

Global Mobile Stabilizer Market Size study, by Product type (Light holder, Medium holder, Heavy holder) by End User (Industrial, Film and television Industry, Civilian use) by Sales Channels (Super Market, Speciality Store, Wholesaler, Online Retailers, Convenient Store) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G00AC49176A6EN.html>

Date: September 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G00AC49176A6EN

Abstracts

Global Mobile Stabilizer Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Mobile stabilizer, also known as mobile gimbal, is used to stabilize the device while shooting or recording video. The key factor which is driving the demand for mobile stabilizer is growing media and entertainment industry globally as filmmakers use this stabilizer to enhance their cinematography. For instance: according to trade.gov, media and entertainment industry in the U.S. is the largest in the world and was worth USD 660 billion in 2020. Also, growing trend of social media sites such as YouTube, Instagram and Facebook globally, producers have additional opportunities to earn money. As a result, there is strong competition among content producers to deliver high quality videos and pictures to its viewers, which has greatly benefited the expansion of the stabilizers market. However, the high cost of mobile stabilizer impedes the growth of the market over the forecast period of 2021-2027. Also, growing usage of mobile phones for shooting videos is likely to increase the market growth during the forecast period.

The regional analysis of global Mobile Stabilizer market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is a significant region across the world in terms of market share owing to the growing smartphone penetration which is driving the demand for mobile

accessories such as mobile stabilizer. Whereas, Europe is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as the need for mobile stabilizer is increasing as the number of smartphones in the market increases. Two main reason increasing stabilizer sales are an increase in purchasing power and changes in people's lifestyles. would create lucrative growth prospects for the Mobile Stabilizer market across Europe region.

Major market player included in this report are:

DJI Tech

Big Balance Tech.

Freefly

Comodo

WENPOD

Filmpower

Zhiyun

Varavon

DEFY

SwiftCam Tech.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Light holder

Medium holder

Heavy holder

By End user:

Industrial

Film and television Industry

Civilian use

By Sales Channels:

Super Market

Speciality Store

Wholesaler
Online Retailers
Convenient Store

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Mobile Stabilizer Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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