

Global Mobile Security Market Size study, by Offering (Solutions, Services), by End-Use (Individuals, Enterprise), by Industry Vertical (BFSI, Telecom & IT, Retail, Healthcare, Government & Defense, Manufacturing, Others) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/G9A76FE80D01EN.html>

Date: October 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G9A76FE80D01EN

Abstracts

Global Mobile Security Market is valued approximately at USD 3.2 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 10.7% over the forecast period 2020-2027. Mobile security has become significant in mobile computing all over the world. Within companies, these technologies are triggering profound changes in the organization of information systems; and thus, they have become the source of new risks, thereby accelerating the usage and adoption of mobile security solutions across the globe. Furthermore, the rise in penetration of smartphone around the world, increasing number of mobile threats and breaches, and increasing productivity of employee and enterprise through BYOD are the few factors responsible for the CAGR of the market during the forecast period. According to Statista, in 2017, the smartphone shipment around the globe were computed around 1.6 billion units in 2017, signifying an expansion of 7.17% from 2014 (nearly 1.3 billion-unit smartphone shipments). As per the International Data Corporation (IDC), during the fourth quarter of 2019, the smartphone suppliers dispatched a total of 369.8 million units of smart phone across the globe. Similarly, as per the Source, around 690 million smartphone users were reported in China in the year 2019, representing an increase from 480 million smartphone users since 2014. Thus, the rise in adoption of smartphone among individual is likely to promote the demand for mobile security all over the world. However, the high cost of mobile security solution and complications in designing embedded security solution are the major factors restraining the market growth over the forecast period of 2020-2027.

The regional analysis of the global Mobile Security market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the rise in spending on information security solutions among enterprises, along with the presence of a significant number of market vendors in the region. Whereas Asia-Pacific is anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the rise in number of data thefts and mobile data breaches, coupled with surging penetration of smartphones in developing countries, such as China and India, would create lucrative growth prospects for the Mobile Security market across the Asia-Pacific region.

Major market player included in this report are:

BlackBerry Limited

Check Point Software Technologies Ltd.

CrowdStrike Holdings, Inc.

IBM Corp.

Lookout, Inc.

McAfee, LLC

Microsoft Corp.

Quick Heal Technologies Limited

Sophos Ltd.

MobileIron Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering:

Solutions

Services

By End-Use:

Individuals
Enterprise

By Industry Vertical:

BFSI
Telecom & IT
Retail
Healthcare
Government & Defense
Manufacturing
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Mobile Security Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Mobile Security Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Mobile Security Market, by Offering, 2018-2027 (USD Billion)
 - 1.2.3. Mobile Security Market, by End-Use, 2018-2027 (USD Billion)
 - 1.2.4. Mobile Security Market, by Industry Vertical, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL MOBILE SECURITY MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL MOBILE SECURITY MARKET DYNAMICS

- 3.1. Mobile Security Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL MOBILE SECURITY MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL MOBILE SECURITY MARKET, BY OFFERING

5.1. Market Snapshot

5.2. Global Mobile Security Market by Offering, Performance - Potential Analysis

5.3. Global Mobile Security Market Estimates & Forecasts by Offering 2017-2027 (USD Billion)

5.4. Mobile Security Market, Sub Segment Analysis

5.4.1. Solutions

5.4.2. Services

CHAPTER 6. GLOBAL MOBILE SECURITY MARKET, BY END-USE

6.1. Market Snapshot

6.2. Global Mobile Security Market by End-Use, Performance - Potential Analysis

6.3. Global Mobile Security Market Estimates & Forecasts by End-Use 2017-2027 (USD Billion)

6.4. Mobile Security Market, Sub Segment Analysis

6.4.1. Individuals

6.4.2. Enterprise

CHAPTER 7. GLOBAL MOBILE SECURITY MARKET, BY INDUSTRY VERTICAL

7.1. Market Snapshot

7.2. Global Mobile Security Market by Industry Vertical - Potential Analysis

7.3. Global Mobile Security Market Estimates & Forecasts by Industry Vertical 2017-2027 (USD Billion)

7.4. Mobile Security Market, Sub Segment Analysis

7.4.1. BFSI

7.4.2. Telecom & IT

7.4.3. Retail

7.4.4. Healthcare

7.4.5. Government & Defense

7.4.6. Manufacturing

7.4.7. Others

CHAPTER 8. GLOBAL MOBILE SECURITY MARKET, REGIONAL ANALYSIS

8.1. Mobile Security Market, Regional Market Snapshot

8.2. North America Mobile Security Market

8.2.1. U.S. Mobile Security Market

8.2.1.1. Offering breakdown estimates & forecasts, 2017-2027

8.2.1.2. End-Use breakdown estimates & forecasts, 2017-2027

8.2.1.3. Industry Vertical breakdown estimates & forecasts, 2017-2027

8.2.2. Canada Mobile Security Market

8.3. Europe Mobile Security Market Snapshot

8.3.1. U.K. Mobile Security Market

8.3.2. Germany Mobile Security Market

8.3.3. France Mobile Security Market

8.3.4. Spain Mobile Security Market

8.3.5. Italy Mobile Security Market

8.3.6. Rest of Europe Mobile Security Market

8.4. Asia-Pacific Mobile Security Market Snapshot

8.4.1. China Mobile Security Market

8.4.2. India Mobile Security Market

8.4.3. Japan Mobile Security Market

8.4.4. Australia Mobile Security Market

8.4.5. South Korea Mobile Security Market

8.4.6. Rest of Asia Pacific Mobile Security Market

8.5. Latin America Mobile Security Market Snapshot

8.5.1. Brazil Mobile Security Market

8.5.2. Mexico Mobile Security Market

8.6. Rest of The World Mobile Security Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. BlackBerry Limited

9.2.1.1. Key Information

9.2.1.2. Overview

- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Check Point Software Technologies Ltd.
- 9.2.3. CrowdStrike Holdings, Inc.
- 9.2.4. IBM Corp.
- 9.2.5. Lookout, Inc.
- 9.2.6. McAfee, LLC
- 9.2.7. Microsoft Corp.
- 9.2.8. Quick Heal Technologies Limited
- 9.2.9. Sophos Ltd.
- 9.2.10. MobileIron Inc.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Mobile Security market, report scope
- TABLE 2. Global Mobile Security market estimates & forecasts by region 2017-2027 (USD Billion)
- TABLE 3. Global Mobile Security market estimates & forecasts by Offering 2017-2027 (USD Billion)
- TABLE 4. Global Mobile Security market estimates & forecasts by End-Use 2017-2027 (USD Billion)
- TABLE 5. Global Mobile Security market estimates & forecasts by Industry Vertical 2017-2027 (USD Billion)
- TABLE 6. Global Mobile Security market by segment, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 7. Global Mobile Security market by region, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 8. Global Mobile Security market by segment, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 9. Global Mobile Security market by region, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 10. Global Mobile Security market by segment, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 11. Global Mobile Security market by region, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 12. Global Mobile Security market by segment, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 13. Global Mobile Security market by region, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 14. Global Mobile Security market by segment, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 15. Global Mobile Security market by region, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 16. Global Mobile Security market by segment, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 17. Global Mobile Security market by region, estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 18. Global Mobile Security market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 19. Global Mobile Security market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Global Mobile Security market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. Global Mobile Security market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. U.S. Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. U.S. Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. U.S. Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. Canada Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Canada Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. Canada Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. UK Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. UK Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. UK Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. Germany Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. Germany Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. Germany Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. France Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. France Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. France Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Spain Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Spain Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 39. Spain Mobile Security market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 40. Italy Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 41. Italy Mobile Security market estimates & forecasts by segment 2017-2027
(USD Billion)

TABLE 42. Italy Mobile Security market estimates & forecasts by segment 2017-2027
(USD Billion)

TABLE 43. ROE Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 44. ROE Mobile Security market estimates & forecasts by segment 2017-2027
(USD Billion)

TABLE 45. ROE Mobile Security market estimates & forecasts by segment 2017-2027
(USD Billion)

TABLE 46. China Mobile Security market estimates & forecasts, 2017-2027 (USD
Billion)

TABLE 47. China Mobile Security market estimates & forecasts by segment 2017-2027
(USD Billion)

TABLE 48. China Mobile Security market estimates & forecasts by segment 2017-2027
(USD Billion)

TABLE 49. India Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. India Mobile Security market estimates & forecasts by segment 2017-2027
(USD Billion)

TABLE 51. India Mobile Security market estimates & forecasts by segment 2017-2027
(USD Billion)

TABLE 52. Japan Mobile Security market estimates & forecasts, 2017-2027 (USD
Billion)

TABLE 53. Japan Mobile Security market estimates & forecasts by segment 2017-2027
(USD Billion)

TABLE 54. Japan Mobile Security market estimates & forecasts by segment 2017-2027
(USD Billion)

TABLE 55. Australia Mobile Security market estimates & forecasts, 2017-2027 (USD
Billion)

TABLE 56. Australia Mobile Security market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 57. Australia Mobile Security market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 58. South Korea Mobile Security market estimates & forecasts, 2017-2027
(USD Billion)

TABLE 59. South Korea Mobile Security market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 60. South Korea Mobile Security market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 61. ROPAC Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 62. ROPAC Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 63. ROPAC Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 64. Brazil Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 65. Brazil Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 66. Brazil Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 67. Mexico Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 68. Mexico Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 69. Mexico Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 70. ROLA Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 71. ROLA Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 72. ROLA Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 73. ROW Mobile Security market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 74. ROW Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 75. ROW Mobile Security market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 76. List of secondary sources, used in the study of global Mobile Security market

TABLE 77. List of primary sources, used in the study of global Mobile Security market

TABLE 78. Years considered for the study

TABLE 79. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Mobile Security market, research methodology
- FIG 2. Global Mobile Security market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Mobile Security market, key trends 2019
- FIG 5. Global Mobile Security market, growth prospects 2020-2027
- FIG 6. Global Mobile Security market, porters 5 force Model
- FIG 7. Global Mobile Security market, pest analysis
- FIG 8. Global Mobile Security market, value chain analysis
- FIG 9. Global Mobile Security market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Mobile Security market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Mobile Security market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Mobile Security market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Mobile Security market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Mobile Security market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Mobile Security market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Mobile Security market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Mobile Security market, regional snapshot 2017 & 2027
- FIG 18. North America Mobile Security market 2017 & 2027 (USD Billion)
- FIG 19. Europe Mobile Security market 2017 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Mobile Security market 2017 & 2027 (USD Billion)
- FIG 21. Latin America Mobile Security market 2017 & 2027 (USD Billion)
- FIG 22. Global Mobile Security market, company market share analysis (2019)

I would like to order

Product name: Global Mobile Security Market Size study, by Offering (Solutions, Services), by End-Use (Individuals, Enterprise), by Industry Vertical (BFSI, Telecom & IT, Retail, Healthcare, Government & Defense, Manufacturing, Others) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/G9A76FE80D01EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9A76FE80D01EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970