

Global Mobile Point of Sale(mPOS) Market Size study, by Type (Integrated Card Reader Solutions, Card Reader Accessories), by Application (Hospitality, Healthcare, Retail, Entertainment, Government, Others) and Regional Forecasts 2018-2025

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Abstracts

Global Mobile Point of Sale(mPOS) Market valued approximately USD 4.3 billion in 2017 is anticipated to grow with a healthy growth rate of more than 35.40% over the forecast period 2018-2025. The Mobile Point of Sale(mPOS) Market is continuously growing in the global scenario at significant pace. The mobile point-of-sale (mPOS) is gaining constant impetus due to the increasing preference for cashless transactions among people across the world. With the low total cost of ownership (TCO) and the ease of use mPOS solutions offer considering the global scenario. Surging adoption and utility of cashless payments, rising adoption of mPOS system by banking institutions and escalating popularity of cloud-supported solutions in IT sector are the substantial driving factors of the market during the forecast period. Moreover, escalating government initiatives towards the development mobile point-of-sale (mPOS) are the factors that likely to create numerous opportunity in the near future. Further, Mobile Point of Sale(mPOS) also offers various benefits such as improves customer experience, improved security, efficient & accurate transaction and easily accept mobile wallet payments, due to these benefits demand for mPOS is increasing across the globe. However, security & privacy concern and high cost of implementation are the key restraining factors of the market during the forecast period.

The regional analysis of Global Mobile Point of Sale(mPOS) Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share due to rising adoption of mPOS among end-users and rising drift of IoT

across the region. Europe is estimated to grow at significant growth rate in the global Mobile Point of Sale(mPOS) market over the upcoming years. Further, Asia-Pacific anticipated to exhibit stable growth rate / CAGR over the forecast period 2018-2025 owing to slower economic growth in the emerging economies such as India and China.

The major market player included in this report are:

HP Corporation

Recruit Holdings

Oracle Corporation

Zebra Technologies Corporation

Verifone Systems

PayPal

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Integrated Card Reader Solutions

Card Reader Accessories

By Application:

Hospitality

Healthcare

Retail

Entertainment

Government

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Mobile Point of Sale(mPOS) Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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