

# **Global Mobile Video Surveillance Market Size Study & Forecast, by Offering (Hardware, Software, Service), By Application (Railways, Buses, Transport Vehicles, Police Vehicles, Drones), By Vertical (Law Enforcement, Industrial, Military & Defense, First Responders, Transportation), and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Mobile Video Surveillance Market is valued approximately at USD 2.4 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 8.7% over the forecast period 2023-2030. Mobile video surveillance is the method of using mobile devices, such as cars or drones, to record and transmit video footage. mobile video surveillance has gained high traction in numerous application areas, including transportation, industry, military and barrier, and law enforcement. Users are able to see and monitors cameras remotely from any location using mobile video surveillance by using a reliable online connection and a mobile device. This form of surveillance is frequently utilized in public places including streets, parks and schools in order to prevent crime and ensure public safety. Mobile video surveillance can also be used to protect property and assets in private situations, such as offices and houses. The market growth is being driven by the factors such as growing adoption of software analytics and AI in mobile video monitoring, surging use of smart devices for wireless remote monitoring, growing integration of mobile video surveillance with access control and alarm systems.

Additionally, the rising number of the smart city initiatives is further exhibiting a positive influence on the market growth during the estimated period. For instance, The Indian government announced their plan to encourage the adoption of IoT across the nation

as part of the Digital India agenda. The government intended USD 85.1 million (INR 7,000 crore) for the construction of 100 smart cities that utilizes IoT technology in order to manage traffic, use water and electricity in a competent manner, gather data from IoT sensors for healthcare and other services, and others. Likewise, the Australian government made an investment of USD 135.9 million in December 2021 as part of a plan to make digital economy by 2030. The growing popularity of smart cities is also driving the demand for mobile video surveillance systems. Smart cities use a variety of technologies, including mobile video surveillance, to improve the efficiency and safety of their operations. Thus, these aforementioned factors are propelling the growth of Mobile Video Surveillance Market during the estimated period. Moreover, the rising usage of smart devices for wireless remote monitoring, as well as growing integration of mobile video surveillance with access control and alarm systems are presenting various lucrative market growth opportunities over the forecast years. However, the privacy and security concerns regarding video data in wireless cameras and the requirement for high-capacity storage systems and higher bandwidth for mobile video surveillance are challenging the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Mobile Video Surveillance Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 with largest market share owing to the increasing crime rates, surging installation of surveillance equipment, and rising inclination towards increasing demand for cloud-based mobile video surveillance solutions. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecasting years. The growing demand for smart and flexible mobile video surveillance solutions, and rising adoption of mobile video surveillance systems in the transportation sector are significantly propelling the market demand across the region.

Major market players included in this report are:

Hangzhou Hikvision Digital Technology Co., Ltd. (China)

Dahua Technology Co., Ltd. (China)

Axis Communications AB (Sweden)

Bosch Security and Safety Systems GmbH (Germany)

Hanwha Techwin Co., Ltd. (South Korea)

Avigilon Corporation (Canada)

Teledyne FLIR Systems, Inc. (US)

Briefcam, Inc. (US)

Pelco Technologies, Inc. (US)

Uniview Technologies Co., Ltd. (China)

#### Recent Developments in the Market:

In June 2022, Axis Communications (Sweden) were introduced the new AXIS M11 Box Cameras, which offer excellent image quality even in low light circumstances. The AXIS M1135 Mk II and AXIS M1137 Mk II indoor variants have a resolution of 2 MP and 5 MP, respectively. AXIS M1135-E Mk II and AXIS M1137-E Mk II, the two outdoor-ready variants, come enclosed in an IP66-, IK10-, and NEMA 4X-rated enclosure to guard against water, corrosion, dust, and impacts.

In February 2022, Hikvision (China) introduced their new TandemVu PTZ camera line integrating PTZ and bullet camera features into a single device. TandemVu PTZ cameras simultaneously focus on both 'viewpoints,' monitor wide areas, and enlarge specific security issues.

#### Global Mobile Video Surveillance Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Offering, Application, Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Offering offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Offering:

Hardware

Software

Service

**By Application:**

Railways

Buses

Transport Vehicles

Police Vehicles

Drones

**By Vertical:**

Law Enforcement

Industrial

Military &amp; Defense

First Responders

Transportation

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
  - 1.2.1. Mobile Video Surveillance Market, by region, 2020-2030 (USD Billion)
  - 1.2.2. Mobile Video Surveillance Market, by Offering, 2020-2030 (USD Billion)
  - 1.2.3. Mobile Video Surveillance Market, by Application, 2020-2030 (USD Billion)
  - 1.2.4. Mobile Video Surveillance Market, by Vertical, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL MOBILE VIDEO SURVEILLANCE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL MOBILE VIDEO SURVEILLANCE MARKET DYNAMICS

- 3.1. Mobile Video Surveillance Market Impact Analysis (2020-2030)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing adoption of software analytics and AI in mobile video monitoring
    - 3.1.1.2. Rising number of the smart city initiatives
  - 3.1.2. Market Challenges
    - 3.1.2.1. Privacy and security concerns regarding video data in wireless cameras
    - 3.1.2.2. Requirement for high-capacity storage systems and higher bandwidth for mobile video surveillance
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rising usage of smart devices for wireless remote monitoring
    - 3.1.3.2. Growing integration of mobile video surveillance with access control and alarm systems

## **CHAPTER 4. GLOBAL MOBILE VIDEO SURVEILLANCE MARKET: INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economic
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL MOBILE VIDEO SURVEILLANCE MARKET, BY OFFERING**

- 5.1. Market Snapshot
- 5.2. Global Mobile Video Surveillance Market by Offering, Performance - Potential Analysis
- 5.3. Global Mobile Video Surveillance Market Estimates & Forecasts by Offering 2020-2030 (USD Billion)
- 5.4. Mobile Video Surveillance Market, Sub Segment Analysis
  - 5.4.1. Hardware
  - 5.4.2. Software
  - 5.4.3. Service

## **CHAPTER 6. GLOBAL MOBILE VIDEO SURVEILLANCE MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Mobile Video Surveillance Market by Application, Performance - Potential Analysis
- 6.3. Global Mobile Video Surveillance Market Estimates & Forecasts by Application 2020-2030 (USD Billion)
- 6.4. Mobile Video Surveillance Market, Sub Segment Analysis
  - 6.4.1. Railways
  - 6.4.2. Buses
  - 6.4.3. Transport Vehicles
  - 6.4.4. Police Vehicles
  - 6.4.5. Drones

## **CHAPTER 7. GLOBAL MOBILE VIDEO SURVEILLANCE MARKET, BY VERTICAL**

- 7.1. Market Snapshot
- 7.2. Global Mobile Video Surveillance Market by Vertical, Performance - Potential Analysis
- 7.3. Global Mobile Video Surveillance Market Estimates & Forecasts by Vertical 2020-2030 (USD Billion)
- 7.4. Mobile Video Surveillance Market, Sub Segment Analysis
  - 7.4.1. Law Enforcement
  - 7.4.2. Industrial
  - 7.4.3. Military & Defence
  - 7.4.4. First Responders
  - 7.4.5. Transportation

## **CHAPTER 8. GLOBAL MOBILE VIDEO SURVEILLANCE MARKET, REGIONAL ANALYSIS**

- 8.1. Top Leading Countries
- 8.2. Top Emerging Countries
- 8.3. Mobile Video Surveillance Market, Regional Market Snapshot
- 8.4. North America Mobile Video Surveillance Market
  - 8.4.1. U.S. Mobile Video Surveillance Market
    - 8.4.1.1. Offering breakdown estimates & forecasts, 2020-2030
    - 8.4.1.2. Application breakdown estimates & forecasts, 2020-2030
    - 8.4.1.3. Vertical breakdown estimates & forecasts, 2020-2030
  - 8.4.2. Canada Mobile Video Surveillance Market
- 8.5. Europe Mobile Video Surveillance Market Snapshot



- 8.5.1. U.K. Mobile Video Surveillance Market
- 8.5.2. Germany Mobile Video Surveillance Market
- 8.5.3. France Mobile Video Surveillance Market
- 8.5.4. Spain Mobile Video Surveillance Market
- 8.5.5. Italy Mobile Video Surveillance Market
- 8.5.6. Rest of Europe Mobile Video Surveillance Market
- 8.6. Asia-Pacific Mobile Video Surveillance Market Snapshot
  - 8.6.1. China Mobile Video Surveillance Market
  - 8.6.2. India Mobile Video Surveillance Market
  - 8.6.3. Japan Mobile Video Surveillance Market
  - 8.6.4. Australia Mobile Video Surveillance Market
  - 8.6.5. South Korea Mobile Video Surveillance Market
  - 8.6.6. Rest of Asia Pacific Mobile Video Surveillance Market
- 8.7. Latin America Mobile Video Surveillance Market Snapshot
  - 8.7.1. Brazil Mobile Video Surveillance Market
  - 8.7.2. Mexico Mobile Video Surveillance Market
- 8.8. Middle East & Africa Mobile Video Surveillance Market
  - 8.8.1. Saudi Arabia Mobile Video Surveillance Market
  - 8.8.2. South Africa Mobile Video Surveillance Market
  - 8.8.3. Rest of Middle East & Africa Mobile Video Surveillance Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. Hangzhou Hikvision Digital Technology Co., Ltd. (China)
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Offering Summary
    - 9.3.1.5. Recent Developments
  - 9.3.2. Dahua Technology Co., Ltd. (China)
  - 9.3.3. Axis Communications AB (Sweden)
  - 9.3.4. Bosch Security and Safety Systems GmbH (Germany)
  - 9.3.5. Hanwha Techwin Co., Ltd. (South Korea)

- 9.3.6. Avigilon Corporation (Canada)
- 9.3.7. Teledyne FLIR Systems, Inc. (US)
- 9.3.8. Briefcam, Inc. (US)
- 9.3.9. Pelco Technologies, Inc. (US)
- 9.3.10. Uniview Technologies Co., Ltd. (China)

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Mobile Video Surveillance Market, report scope
- TABLE 2. Global Mobile Video Surveillance Market estimates & forecasts by region 2020-2030 (USD Billion)
- TABLE 3. Global Mobile Video Surveillance Market estimates & forecasts by Offering 2020-2030 (USD Billion)
- TABLE 4. Global Mobile Video Surveillance Market estimates & forecasts by Application 2020-2030 (USD Billion)
- TABLE 5. Global Mobile Video Surveillance Market estimates & forecasts by Vertical 2020-2030 (USD Billion)
- TABLE 6. Global Mobile Video Surveillance Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 7. Global Mobile Video Surveillance Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 8. Global Mobile Video Surveillance Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 9. Global Mobile Video Surveillance Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 10. Global Mobile Video Surveillance Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 11. Global Mobile Video Surveillance Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 12. Global Mobile Video Surveillance Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 13. Global Mobile Video Surveillance Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 14. Global Mobile Video Surveillance Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 15. Global Mobile Video Surveillance Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 16. U.S. Mobile Video Surveillance Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 17. U.S. Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 18. U.S. Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. Canada Mobile Video Surveillance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20. Canada Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK Mobile Video Surveillance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany Mobile Video Surveillance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France Mobile Video Surveillance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy Mobile Video Surveillance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain Mobile Video Surveillance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE Mobile Video Surveillance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE Mobile Video Surveillance Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 39. RoE Mobile Video Surveillance Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 40. China Mobile Video Surveillance Market estimates & forecasts, 2020-2030  
(USD Billion)

TABLE 41. China Mobile Video Surveillance Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 42. China Mobile Video Surveillance Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 43. India Mobile Video Surveillance Market estimates & forecasts, 2020-2030  
(USD Billion)

TABLE 44. India Mobile Video Surveillance Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 45. India Mobile Video Surveillance Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 46. Japan Mobile Video Surveillance Market estimates & forecasts, 2020-2030  
(USD Billion)

TABLE 47. Japan Mobile Video Surveillance Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 48. Japan Mobile Video Surveillance Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 49. South Korea Mobile Video Surveillance Market estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 50. South Korea Mobile Video Surveillance Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 51. South Korea Mobile Video Surveillance Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 52. Australia Mobile Video Surveillance Market estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 53. Australia Mobile Video Surveillance Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 54. Australia Mobile Video Surveillance Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 55. RoAPAC Mobile Video Surveillance Market estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 56. RoAPAC Mobile Video Surveillance Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 57. RoAPAC Mobile Video Surveillance Market estimates & forecasts by  
segment 2020-2030 (USD Billion)

TABLE 58. Brazil Mobile Video Surveillance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59. Brazil Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Mexico Mobile Video Surveillance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62. Mexico Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. Mexico Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. RoLA Mobile Video Surveillance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65. RoLA Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. Saudi Arabia Mobile Video Surveillance Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68. South Africa Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. RoMEA Mobile Video Surveillance Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Mobile Video Surveillance Market

TABLE 71. List of primary sources, used in the study of global Mobile Video Surveillance Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Mobile Video Surveillance Market, research methodology
- FIG 2. Global Mobile Video Surveillance Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Mobile Video Surveillance Market, key trends 2022
- FIG 5. Global Mobile Video Surveillance Market, growth prospects 2023-2030
- FIG 6. Global Mobile Video Surveillance Market, porters 5 force model
- FIG 7. Global Mobile Video Surveillance Market, pest analysis
- FIG 8. Global Mobile Video Surveillance Market, value chain analysis
- FIG 9. Global Mobile Video Surveillance Market by segment, 2020 & 2030 (USD Billion)
- FIG 10. Global Mobile Video Surveillance Market by segment, 2020 & 2030 (USD Billion)
- FIG 11. Global Mobile Video Surveillance Market by segment, 2020 & 2030 (USD Billion)
- FIG 12. Global Mobile Video Surveillance Market by segment, 2020 & 2030 (USD Billion)
- FIG 13. Global Mobile Video Surveillance Market by segment, 2020 & 2030 (USD Billion)
- FIG 14. Global Mobile Video Surveillance Market, regional snapshot 2020 & 2030
- FIG 15. North America Mobile Video Surveillance Market 2020 & 2030 (USD Billion)
- FIG 16. Europe Mobile Video Surveillance Market 2020 & 2030 (USD Billion)
- FIG 17. Asia pacific Mobile Video Surveillance Market 2020 & 2030 (USD Billion)
- FIG 18. Latin America Mobile Video Surveillance Market 2020 & 2030 (USD Billion)
- FIG 19. Middle East & Africa Mobile Video Surveillance Market 2020 & 2030 (USD Billion)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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