

Global Mobile Phone Insurance Ecosystem Market Size study, by Type (Wireless Carrier, Insurance Specialists, Device OEMs, Retailers), by Application (Physical Damage, Theft & Loss, Others) and Regional Forecasts 2018-2025

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Abstracts

Global Mobile Phone Insurance Ecosystem Market valued approximately USD 18.5 billion in 2017 is anticipated to grow with a healthy growth rate of more than 9.32% over the forecast period 2018-2025. The Mobile Phone Insurance Ecosystem Market is continuously growing in the global scenario at significant pace. Mobile insurance refers to a type of insurance cover which is available to protect your mobile, iPhone or PDA in the event it is lost, stolen or accidentally damaged, either in the domestic area or overseas. Mobile insurance cover can be taken out on a monthly or annual basis paid by direct debit or in some cases by credit card, some insurers offer an automatic renewal service when the policy expires. Rising disposable income of the individuals, rising utility and adoption of smartphone users in both the developed and developing countries and surging incidences of phone thefts are the substantial driving factors of the market during the forecast period. Moreover, surging number of mobile phone manufacturing companies are the factors that likely to create numerous opportunity in the near future. However, stringent insurance norms & policies is one of the major factors that limiting the market growth during the forecast period. The regional analysis of Global Mobile Phone Insurance Ecosystem Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World.

The major market player included in this report are:

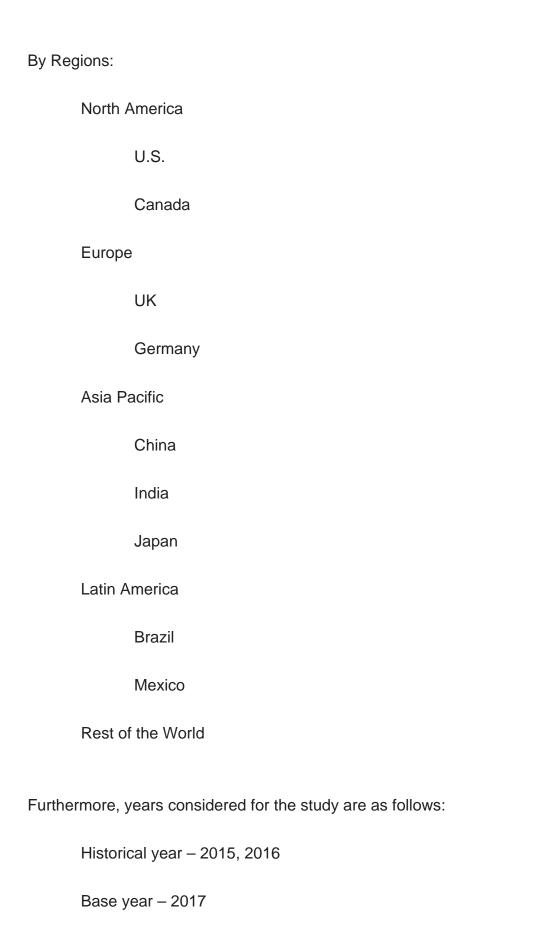
Allianz Insurance



Assurant
Aviva
Apple
Geek Squad
AIG
The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to inves along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
Wireless Carrier
Insurance Specialists
Device OEMs
Retailers
By Application:
Physical Damage
Theft & Loss

Others







Forecast period – 2018 to 2025

Target Audience of the Global Mobile Phone Insurance Ecosystem Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Key Trends
- 1.3. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
 - 1.3.1. Mobile Phone Insurance Ecosystem Market, by Type, 2015-2025 (USD Billion)
- 1.3.2. Mobile Phone Insurance Ecosystem Market, by Application, 2015-2025 (USD Billion)
- 1.3.3. Mobile Phone Insurance Ecosystem Market, by Region, 2015-2025 (USD Billion)
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. MOBILE PHONE INSURANCE ECOSYSTEM MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. MOBILE PHONE INSURANCE ECOSYSTEM MARKET DYNAMICS

- 3.1. See Saw Analysis
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. MOBILE PHONE INSURANCE ECOSYSTEM MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of New Entrants



- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.2. PEST Analysis
 - 4.2.1. Political Scenario
 - 4.2.2. Economic Scenario
 - 4.2.3. Social Scenario
- 4.2.4. Technological Scenario
- 4.3. Value Chain Analysis
 - 4.3.1. Supplier
 - 4.3.2. Manufacturers/Service Provider
 - 4.3.3. Distributors
 - 4.3.4. End-Users
- 4.4. Key Buying Criteria
- 4.5. Regulatory Framework
- 4.6. Cost Structure Analysis
 - 4.6.1. Raw Material Cost Analysis
 - 4.6.2. Manufacturing Cost Analysis
 - 4.6.3. Labour Cost Analysis
- 4.7. Investment Vs Adoption Scenario
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. MOBILE PHONE INSURANCE ECOSYSTEM MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Market Performance Potential Model
- 5.3. Key Market Players
- 5.4. Mobile Phone Insurance Ecosystem Market, Sub Segment Analysis
 - 5.4.1. Wireless Carrier
 - 5.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.2. Insurance Specialists
 - 5.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.3. Device OEMs
 - 5.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.4. Retailers
 - 5.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)



5.4.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 6. MOBILE PHONE INSURANCE ECOSYSTEM MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Market Performance Potential Model
- 6.3. Key Market Players
- 6.4. Mobile Phone Insurance Ecosystem Market, Sub Segment Analysis
 - 6.4.1. Physical Damage
 - 6.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.2. Theft & loss
 - 6.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.3. Others
 - 6.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. MOBILE PHONE INSURANCE ECOSYSTEM MARKET, BY REGIONAL ANALYSIS

- 7.1. Mobile Phone Insurance Ecosystem Market, Regional Market Snapshot (2015-2025)
- 7.2. North America Mobile Phone Insurance Ecosystem Market Snapshot 7.2.1. U.S.
 - 7.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.2. Canada
 - 7.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3. Europe Mobile Phone Insurance Ecosystem Market Snapshot
- 7.3.1. U.K.
 - 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2. Germany



- 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.3. France

- 7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.3.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.3.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.4. Rest of Europe

- 7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.4.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.4.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4. Asia Mobile Phone Insurance Ecosystem Market Snapshot

7.4.1. China

- 7.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.4.2. India

- 7.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.4.3. Japan

- 7.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.3.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.3.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.4.4. Rest of Asia Pacific

- 7.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.4.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.4.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5. Latin America Mobile Phone Insurance Ecosystem Market Snapshot

7.5.1. Brazil

- 7.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.5.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.2. Mexico

- 7.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.5.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6. Rest of The World

7.6.1. South America



- 7.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.6.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.6.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.6.2. Middle East and Africa
 - 7.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.6.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.6.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Company Market Share (Subject to Data Availability)
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. Allianz Insurance
 - 8.3.1.1. Overview
 - 8.3.1.2. Financial (Subject to Data Availability)
 - 8.3.1.3. Summary
 - 8.3.1.4. Recent Developments
 - 8.3.2. Assurant
 - 8.3.3. Aviva
 - 8.3.4. Apple
 - 8.3.5. Geek Squad
 - 8.3.6. AIG

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
 - 9.1.6. Research Assumption



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