

Global Mobile Phone Insurance Ecosystem Market Size study, by Type (Wireless Carrier, Insurance Specialists, Device OEMs, Retailers), by Application (Physical Damage, Theft & Loss, Others) and Regional Forecasts 2018-2025

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Abstracts

Global Mobile Phone Insurance Ecosystem Market valued approximately USD 18.5 billion in 2017 is anticipated to grow with a healthy growth rate of more than 9.32% over the forecast period 2018-2025. The Mobile Phone Insurance Ecosystem Market is continuously growing in the global scenario at significant pace. Mobile insurance refers to a type of insurance cover which is available to protect your mobile, iPhone or PDA in the event it is lost, stolen or accidentally damaged, either in the domestic area or overseas. Mobile insurance cover can be taken out on a monthly or annual basis paid by direct debit or in some cases by credit card, some insurers offer an automatic renewal service when the policy expires. Rising disposable income of the individuals, rising utility and adoption of smartphone users in both the developed and developing countries and surging incidences of phone thefts are the substantial driving factors of the market during the forecast period. Moreover, surging number of mobile phone manufacturing companies are the factors that likely to create numerous opportunity in the near future. However, stringent insurance norms & policies is one of the major factors that limiting the market growth during the forecast period. The regional analysis of Global Mobile Phone Insurance Ecosystem Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World.

The major market player included in this report are:

Allianz Insurance

Assurant

Aviva

Apple

Geek Squad

AIG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Wireless Carrier

Insurance Specialists

Device OEMs

Retailers

By Application:

Physical Damage

Theft & Loss

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Mobile Phone Insurance Ecosystem Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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