Use (Consumer, Enterprise) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/G04940318958EN.html>

Date: February 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G04940318958EN

Abstracts

Global Mobile Virtual Network Operator Market is valued at approximately USD 61 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 7.7% over the forecast period 2020-2027. In the present scenario, competition in the Mobile Virtual Network Operator (MVNO) market has transferred from pricing to value-added services and product variation, due to the importance of mobile network operators (MNOs) has grown exponentially in the low-cost cellular services market across developed and emerging nations. MVNO is a sort of GSM (Global System for Mobile communications) based technique in which a mobile operator or a company contracts the spectrum from network operator. Besides, MVNOs are offering multiple benefits and relaxation to their consumers by delivering tourist services and roaming. For instance, Lycamobile provides economical international calling to its customers. Apart from this, the market vendors are focused on collaborating with traveler's communities to provide efficient services to their users, which may promote the market growth worldwide. Furthermore, the rise in penetration of mobile devices is considered as one of the prime factors that drives the market growth. According to GSM Association, the number of unique mobile subscribers surged from 4.66 billion in 2015 to almost 5.59 billion in the year 2019. In addition, it is also assessed that roughly 72% of the world's population subscribed to a mobile service by the year 2020. This factor has encouraged the MNOs to utilize MVNOs. Moreover, the rise in focus towards the adoption and investment on 5G technology, along with the escalating demand for efficient cellular networks are the

few factors responsible for the high CAGR of the market during the forecast period. For instance, in 2019, the UK government invested a fund of about USD 49.6 million in trials and testbed projects ahead of widespread of 5G rollout in the UK. Similarly, in 2017, the German government invested USD 110 billion to building-out 5G and fiber-optic capacity by 2025. This, in turn, is expected to strengthen the market growth all over the world. However, the lack of awareness and expertise, coupled with intense competition from the organized sector are the few major factors obstructing the market growth over the forecast period of 2020-2027.

The regional analysis of the global Mobile Virtual Network Operator market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share owing to the robust growth of telecom sector, followed by the presence of a significant number of market vendors in the region. Whereas Asia-Pacific is also anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the rise in investments in 5G projects and the increasing rate of mobile subscribers in developing countries, such as China and India, would create lucrative growth prospects for the Mobile Virtual Network Operator market across the Asia-Pacific region.

Major market player included in this report are:

7-Eleven Speak Out Wireless

AirVoice Wireless

Asahi Net

Boost Mobile LLC

CJ HelloVision Co. Ltd.

Cyfrowy Polsat SA

Drillisch Telecom

Exetel

FreedomPop

Freenet AG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest

along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Business

Machine to machine (M2M)

Media

Retail

Migrant

Others

By Operational Model:

Full MVNO

Reseller MVNO

Service Operator MVNO

By End-Use:

Consumer

Enterprise

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Mobile Virtual Network Operator Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Mobile Virtual Network Operator Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Mobile Virtual Network Operator Market, by Type, 2018-2027 (USD Billion)
 - 1.2.3. Mobile Virtual Network Operator Market, by Operational Model, 2018-2027 (USD Billion)
 - 1.2.4. Mobile Virtual Network Operator Market, by End-Use, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL MOBILE VIRTUAL NETWORK OPERATOR MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL MOBILE VIRTUAL NETWORK OPERATOR MARKET DYNAMICS

- 3.1. Mobile Virtual Network Operator Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL MOBILE VIRTUAL NETWORK OPERATOR MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL MOBILE VIRTUAL NETWORK OPERATOR MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Mobile Virtual Network Operator Market by Type, Performance - Potential Analysis
- 5.3. Global Mobile Virtual Network Operator Market Estimates & Forecasts by Type 2017-2027 (USD Billion)
- 5.4. Mobile Virtual Network Operator Market, Sub Segment Analysis
 - 5.4.1. Business
 - 5.4.2. Machine to machine (M2M)
 - 5.4.3. Media
 - 5.4.4. Retail
 - 5.4.5. Migrant
 - 5.4.6. Others

CHAPTER 6. GLOBAL MOBILE VIRTUAL NETWORK OPERATOR MARKET, BY OPERATIONAL MODEL

- 6.1. Market Snapshot
- 6.2. Global Mobile Virtual Network Operator Market by Operational Model, Performance - Potential Analysis
- 6.3. Global Mobile Virtual Network Operator Market Estimates & Forecasts by Operational Model 2017-2027 (USD Billion)
- 6.4. Mobile Virtual Network Operator Market, Sub Segment Analysis
 - 6.4.1. Full MVNO
 - 6.4.2. Reseller MVNO

6.4.3. Service Operator MVNO

CHAPTER 7. GLOBAL MOBILE VIRTUAL NETWORK OPERATOR MARKET, BY END-USE

7.1. Market Snapshot

7.2. Global Mobile Virtual Network Operator Market by End-Use - Potential Analysis

7.3. Global Mobile Virtual Network Operator Market Estimates & Forecasts by End-Use 2017-2027 (USD Billion)

7.4. Mobile Virtual Network Operator Market, Sub Segment Analysis

7.4.1. Consumer

7.4.2. Enterprise

CHAPTER 8. GLOBAL MOBILE VIRTUAL NETWORK OPERATOR MARKET, REGIONAL ANALYSIS

8.1. Mobile Virtual Network Operator Market, Regional Market Snapshot

8.2. North America Mobile Virtual Network Operator Market

8.2.1. U.S. Mobile Virtual Network Operator Market

8.2.1.1. Type breakdown estimates & forecasts, 2017-2027

8.2.1.2. Operational Model breakdown estimates & forecasts, 2017-2027

8.2.1.3. End-Use breakdown estimates & forecasts, 2017-2027

8.2.2. Canada Mobile Virtual Network Operator Market

8.3. Europe Mobile Virtual Network Operator Market Snapshot

8.3.1. U.K. Mobile Virtual Network Operator Market

8.3.2. Germany Mobile Virtual Network Operator Market

8.3.3. France Mobile Virtual Network Operator Market

8.3.4. Spain Mobile Virtual Network Operator Market

8.3.5. Italy Mobile Virtual Network Operator Market

8.3.6. Rest of Europe Mobile Virtual Network Operator Market

8.4. Asia-Pacific Mobile Virtual Network Operator Market Snapshot

8.4.1. China Mobile Virtual Network Operator Market

8.4.2. India Mobile Virtual Network Operator Market

8.4.3. Japan Mobile Virtual Network Operator Market

8.4.4. Australia Mobile Virtual Network Operator Market

8.4.5. South Korea Mobile Virtual Network Operator Market

8.4.6. Rest of Asia Pacific Mobile Virtual Network Operator Market

8.5. Latin America Mobile Virtual Network Operator Market Snapshot

8.5.1. Brazil Mobile Virtual Network Operator Market

- 8.5.2. Mexico Mobile Virtual Network Operator Market
- 8.6. Rest of The World Mobile Virtual Network Operator Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. 7-Eleven Speak Out Wireless
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. AirVoice Wireless
 - 9.2.3. Asahi Net
 - 9.2.4. Boost Mobile LLC
 - 9.2.5. CJ HelloVision Co. Ltd.
 - 9.2.6. Cyfrowy Polsat SA
 - 9.2.7. Drillisch Telecom
 - 9.2.8. Exetel
 - 9.2.9. FreedomPop
 - 9.2.10. Freenet AG

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Mobile Virtual Network Operator market, report scope

TABLE 2. Global Mobile Virtual Network Operator market estimates & forecasts by region 2017-2027 (USD Billion)

TABLE 3. Global Mobile Virtual Network Operator market estimates & forecasts by Type 2017-2027 (USD Billion)

TABLE 4. Global Mobile Virtual Network Operator market estimates & forecasts by Operational Model 2017-2027 (USD Billion)

TABLE 5. Global Mobile Virtual Network Operator market estimates & forecasts by End-Use 2017-2027 (USD Billion)

TABLE 6. Global Mobile Virtual Network Operator market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 7. Global Mobile Virtual Network Operator market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Mobile Virtual Network Operator market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Mobile Virtual Network Operator market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Mobile Virtual Network Operator market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Mobile Virtual Network Operator market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Mobile Virtual Network Operator market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Mobile Virtual Network Operator market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Mobile Virtual Network Operator market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. Global Mobile Virtual Network Operator market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 16. Global Mobile Virtual Network Operator market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 17. Global Mobile Virtual Network Operator market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 18. Global Mobile Virtual Network Operator market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 19. Global Mobile Virtual Network Operator market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Global Mobile Virtual Network Operator market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. Global Mobile Virtual Network Operator market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. U.S. Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. U.S. Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. U.S. Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. Canada Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Canada Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. Canada Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. UK Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. UK Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. UK Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. Germany Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. Germany Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. Germany Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. France Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. France Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. France Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Spain Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Spain Mobile Virtual Network Operator market estimates & forecasts by

segment 2017-2027 (USD Billion)

TABLE 39. Spain Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 40. Italy Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 41. Italy Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. Italy Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 43. ROE Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 44. ROE Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. ROE Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. China Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 47. China Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. China Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. India Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. India Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. India Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. Japan Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 53. Japan Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. Japan Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 55. Australia Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 56. Australia Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 57. Australia Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 58. South Korea Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 59. South Korea Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 60. South Korea Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 61. ROPAC Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 62. ROPAC Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 63. ROPAC Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 64. Brazil Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 65. Brazil Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 66. Brazil Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 67. Mexico Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 68. Mexico Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 69. Mexico Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 70. ROLA Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 71. ROLA Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 72. ROLA Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 73. ROW Mobile Virtual Network Operator market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 74. ROW Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 75. ROW Mobile Virtual Network Operator market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 76. List of secondary sources, used in the study of global Mobile Virtual Network Operator market
TABLE 77. List of primary sources, used in the study of global Mobile Virtual Network

Operator market

TABLE 78. Years considered for the study

TABLE 79. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Mobile Virtual Network Operator market, research methodology
- FIG 2. Global Mobile Virtual Network Operator market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Mobile Virtual Network Operator market, key trends 2019
- FIG 5. Global Mobile Virtual Network Operator market, growth prospects 2020-2027
- FIG 6. Global Mobile Virtual Network Operator market, porters 5 force Model
- FIG 7. Global Mobile Virtual Network Operator market, pest analysis
- FIG 8. Global Mobile Virtual Network Operator market, value chain analysis
- FIG 9. Global Mobile Virtual Network Operator market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Mobile Virtual Network Operator market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Mobile Virtual Network Operator market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Mobile Virtual Network Operator market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Mobile Virtual Network Operator market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Mobile Virtual Network Operator market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Mobile Virtual Network Operator market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Mobile Virtual Network Operator market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Mobile Virtual Network Operator market, regional snapshot 2017 & 2027
- FIG 18. North America Mobile Virtual Network Operator market 2017 & 2027 (USD Billion)
- FIG 19. Europe Mobile Virtual Network Operator market 2017 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Mobile Virtual Network Operator market 2017 & 2027 (USD Billion)
- FIG 21. Latin America Mobile Virtual Network Operator market 2017 & 2027 (USD Billion)
- FIG 22. Global Mobile Virtual Network Operator market, company market share analysis (2019)

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